

ASCMV Director's Report

**Clint Thacker
Executive Director**

March 8, 2018

One Lucky Dog!



One Lucky Dog!



All adoption costs have been covered so they FUR-ee



2018 – January Intake

City	Dogs	Cats	Others	Total
<u>City of Las Cruces</u>	246	214	5	465
<u>Doña Ana County</u>	258	113	1	372
<u>Anthony, NM</u>	30	24	0	54
<u>Hatch, NM</u>	1	2	0	3
<u>Sunland Park, NM</u>	3	0	0	3
<u>Other/ Unknown</u>	0	0	0	0
<u>Total Intake</u>	Dogs-538	Cats-353	Others-6	897

2018 – January Outcomes

Outcome Type	Dogs	Cats	Others	Total
<u>Adoptions</u>	142	58	2	202
<u>Reclaimed</u>	86	27	0	113
<u>Rescued</u>	184	245	2	429
<u>Euthanized</u>	56	23	0	79
	10.4%	6.5%	0%	8.8%
<u>Live Release Rate</u>	88.0%	93.5%	100%	90.4%

2018 – January Licensing

How	# of Licenses
<u>PetData – Mail</u>	73
<u>PetData – Online</u>	21
<u>ASCMV – City</u>	411
<u>ASCMV – County</u>	189
<u>Total For the Month</u>	694

Preliminary February 2018 Numbers

• Total Intake:	~735
• Adoptions:	~175
• Reclaimed:	~120
• Rescued:	~330
• Euthanized:	~70
• Euth-Rate:	~9.7%
• Live Release Rate	~89.9%

VOLUNTEERS

February Volunteer Hours: 927
Total Volunteers: 221

- ASCMV Cats/Laundry 72
- ASCMV Dog Enrichment 46
- County Cats 40
- Farmers/PetCo Adoptions 153
- Other Offsite Adoption Events 386

(Tractor Supply, KIA, Corner Bakery, Walmart, Harley Davidson)





VOLUNTEERS (CONT.)



School Group from Animas, NM



Young People from University Church of Christ



Peraton/NASA group from WSMR



Her Campus from NMSU



Psychology Honor Society from NMSU

VOLUNTEERS (CONT.)

- Fosters:

Currently 46 Families with 78 animals.

- Surrender to Foster:

Currently 2 Families with 2 Animals.



Darcy



Conan



Erin



Guinness



Liam



Maureen

EDUCATIONAL INITIATIVES

A stylized graphic at the bottom of the slide features a sun with rays on the left, partially obscured by a mountain range silhouette. The sun has a checkered pattern in its center. The mountains are represented by a dark blue silhouette against a lighter blue background.

Community Outreach

Public Visitors to the Shelter
February 2018

• Grand Total: 3,086

• <u>Adoption Office:</u>	1,887
• To Adopt-	315
• Just Looking-	1,218
• Medical-	290
• Other-	57
• No Reason Given-	7

• <u>Reclaim/Intake Office:</u>	1,199
• Looking for Missing Pet-	434
• Found a Stray Animal-	139
• Owner Surrender-	47
• Pet License-	71
• Rescue Organization-	53
• Euthanasia/Cremation-	32
• Medical-	195
• Other-	182
• No Reason Given-	46

Community Outreach (continued)

- 101GOLD, Magic105, ZIA Country 99.5
- Wilson-Binkley Advertising Campaign
- Dog Cruces Magazine
- American Classifieds
- DACHS Senior Program –
December: 10 Dogs 5 Cats

SPAY / NEUTER INITIATIVES

The background of the slide features a stylized sun with rays on the left side, partially obscured by a dark silhouette of a mountain range that spans the width of the slide. The sun and mountains are rendered in a lighter shade of blue against the darker blue background.

**158 Animals in the
Foster-to-Adopt
Program.**

Affordable Surgeries in February 2018 = 150

- General Public 35
- Uncaged Paws 10
- Broken Promises 6
- Community Cat Program 99

No Shows/
Cancellations: 22

Total Surgeries In January 2018

Public	150	Including:	4 Cryptorchid
Adoptive	73		19 Pregnant
Shelter	142		2 Prolapse
			1 Ablation
			1 Dental
Total	365		

