

ASCMV Director's Report

**Clint Thacker
Executive Director**

February 8, 2018

**FUR the LOVE
of DOGS**

**All adoption costs are covered
so they FUR-ee**

**Who Wants Some FURever LOVE?
We do!**

2017 – December Intake

City	Dogs	Cats	Others	Total
<u>City of Las Cruces</u>	208	155	2	365
<u>Doña Ana County</u>	254	96	8	358
<u>Anthony, NM</u>	18	17	0	35
<u>Hatch, NM</u>	1	0	0	1
<u>Sunland Park, NM</u>	4	1	0	5
<u>Other/ Unknown</u>	1	2	0	3
<u>Total Intake</u>	Dogs-486	Cats-271	Others-2	767

2017 – December Outcomes

Outcome Type	Dogs	Cats	Others	Total
<u>Adoptions</u>	113	45	4	162
<u>Reclaimed</u>	80	30	0	110
<u>Rescued</u>	240	137	2	379
<u>Euthanized</u>	58	31	0	89
	11.9%	11.4%	0%	11.6%
<u>Live Release Rate</u>	88.2%	87.2%	100%	88.0%

2017 – December Licensing

How	# of Licenses
<u>PetData – Mail</u>	68
<u>PetData – Online</u>	15
<u>ASCMV – City</u>	227
<u>ASCMV – County</u>	134
<u>Total For the Month</u>	444

Preliminary January 2018 Numbers

• Total Intake:	~885
• Adoptions:	~200
• Reclaimed:	~115
• Rescued:	~365
• Euthanized:	~80
• Euth-Rate:	~9%
• Live Release Rate	~89.5%

VOLUNTEERS

January Volunteer Hours: 746

Total Volunteers: 199

- ASCMV Cats/Laundry 47
- ASCMV Dog Enrichment 32
- Dog Walking Course 14
- County Cats 40
- Farmers/PetCo Adoptions 139
- Other Offsite Adoption Events 246

(Tractor Supply, KIA, Corner Bakery, Walmart, Natural Grocers)



VOLUNTEERS (CONT.)

- Pets Barn/PetCo Cat Care Teams 74
- Photography Team 30
- Media: Facebook/Social Media 3
- Transports 9
- Grooming 5
- New Americas School 101
- Clean Up Project
- Misc. 6





VOLUNTEERS (CONT.)

- **Fosters:**

Currently 35 Families with 58 animals.

- **Surrender to Foster:**

Currently 5 Families with 5 Animals.





melissa j. hoko
Ringo



Phero

melissa j. hoko



Molly

melissa j. hoko



Tara

melissa j. hoko



Canela

melissa j. hoko



Hendrix

melissa j. hoko

EDUCATIONAL INITIATIVES

A stylized graphic at the bottom of the slide features a sun with rays on the left, partially obscured by a mountain range silhouette. The sun has a checkered pattern in its center. The mountains are represented by dark blue silhouettes against a lighter blue background.

Community Outreach

Public Visitors to the Shelter
January 2018

• **Grand Total:** **3,700**

• <u>Adoption Office:</u>	1,961
• To Adopt-	277
• Just Looking-	1,165
• Medical-	420
• Other-	78
• No Reason Given-	21

• <u>Reclaim/Intake Office:</u>	1,739
• Looking for Missing Pet-	519
• Found a Stray Animal-	136
• Owner Surrender-	36
• Pet License-	111
• Rescue Organization-	71
• Euthanasia/Cremation-	21
• Medical-	573
• Other-	221
• No Reason Given-	51

Community Outreach (continued)

- 101GOLD, Magic105, ZIA Country 99.5
- Wilson-Binkley Advertising Campaign
- Dog Cruces Magazine
- American Classifieds
- DACHS Senior Program –
December: 6 Dogs 1 Cat

SPAY / NEUTER INITIATIVES

The background of the slide features a stylized sun with rays on the left side, partially obscured by a dark silhouette of a mountain range that spans the width of the slide. The sun and mountains are rendered in a lighter blue color against the darker blue background.

**175 Animals in the
Foster-to-Adopt
Program.**

Affordable Surgeries in January 2018 = 436

• General Public	247	Female Dogs	107
• HSSNM	7	Male Dogs	69
• Cherished K-9's	1	Female Cats	137
• APA	11	Male Cats	123
• Broken Promises	1		
• Community Cat Program	170	No Shows/ Cancellations:	80

Total Surgeries In January 2018

Public **436**

Adoptive **156**

Shelter **46**

Total **638**

Including:

- 6 Cryptorchid
- 18 Pregnant
- 2 Prolapse
- 1 Ablation
- 1 Eye Enucleation
- 1 Dental



Josie



Luna



Riddick



Prince



Carla



Jasmin