

ASCMV Director's Report

**Clint Thacker
Executive Director**

April 12, 2018

Spring ME Fever



2018 – February Intake

City	Dogs	Cats	Others	Total
<u>City of Las Cruces</u>	224	164	5	393
<u>Doña Ana County</u>	226	91	27	344
<u>Anthony, NM</u>	24	20	0	44
<u>Hatch, NM</u>	0	0	0	0
<u>Sunland Park, NM</u>	3	1	0	4
<u>Other/ Unknown</u>	2	1	0	3
<u>Total Intake</u>	Dogs-479	Cats-277	Others-32	788

2018 – February Outcomes

Outcome Type	Dogs	Cats	Others	Total
<u>Adoptions</u>	123	52	1	176
<u>Reclaimed</u>	74	47	0	121
<u>Rescued</u>	198	133	1	332
<u>Euthanized</u>	33	12	26	71
	6.9%	4.3%	81.3%	9.0%
<u>Live Release Rate</u>	92.3%	95.1%	10.3%	89.9%

2018 – February Licensing

How	# of Licenses
<u>PetData – Mail</u>	101
<u>PetData – Online</u>	34
<u>ASCMV – City</u>	243
<u>ASCMV – County</u>	109
<u>Total For the Month</u>	487

Preliminary March 2018 Numbers

- Total Intake: ~765
- Adoptions: ~155
- Reclaimed: ~135
- Rescued: ~355
- Euthanized: ~89
- Euth-Rate: ~11.6%
- Live Release Rate ~88.0%

VOLUNTEERS









VOLUNTEERS

March Volunteer Hours: 818
Total Volunteers: 237

- ASCMV Cats/Laundry 72
- ASCMV Dog Enrichment 46
- County Cats 40
- Farmers/PetCo Adoptions 217
- Other Offsite Adoption Events 253

(KIA, Corner Bakery, Sportsman's Warehouse)

VOLUNTEERS (CONT.)

• Pets Barn/PetCo Cat Care Teams	71
• Photography Team	49
• Dog Walking Course	5
• Volunteer Spring Mixer	33
• Grooming	4.5
• Misc.	28







VOLUNTEERS (CONT.)

- Fosters:

Currently 29 Families with 72 animals.

- Surrender to Foster:

Currently 2 Families with 2 Animals.



melissa j. hoto

Basil



melissa j. hoto

April



melissa j. hoto

Rockwell



melissa j. hoto

Buzz



melissa j. hoto

Lily



melissa j. hoto

Rose

EDUCATIONAL INITIATIVES

A stylized graphic at the bottom of the slide features a sun with rays on the left, partially obscured by a mountain range silhouette. The sun has a grid-like pattern in its center. The mountains are represented by dark blue, jagged peaks.

Community Outreach

Public Visitors to the Shelter
March 2018

• **Grand Total:** **3,183**

• <u>Adoption Office:</u>	1,913
• To Adopt-	310
• Just Looking-	1,173
• Medical-	277
• Other-	64
• No Reason Given-	66

• <u>Reclaim/Intake Office:</u>	1,270
• Looking for Missing Pet-	550
• Found a Stray Animal-	191
• Owner Surrender-	52
• Pet License-	66
• Rescue Organization-	39
• Euthanasia/Cremation-	28
• Medical-	178
• Other-	152
• No Reason Given-	14

Community Outreach (continued)

- 101GOLD, Magic105, ZIA Country 99.5
- Wilson-Binkley Advertising Campaign
- Dog Cruces Magazine
- American Classifieds
- DACHS Senior Program –

March: 7 Dogs 2 Cats

SPAY / NEUTER INITIATIVES

The background of the slide features a stylized sun with rays on the left side, partially obscured by a dark silhouette of a mountain range that spans the width of the slide. The sun and mountains are rendered in a lighter shade of blue against the darker blue background.

**187 Animals in the
Foster-to-Adopt
Program.**

Affordable Surgeries in March 2018 = 169

- General Public 74
- Uncaged Paws 1
- Broken Promises 8
- APA 5
- Community Cat Program 81

No Shows/
Cancellations: 34

Total Surgeries In March 2018

Public **169**

Including: 3 Cryptorchid

Adoptive **80**

26 Pregnant

Shelter **162**

1 Mass Removal

1 Eye Enucleation

Total **411**



Sky



Stormy



Sunny



Willow



Sunshine



Woody