



ANIMAL SERVICE CENTER OF THE MESILLA VALLEY

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ANIMAL SERVICE CENTER OF THE MESILLA VALLEY BOARD OF DIRECTORS

AGENDA

The following agenda will be considered at a regular Meeting of the Animal Service Center of the Mesilla Valley Board of Directors to be Held on **Thursday, March 8th, 2018 at 9am** at the City Council Chambers, City Hall, 700 N. Main St., Las Cruces, New Mexico.

I. Call to Order & Pledge of Allegiance

II. Roll Call of ASCMV Board Members and Determination of Quorum

III. Changes to Agenda and Approval of Agenda

IV. Minutes

- a. Approval of the Minutes from the regular ASCMV Board Meeting held February 8th, 2017

V. Reports/Presentations

- a. City ACO Reports – City Animal Control
- b. Shelter Statistics/Activities – Clint Thacker
- c. Educational Initiatives-Spay/Neuter Initiatives – Clint Thacker
- d. Annual Report 2017 – Clint Thacker
- e. Committee Reports
 1. Finance – David Dollahon, Committee Chair
 2. Executive – Kasandra Gandara, Committee Chair
 3. Facilities – Greg Smith, Committee Chair
- f. Zero In 7 Update

VI. Action Items

- a. Resolution 2018-06 – Committee Appointments
- b. Approval of new ASCMV logo

VII. Public Input

VIII. Chair and Board Comments

IX. Adjournment

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1 **ANIMAL SERVICE CENTER OF MESILLA VALLEY**

2
3 **February 8, 2018 at 9:00 a.m.**

4
5
6 **BOARD MEMBERS PRESENT:**

7 Jess C. Williams - Chairman
8 Jack Eakman - Board Member
9 Kasandra Gandara - Vice Chair
10 Billy Garrett - Board Member
11 Gregory Z. Smith - Board Member
12 David Dollahon - Ex-Officio Member

13
14 **BOARD MEMBERS NOT PRESENT:**

15 John L. Vasquez - Board Member

16
17 **I. Call to Order & Pledge of Allegiance (9:00 AM)**

18
19 Williams: Good morning. Today is Thursday, February 8th. This is the regular
20 meeting of the Board of Directors of the Animal Service Center of the
21 Mesilla Valley. I will call the meeting to order and ask everyone to rise for
22 the Pledge of Allegiance.

23
24 ALL STAND FOR PLEDGE OF ALLEGIANCE.

25
26 Williams: I think we threw people off when we faced that way and you were facing
27 this way. I have to assume that this was done for the benefit of the
28 television audience so that we didn't have our back to them. So you guys
29 can look at this one and we'll look at that one.

30
31 **II. Roll Call of ASCMV Board Members and Determination of Quorum**

32
33 Williams: That brings us to item number two, the roll call of the Board and
34 determination of the quorum. Ms. Baum.

35
36 Baum: Board Member Dollahon.

37
38 Dollahon: Here.

39
40 Baum: Board Member Vasquez is absent. Board Member Eakman.

41
42 Eakman: Here.

43
44 Baum: Board Member Garrett.

45
46 Garrett: Here.

1
2 Baum: Board Member Smith.

3
4 Smith: Yes.

5
6 Baum: Board Member Gandara.

7
8 Gandara: Here.

9
10 Baum: Chairman Williams.

11
12 Williams: Present. We do have a quorum.

13
14 **III. Changes to Agenda and Approval of Agenda**

15
16 Williams: That brings us to item three which is changes to the agenda and approval
17 of the agenda. I would like to request from the Board that we move item
18 number six just below the approval of the minutes. If there's no objection,
19 we'll do that. That brings us to the amended agenda. I'll entertain a
20 motion to approve.

21
22 Smith: So moved.

23
24 Gandara: Second.

25
26 Williams: I have a motion by Board Member Smith, a second by Vice-Chair
27 Gandara. Will you please poll the board.

28
29 Baum: Board Member Eakman.

30
31 Eakman: Yes.

32
33 Baum: Board Member Garrett.

34
35 Garrett: Yes.

36
37 Baum: Board Member Smith.

38
39 Smith: Yes.

40
41 Baum: Board Member Gandara.

42
43 Gandara: Yes.

44
45 Baum: Chairman Williams.

46

1 Williams: Yes.

2

3 MOTION APPROVED UNANIMOUSLY.

4

5 **IV. Minutes**

6

7 **A. Approval of the Minutes from the regular ASCMV Board Meeting held**
8 **January 11, 2017**

9

10 Williams: And that brings us to item four, the approval of the minutes. I'll entertain a
11 motion to approve the minutes of the regular Board meeting of January
12 11th.

13

14 Gandara: So moved.

15

16 Garrett: Second.

17

18 Williams: I've got a motion by Vice-Chair Gandara, a second by Board Member
19 Garrett. Would you please poll the board.

20

21 Baum: Board Member Eakman.

22

23 Eakman: I will abstain since I excused myself right after roll call. Thank you.

24

25 Baum: Board Member Garrett.

26

27 Garrett: Yes.

28

29 Baum: Board Member Smith.

30

31 Smith: Yes.

32

33 Baum: Board Member Gandara.

34

35 Gandara: Yes.

36

37 Baum: Chairman Williams.

38

39 Williams: Yes.

40

41 MOTION APPROVED.

42

43 **Action Items - Election of Officers**

44

45 Williams: And that brings us to item number six, the election of officers. I would
46 entertain nominations for Chair.

1
2 Eakman: Mr. Chair. I'd nominate Councillor Kasandra Gandara for that position.
3
4 Williams: Is there a second?
5
6 Garrett: Second.
7
8 Williams: Are there any further nominations? Seeing none, by acclamation,
9 congratulations Madam Chair.
10
11 Gandara: Thank you. I look forward to it. I want to say it was a privilege to work
12 with you Jess. I know that we'll continue to work together in lots of things
13 as it relates to the shelter. So thank you for your service. Much
14 appreciated. Any other comments/feedback? Okay we need to entertain
15 a motion for Co-Chair? Nominations, sorry, for Vice-Chair.
16
17 Smith: Madam Chair.
18
19 Gandara: Yes.
20
21 Smith: I'd like to nominate Jess Williams for the position of Vice-Chair.
22
23 Gandara: Do I have a ...
24
25 Eakman: Second.
26
27 Gandara: Do I have a second? Okay. Nomination initially by Greg Smith and
28 second by Board Member Eakman. This is going to take me a little bit of
29 getting used to but I'm okay. Any further nominations? No, don't see any.
30 Okay so by acclamation, yes, congratulations Vice-Chair Jess Williams.
31

32 **V. Reports/Presentations**

33 **A. City and County ACO Reports - City and County Animal Control**

34
35
36 Gandara: So moving right along we will now hear City and County ACO reports.
37
38 Jimenez: Good morning Madam Chair, Members of the Board. My name is Gino
39 Jimenez. I am the Animal Control Supervisor for the City of Las Cruces
40 and before I begin, congratulations ma'am on your new appointment.
41
42 Gandara: Thank you Gino.
43
44 Jimenez: For the City of Las Cruces, we responded to 495 reported strays for the
45 month of January. Of those, 211 were GOAs. Like I've explained before,
46 GOAs meaning the officer did not have contact with that animal upon their

1 arrival. We did impound 256 animals; 103 of them were dogs, 153 were
2 cats. We also had 22 unsuccessful field RTOs. But we did have 28
3 successful field RTOs.

4 Here is our three-year comparison. Again, 495 for the month of
5 January 2018. A big dip in comparison to last month's report and even
6 last year's numbers. Our FY2018 monthly field RTOs, 28. There's a little
7 dip right there as well. I attribute that to the cold weather. That's going to
8 be typical, those highs and lows.

9 And finally our four-year comparison. We had 28 field RTOs this
10 month which isn't our lowest but it isn't our highest. So I think in
11 comparison our numbers are pretty consistent. And that is my
12 presentation if anybody has any questions.

13
14 Gandara: Are there any questions? No? Okay. Very little from the City. Thank you
15 Gino.

16
17 Jimenez: You're welcome.

18
19 Ward: Good morning Madam Chair and Board Members. Congratulations. Mary
20 Lou Ward, Supervisor for Dona Ana County Animal Control and Codes.
21 And our numbers, of course I don't have all the different breakdowns so
22 my report's going to be a little bit different than the City's but if we go back
23 on 2017, our RTOs were 1,270 for the year. And if we go back to 2016 to
24 compare that, our RTO numbers were 930 for the year. For January of
25 this month, we had RTO'd 115 animals to their owners in the field. And so
26 with me on that I have our Officer Chay who's been with us. He has
27 gotten the most numbers this month for our division. Our Animal Control
28 Officers get rewarded. We have a local, like I'd said before we have a
29 local restaurant that gives vouchers to go in and free meals for doing the
30 most RTOs. So of course he's pretty excited about that. But Chay's got
31 the most number for us this month and so he'll be rewarded with that this
32 afternoon at our staff meeting, and he's been with our department for a
33 couple years now and he got the most numbers this month, or last month
34 with 27 numbers of our RTO, which gave our whole division of 115 for this
35 month so I want to congratulate Chay on his numbers this month. Thank
36 you Chay. And I'll stand for questions.

37
38 Gandara: Thank you Mary Lou. Any questions? Seeing none, okay. Very good.
39 Thank you.

40
41 **B. Shelter Statistics/Activities - Clint Thacker**

42
43 Gandara: Next up on the agenda is Mr. Thacker, shelter statistics and activities.

44
45 Thacker: Thank you Madam Chair and congratulations. So Madam Chair and
46 fellow Board of Directors, thank you very much for having us here today to

1 talk to you about what's happened in the month of January, I'm sorry,
2 December for the ASCMV. We have thoroughly had a great month and
3 enjoy the cooperation of many of the rescue organizations is what we like
4 to point out here. While this is loading to bring up, I'll double-click it again.
5 There we go.

6 So back in December Kelly Barker with Uncaged Paws came to
7 me. She says, "Let's do a 12 Dogs of Christmas, with a play on the 12
8 Days of Christmas." I said, "Great. Sounds good." We got dogs, she
9 made arrangements for professional pictures to be taken. She made
10 arrangements, brought in things for the kennels to be put on, got sponsors
11 for the dogs to all be, all adoptions to be covered 100%. So pretty much
12 we call these animals "turnkey animals" so they can just be, come, get
13 adopted, and go home never to be seen again. January we continued it
14 with some leftovers of the 12 Dogs and we called them the Fabulous Five.
15 We had beautiful posters made, made them like superheroes and had
16 things on the kennels, and again marketed them as some free animals
17 and had the sponsors done. So we saw the success of it and Kelly and I
18 worked together, mostly Kelly. Should give her the credit for it. But we
19 came up with: Why don't we do 12 animals, 12 dogs that are all long-
20 termers at the shelter, give them a lot of extra press, get their adoptions
21 covered? And we can do this as a monthly thing and we can have fun
22 with it and do something fun every single month. So Kelly has really taken
23 this on and done an amazing job. She's gotten sponsors for these
24 adoptions to all be covered. I helped and we took some animals over, me
25 and one of our office specialists took animals over, some volunteers met
26 us. We took them over to Melissa Koko's who does the pictures for us
27 and we walked them as we put animals in, and they took these incredible
28 pictures of them. Eventually this program is going to be overtook by the
29 shelter. We can have some fun with it. So we're already working on some
30 good ideas for some fun themes for March. But these are all animals, and
31 this is all part of getting animals out of the shelter as fast as we can. And
32 you're going to see some pretty amazing numbers throughout this
33 presentation, and I truly believe that those are directly because of the
34 rescues and these great programs like this.

35 There's also the Dog Is My Copilot with the play of God Is My
36 Copilot. Those we have, again Kelly Barker set up and this individual that
37 I believe is from Montana comes and we load up animals in his plane and
38 he flies them back to that area, that region, the Idaho and Montana area.
39 And they even take some large dogs for us as well, which is what we
40 really need to move are the large dogs. But in the month of April alone we
41 have planned 120 dogs to leave via the Dog Is My Copilot move. Then we
42 have these 12 extra and then we have also other transports that are
43 happening. So again some pretty incredible numbers that are happening
44 and I just want to point out that it's rescues are really working well with us.

45 Another one I want to point out is, talking about Dog Is My Copilot
46 there are some, the only thing the individual would like covered is the fuel

1 for that flight. We, the Service Center, because it's the end of the fiscal
2 year we're not in a situation where we can cover that cost 100%, so the
3 Humane Society of Southern New Mexico stepped forward and they are
4 paying for April and May. So those will continue to go forward with those
5 gas services. So we thank them very very much for covering that. Frank
6 Bryce and that board, we do appreciate that they stepped forward for that.

7 Okay moving on. As you see we have a table that kind of makes a
8 little bit more sense of what we're used to looking at. The City of Las
9 Cruces had a total of 365 animals, Dona Ana County 358, Anthony 35,
10 Hatch one, Sunland Park five, and other or unknown jurisdictions was
11 three for that, for a grand total of December intake of 767 animals. Now
12 how those animals left the shelter: We have adoptions of 162, reclaimed
13 animals a total 110, rescued was 379, and that's the most we've ever
14 gotten working with rescues. Euthanized, we euthanized 89 animals and
15 we have a live release rate of 88% total. So that 11.6% euthanasia rate is
16 the lowest that we've seen so far. We're ecstatic about that. We do want
17 to point out that it is a low rate. However, it's because of those rescues
18 that are coming getting animals is because it's lower. I don't want you to
19 think it's anything that we're doing special. We still have a lot of animals in
20 the shelter.

21 We have emptied the down-under area where I know there's a lot of
22 controversy there. That area is empty and we're ecstatic about that. We
23 do use it temporarily, like when we have animals that are being held for
24 transport, we might place them down in there, but they'll be leaving within
25 the next day or two whenever we do. So talking with Paul Richardson, our
26 Kennel Supervisor, he believes that we're about around 100, 150 animals
27 less than what we usually do because we were able to empty those areas.
28 So the rescue effort is working. We will not be able to adopt our way out
29 of the population issue. So it's all about getting animals out of the shelter
30 to the rescue organizations, and we really do appreciate that. And every
31 day I have new options of rescues, and we talked just now with the new
32 Fire Chief about the fair and doing possibilities there, and he's going to
33 present to you some ideas there. And we did that at my last, where I last
34 was and it was a great opportunity to get a lot of different people.

35 So license ...

36
37 Smith: Madam Chair. If I may interject.

38
39 Gandara: Yes.

40
41 Smith: I just want to congratulate you on those great numbers for this last month.
42 I think that's a huge improvement and I know it doesn't come easy and I
43 know a lot of that is about the rescue mission, but I also think that it's very
44 helpful for us to see that kind of progress. So thank you and kudos.
45 Thank you Madam Chair.
46

1 Gandara: Yes. Thank you Board Member Smith.
2
3 Thacker: Thank you. Again, I don't want to take credit for it. It was month of
4 December and I'd only been there for three days, or four days until
5 December started. Again, that is mostly credit where credit is due, is with
6 Bernice Navarro and Paul Richardson that really opened up those doors
7 for the rescues. So do appreciate them for that.
8 Licensing continues to be a little bit of a struggle. Our via mail with
9 PetData, we only did 68 licenses in December. Online services, and we
10 do pay per license for that, there is a fee that the ASCMV pays, and that's
11 15 of those in December. At the ASCMV, the Animal Service Center, we
12 did 227 licenses for the City and 134 for the County. So a total of 444 for
13 the month of December.
14 So here's some preliminary numbers for January 2018: 885 intake,
15 adoptions 200, reclaimed 115, rescued 365, euthanized is 80 animals with
16 the euthanasia rate of 9%, a live release rate of 89.5%. We are extremely
17 excited about the month of January. Again, it's all about a collected effort
18 of getting those animals out. If you remember the "no-kill" percentage that
19 we want to hit, and the reason why I use quotations for that is because
20 individuals need to understand that "no-kill" doesn't mean we're not killing
21 anything, it's when we hit the 90% live release rate, because there're
22 always going to be that 10% that are going to have to be euthanized
23 because of injuries or aggression and so forth. So we're at 89.5% is the
24 preliminary number, so we're really close to that 90%, so we're really
25 excited about that.
26
27 Smith: Madam Chair.
28
29 Gandara: Yes Board Member Smith.
30
31 Smith: May I speak now about the month of January ...
32
33 Gandara: You may.
34
35 Smith: When Mr. Thacker was here. Those are exceptional numbers and we do
36 absolutely love seeing that so thank you for the hard work that went into
37 that. And I know a lot of the same factors were in place, but it's huge.
38 Thank you. Thank you Madam Chair.
39
40 Gandara: Thank you Board Member Smith.
41
42 Thacker: Thank you.
43
44 Gandara: Anybody else on the board have any comments? Questions? Okay.
45

1 Thacker: Okay. Our volunteers. I'm going to turn this over to our incredible
2 Volunteer Coordinator, Dominique Clark, who's going to talk to you about
3 our volunteer program and the hours we had there.
4

5 Clark: Good morning Madam Chair. Congratulations. I know you've heard five
6 times but again wholeheartedly I mean it. Dominique Clark, ASCMV
7 Volunteer Coordinator. So for the month of January it was pretty amazing,
8 the best month since I have been at ASCMV. We did have 746 volunteer
9 hours and our current volunteer count is 199, so we're almost at that 200
10 mark which is great. ASCMV, the cats and laundry, we do have more
11 people starting to come in for that. Surprisingly we have people coming in
12 specifically just to help out in our cat rooms which is great. We had 47
13 hours there. Socialization, which is dog enrichment, we do have more
14 volunteers coming in to help there, 32 hours. Our dog walking course,
15 that was 14 hours and we should have more courses coming up in
16 February, but more of our volunteers are getting oriented and they did that
17 in December and November. Let's see, for Farmers' and Petco 139
18 hours. For other offsite adoption events which include Tractor Supply,
19 Kia, Corner Bakery, Wal-Mart, Natural Grocers which I would like to point
20 out that for the exception of Corner Bakery and Tractor Supply those are
21 all new offsite events. And so Kia is now a standing every first weekend of
22 the month for the rest of the year, we will be there. This past weekend we
23 just did 14 adoptions while we were there, so that seems to be a very
24 good event. All of the adoption fees are sponsored by Kia so it's fun.
25 They make it fun for us and they're so accommodating. So we really
26 appreciate it. For Corner Bakery, that will also now be a permanent every
27 Sunday, Bark and Brunch offsite. So that will be for the rest of the year as
28 well. And Wal-Mart, we are hoping that that will be, every single month we
29 will be there.

30 So here are some fun pictures. On the left we've got Wayne from
31 Dog'Cruces. They came out to take pictures for us at Kia, that was at Kia.
32 And Wayne was so in love with the puppies that he couldn't get enough of
33 them and Vic finally had to say, "Okay, Wayne. Time to go." We also
34 have in the top middle, that is volunteer Debbie Cruzan and George
35 playing with the puppies. We've got some great things going on here.
36 They grilled for us, Kia grilled for us and so some of our volunteers having
37 some conversation, eating some good food with the Kia staff. Over here
38 on the bottom corner, this is actually a new volunteer George Gonzalez.
39 He's been great. He's come to every event and this was his first event,
40 Kia. And then longtime volunteer Ed Southworth in the top corner, and
41 he's been with ASCMV for about eight years.
42

43 Gandara: Ms. Clark. If I can interject, we want to thank Pitre Kia, the owners for all
44 the incredible support that they have given us, not to mention the other
45 storefronts that come. But I wanted to make a special note to Pitre Kia,
46 the owners of Kia. Thank you.

1
2 Clark: Thank you. And so for Pet's Barn and Petco, the cat care teams, of
3 course we've got great volunteers there, 74 hours. The photography
4 team, as Clint mentioned we are trying to get the same techniques, similar
5 techniques of getting great photos out of our adoptable animals within our
6 own realm of volunteers, and so that's projects that we are currently
7 working on. And transport nine hours, grooming five hours, and then we
8 did have a cleanup project. New Americas High School did come in on
9 their day off for Martin Luther King and they cleaned up the whole facility.
10 They spent 101 community hours cleaning up the shelter. So it was really
11 really great.

12 And just a few more fun pictures. So on the left we have Barbara.
13 She's one of our very avid transport volunteers and that's a great picture
14 of her. Actually, volunteer Kristi Dixon which is one of our photography
15 team members took that. And we do have a new foster and volunteer,
16 Katherine McLoughlin in the middle with her foster, Choco. And another
17 great volunteer on the end really handling that puppy really well. Let's
18 see, over here we do have Joann Keeney and this was at Natural
19 Grocer's. In the middle we have Barb again and you know they're
20 supposed to be walking the dogs but they can never put them down. I
21 always give them a hard time for that. And then at the top right-hand
22 corner, this was during a Saturday, We were heading to Wal-Mart for a
23 transport. And then the bottom right-hand corner is George again and
24 he's got this time two puppies in his lap, so lucky guy.

25 All right. And for our fosters we do have currently 35 foster families
26 with 58 animals. Our surrender to foster program, we have currently five
27 families that have five animals. And now Clint will be taking it back over.
28 Thank you so much.

29
30 Gandara: Thank you Ms. Clark.

31 **C. Educational Initiatives - Spay/Neuter Initiatives - Clint Thacker**

32
33
34 Thacker: I think that was a perfect example of the high caliber that Dominique has.
35 I can't even remember the names of my own kids let alone 199 volunteers,
36 so that is very impressive on her part. Thank you for that. These are
37 more examples of those pictures and close-ups that was done for the "Fur
38 the Love of Dog." My favorite's Hendrix there with the ear sticking up.
39 Love that one.

40 All right. Moving on to our education initiatives. Public visitors to
41 the shelter, we had a grand total of 3,700. The adoption, so it equals that
42 number, adoption office had 1,961; 277 people looking specifically to
43 adopt; 1,165 for just looking; 420 for medical; other 78; and no reason
44 given is 21. Per the recommendation, we have switched our sign-in form
45 of the adoption side. For all these individuals that signed in there is a
46 section on there in the end that says, "If you'd like to volunteer for the

1 animal shelter please leave your e-mail," and we have gotten several
2 leads from that as well, and given those to Dominique to follow up with.
3 On the other side of the shelter, the reclaim or intake side, it was 1,739
4 visitors; 519 for looking for a missing pet; 136 for stray animal; owner
5 surrender was 36; pet license 111; rescue organizations 71; euthanasia
6 and cremation requests was 21; medical 573; other 221; and no reason
7 given was 51. The reason why the medical is so high is that's the side
8 where all of our foster to adopts come, the public sterilizations come
9 through there. Anything that, an adopted animal may have issues or
10 meds or "This happened to my dog when I brought it home." All those,
11 anything comes to our clinic goes through the RTO side. That's why that
12 number's so high.

13 Some community outreach. Dominique, generally, is going to those
14 three radio stations. I actually heard her the other day on Zia Country
15 99.5 and did a phenomenal job. I was thoroughly impressed with that, just
16 always bright and positive and pointed out all the good things about the
17 pet that I had there. It was an orange tabby I believe, and she has just a
18 great relationship with these DJs that work there, so that was great there.
19 The Wilson Binkley advertising campaign continues to move forward. We
20 have the Dog'Cruces magazine, American Classifieds, the Dona Ana
21 County Humane Society Senior Program where senior citizens qualify for
22 a free dog and it's covered via the Dona Ana County Humane Society, so
23 it's a sponsored adoption. Six dogs and one cat went through that
24 program.

25 Our spay and neuter initiatives: 175 animals are currently in the
26 foster to adopt program. These are animals that were not sterilized when
27 they were adopted and they need to come back. General public for the
28 affordable surgeries was 247; Humane Society of Southern New Mexico
29 had seven; Cherished K-9 brought in one; the APA is 11; Broken
30 Promises one; Community Cat Program 170. So broken out on the right
31 for female dogs, male dogs, female cats, and male cats. And then we had
32 80 of the no-shows or cancellations that occurred. Those no-shows and
33 cancellations are being filled with shelter animals that need to be
34 sterilized, plugging those in. The affordable surgery total for January 2018
35 was 436. So total surgeries: Public was 436, adopted was 156, shelter
36 was 46, for a total of 638 including those there on the side were special
37 cases. The shelter animals we're hoping will continue to increase. We're
38 having specific shelter days in the week that are just going to be shelter
39 animals and I feel this is a huge issue that we really need to get our hands
40 around, are the issue of unsterilized animals leaving the shelter. So we're
41 continuing to focus on those, so that number you'll see should increase for
42 the next couple months.

43 And more adorable pictures, "Fur the Love of Dog." And that's all I
44 have. Questions?

45
46 Gandara: Yes Board Member Garrett.

1
2 Garrett: Thank you Madam Chair. Thank you Clint. Just to put a personal face on
3 the statistics, my wife and I lost one of our, not lost, he died, one of our
4 two mini Schnauzers due to a tumor that couldn't be successfully dealt
5 with. So as is her inclination, part of Cynthia's healing process is to start
6 looking for another dog and we knew that there were lots of dogs at the
7 shelter. She started looking on Petango and actually found a couple of
8 dogs that sort of fit what she was looking for and that resonated. And on
9 the basis of that she and I went in. I didn't let anybody know. You were
10 there in the adoption area when we went in but I didn't say, "Hey. I'm on
11 the Board. Take care of me." I just went in and we asked to see three
12 dogs. We are now in the foster to adopt. We did find a little guy. He's,
13 we're calling him Ziggy Stardust. We weren't sure what kind of dog he
14 was because he was so fluffy and so overgrown and so matted that it was,
15 we were pretty sure that there was some Schnauzer there, and I think he's
16 mostly Schnauzer now. He lost about half of his volume when he actually
17 got trimmed. The staff was fantastic. I just want to compliment
18 everybody. The whole process worked very very smoothly for us. The
19 dog does have Ehrlichia. We are going through the medical procedures.
20 We've got the meds to take care of that. We took him into our own vet for
21 a wellness check and in the process of doing that found that he has
22 probably a mitral valve prolapse. We're holding off on the surgery for his
23 sterilization until the vet does an x-ray of his heart on Friday, tomorrow,
24 just to make sure that everything is going to be fine. But I just want to
25 commend the staff. Everybody was helpful, courteous. People were
26 working. They were cleaning up, they were doing things that clearly made
27 it evident I think to anybody walking in there that this was a place where
28 animals mattered and that people mattered too. And a lot of animals,
29 everybody was busy but overall just a very good experience and so I can
30 attest to that personally and we've got a great little member of our family
31 now. And he knows his name and he's breaking us in, and everything's
32 going well. So I just want to thank the shelter and the staff for all that
33 you're doing on a very personal level. Thank you.

34
35 Thacker: Thank you. I'll pass that on to them. I appreciate that.

36
37 Gandara: Thank you Board Member Garrett. I appreciate that. Mr. Thacker, I was
38 asked to ask these couple of questions. What happened to Pet of the
39 Month, Employee of the Month, and Volunteer of the Month?

40
41 Thacker: So instead of doing, it almost felt like we were doing a, well I'm sorry. Let
42 me back up. For Pet of the Month we are doing the 12 Dogs for each
43 month. That should've been explained when I was talking about that. I
44 apologize. All those animals are available for adoption right now. That
45 adoption is sponsored 100%, vaccinated. They are vaccinated, they're
46 sterilized, microchipped, and they're ready to leave. So they just need to

1 go in and mention that. So those are our, from now on those'll be our Pet
2 of the Month.

3 The Employee of the Month and the Volunteer of the Month, talking
4 with the management team, it felt like it was an obligation to have those,
5 and so it was almost like, "Whose turn is it now?" and my take on
6 Employee of the Month is we need to get nominations from our staff or
7 from the public as seen doing something extraordinary, out of the ordinary.
8 So we are going to be starting, it's going to be in the new fiscal year but
9 it's going to be started a new Employee of the Month program or an
10 employee recognition program, where something is recognized then I can
11 come to you and I can bring the individual here. But I don't like the
12 programs that are there and you have to have somebody every month,
13 and it just feels like it's a wagon turnover. We would also like to be able to
14 offer that individual something that's been sponsored, you know maybe a
15 better parking space or something else, but something that means
16 something. So that's why those aren't on there. For the Volunteer of the
17 Month I can leave that up to Dominique. I haven't had an opportunity to
18 talk to her about that.

19
20 Gandara: I appreciate that. Thank you Mr. Thacker and it makes sense to me. Any
21 other, yes Board Member Garrett.

22
23 Garrett: Madam Chair. I don't remember when we started the Employee of the
24 Month and the Volunteer of the Month exactly, but I do know that part of
25 the intent was to, it wasn't about honoring a particular individual for
26 extraordinary work, it was partly that I think we wanted to make sure that
27 volunteers and staff came and understood, "This is the Board. We care
28 about you. We want to know what you're doing." There's only so much
29 you can get from going out and doing tours and seeing what's going on
30 there. But coming into this place was also important. So it was intended,
31 in a sense, to recognize the value of all employees and all volunteers. I
32 think it's probably time for changes and I appreciate the need, whenever it
33 starts to feel like an obligation then I agree with you. It's time to do
34 something different. But I think it was successful in bringing faces and
35 people and stories together over a number of years. And that was, for
36 anyone who felt put-upon, that was certainly not our intent. We truly
37 wanted to simply honor people for doing their jobs, because it's a team
38 that's made up of all these people who are, just by going in and doing the
39 right stuff and doing it every day, it makes a difference. So I agree with
40 the need for a change. I think it's good. I'm glad you're showing the
41 leadership and your management team is into this. I just want to be clear
42 about what our intent was when we started this. And I think we've
43 accomplished that so it's time to move on.

44
45 Thacker: I can tell you that some of my coworkers are absolutely 150% terrified of
46 being in this room. The public speaking, the extra attention, all those

1 things, it just scares them. Whenever I leave I'm like, "Does anybody want
2 to come with me?" and they're like, "Nuh-uh-uh! No way!" And so I
3 understand their hesitation that way. But I look forward to the program
4 going forward and to having people put a face with the name. You know
5 when I say "the board" or "our Chairman" or "our Chairperson" then they
6 can see who that is so they can support.

7
8 Garrett: Madam Chair.

9
10 Gandara: Yes Board Member Garrett.

11
12 Garrett: If I could just add one comment. I understand the embarrassment and the
13 intimidation. One thing that might be helpful, that I certainly have found
14 early in my career and that I think is important even now, is that everybody
15 that works at the shelter, all of our volunteers, we're all doing public
16 service. So it's not about you the individual. It's about the role you're
17 playing. And I think that's an important thing for people to remember, is
18 that this isn't about putting you, a person, on the spot. It's about what you
19 are doing in terms of public service. And that might help in terms of
20 people do need to know what you're doing and do want to recognize you
21 for your service.

22
23 Thacker: That's a good point. I think, I just had a thought of maybe, I know some of
24 the newspapers do some Pet of the Weeks, things like that. Maybe it's
25 time that we introduce, instead of doing a pet every time, maybe once a
26 month doing an employee and just spotlighting an employee that's been in
27 the shelter for a long time and to talk about them. I know that would be a
28 lot less threatening way to put a face with the name and getting the job
29 that I actually do out. That's a good idea. I'll move on that.

30
31 Gandara: Thank you Board Member Garrett. I appreciate the institutional
32 knowledge. That's important history in why we do what we do. So thank
33 you. Mr. Thacker I just want to say, express my gratitude to you, the staff.
34 I think you're doing an amazing job. I see a lot of more activity on
35 Facebook and the collaboration that is occurring with the local businesses
36 and with our rescues is amazing and I just want to say a big shout-out to
37 each and every one of you. I'm always one to encourage people to come
38 out to these Board meetings or to City Council meetings to understand the
39 process and to feel less intimidated as we move forward. I mean we're all
40 human here and I'm always wanting people to feel more welcoming and
41 know that we're here, we're available, we're listening, and we're really
42 responding in a more positive way, not a reactionary way. And so I
43 appreciate each and every one of you, to include the rescues, Kelly, the
44 photographers that are doing some amazing amazing job, so the Humane
45 Society, and I could go on and on. And so thank you. Thank you very
46 much.

1
2 Thacker: And that's all I have.
3

4 **D. Committee Reports**

5 6 **1. Finance - David Dollahon, Committee Chair**

7
8 Gandara: Okay. Next on our agenda is, are we down to D? Committee reports,
9 finance, David Dollahon. Welcome. And you have someone that I'm not
10 familiar, maybe I recognize the face but.

11
12 Dollahon: Well I'm going to do introductions Madam Chair.
13

14 Gandara: Sounds good.
15

16 Dollahon: Congratulations on your chairmanship, as if you needed any more
17 responsibility, so that's good. And congratulations Jess on the demotion.
18 It's just as much work. Madam Chair, Board Members. Amador Espinoza
19 is actually here usually at most meetings. He's our Financial Reporting
20 Analyst in the City's Accounting Department. He actually does the day-to-
21 day books for ASCMV. Josh Saffell who usually does the report had a
22 different City-related obligation this morning so Amador is actually going to
23 do his first presentation for the December statements. But he's the guy
24 that actually does the day-to-day accounting for ASCMV. Josh is a unique
25 individual because he's one of the few accountants who actually likes to
26 make public presentations, so the rest of the staff in the Accounting Office
27 don't fight him on that. So Amador's having to do his first one today.
28 Once he gets through the monthly financials I'll have a brief discussion
29 about our December Finance Committee meeting. So I'll turn it over to
30 Amador.
31

32 Gandara: Thank you Mr. Dollahon. Welcome Mr. Espinoza. I appreciate you being
33 here. Take a deep breath. We're all here to listen and welcome you, and
34 so don't be nervous.
35

36 Espinoza: I appreciate it. I appreciate it. Thank you for the welcome Madam Chair
37 and Members of the Board. Good morning. As mentioned before my
38 name is Amador Espinoza and on behalf of the Finance Department I
39 would like to present the unaudited financials for the period ended
40 12/31/2017.

41 General Fund balance sheet highlights: The General Fund is
42 showing about \$445,000 in cash and \$68,000 in receivables. Total
43 liabilities in the General Fund are about \$104,000.

44 In the Operations slide, page number two, Statement of Revenues,
45 Expenditures, and Changes in Fund Balance, the General Fund is
46 showing about \$1.14 million in revenue and \$1.2 million in expenditures,

1 giving us a net loss of about \$58,000. Page three of the Revenues,
2 Expenditures, and Changes in Fund Balance, excuse me for talking a little
3 too fast, Budget to Actuals: Total revenues are at 50.8% of budget and
4 total expenditures are at 5.5% of budget.

5 Slide number four, the revenues graphs. Here we show actual
6 revenues compared to budget. Actual revenues again as I mentioned
7 before is \$1.14 million. It's mainly due to Dona Ana County and City
8 contributions per the Joint Powers Agreement. The expenditure
9 December 2017 graph: In the expenditure comparison, services of 58.7%
10 and supplies are at 78.5% and repairs and maintenance are at 56.1%. All
11 other expense categories are below or close to the 50.0% budget
12 parameters.

13
14 Gandara: Yes Chair, Vice-Chair Williams.

15
16 Williams: Thank you. Mr. Espinoza, on the supplies, that seems very high for this
17 position in the year when we're halfway through the fiscal year. Mr.
18 Thacker, is that due to the purchase of those beds?

19
20 THACKER SAID YES OFF THE MICROPHONE.

21
22 Williams: Okay. So that's a one-time purchase. That makes sense. Thank you.

23
24 Espinoza: Yeah, and also I took a quick look at the repairs and maintenance and
25 that's a lot of, there's been a lot of building repairs and renovations on that
26 as well. As for Capital Project Fund, the balance, I'm sorry sir. Yes sir.

27
28 Dollahon: Mr. Chairman. Bernice just mentioned in my ear that there was also some
29 purchases on the supplies line item for licenses and microchips. That's
30 reflected in that total, that will get us through the year.

31
32 Espinoza: To continue, the Capital Projects Fund's balance sheet highlights: Cash is
33 approximately \$563,000. To conclude of course, I enjoyed this picture. I
34 enjoy the Pet of the Months that Bernice and Steve send every month. I
35 have a thing for, I appreciate dogs in general and cats and whatnot, the
36 wags, the barks, and the meows, and the purrs. So I do appreciate your
37 time. Thank you for listening.

38
39 Gandara: Thank you Mr. Espinoza. Any questions, Board? No? Seeing none,
40 thank you.

41
42 Espinoza: Thank you.

43
44 Gandara: Mr. Dollahon.

45

1 Dollahon: Madam Chair, Members of the Board. We had a very lengthy discussion
2 at the December, what month are we? We are in February. We had a
3 very lengthy discussion at both December and January Finance
4 Committee meetings. One is about some much-needed purchases, the
5 Kuranda beds that Mr. Thacker's working on, or has taken care of, that we
6 authorized the purchase. There has been some deferred maintenance out
7 there and the Finance Committee was aware of that and the impact to the
8 budget. I know also that we had a lively facilities discussion meeting that I
9 participated in last week, that we've asked City staff to help with from both
10 our Facilities and our IT Department and Risk Management, and I also
11 know there's some obligations that ASCMV staff, budget is going to be
12 very interesting over the next couple of months because of some deferred
13 maintenance issues that we do need to address within the building. I think
14 our finance meetings are going to be very interesting for the next couple of
15 months and we're going to be looking at potentially tapping into fund
16 balance without touching reserves to address some needs that we need
17 within the shelter and within shelter operations. I think that's just the
18 reality of where we're going to be for the next couple of months. Clint and
19 his staff are doing a really good job of identifying needs and I think that's a
20 good improvement, and it's been very lively discussions. We've also
21 authorized disposal of assets that were not needed, and I think I heard last
22 week that we have a serious washing machine issue that we need to
23 address so we're going to have more expenses coming our way and we're
24 probably going to need to look at budget adjustments, just so you're
25 aware.

26
27 Gandara: I appreciate that Mr. Dollahon, and especially the lively and respectful
28 discussions that we are continuing to have as it relates to each one of
29 these committee items. So thank you. Any questions/concerns from the
30 Board? Okay.

31
32 **2. Executive - Jess Williams, Committee Chair**

33
34 Gandara: Next up, Executive. Vice-Chair Williams.

35
36 Williams: Thank you Madam Chair. And of course I would suggest at this point it's
37 sort of, that we just leave the committees as they are except that you
38 would become the Chair of the Executive Committee. The Executive
39 Committee did meet and we discussed primarily the agenda for today and
40 what the discussion items would be. So that's where we are.

41
42 Garrett: Madam Chair.

43
44 Gandara: Yes Mr. Garrett.

45

1 Garrett: Since our Vice-Chair has raised the issue, I think by the bylaws we are
2 supposed to formalize the committees at this meeting in addition to the
3 officers. And we don't have a resolution for this meeting. My suggestion
4 is that we have a resolution at the next meeting that confirms the
5 appointments to the committees and that we basically stay with the
6 assignments unless there's anyone who wants a change. But I think it just
7 makes sense to have the continuity and I'm certainly comfortable with
8 where I am. So as long as, Commissioner Vasquez isn't here but that's a
9 way to move this forward and just to formalize that.

10
11 Gandara: Any feedback/concerns about the recommendation? No? Okay. So we
12 will bring a resolution ... Bernice, she's nodding yes. She will bring the
13 resolution not only on the agenda, but some sort of paper document? As
14 an action item on the agenda. Thank you Bernice.

15
16 **3. Facilities - Greg Smith, Committee Chair**

17
18 Gandara: Okay. Facilities. Board Member Smith.

19
20 Smith: Thank you Madam Chair. I met with Mr. Thacker last week. We
21 discussed moving forward with the remodel and the addition. That was
22 further fleshed out by the conversation later on that same day with the City
23 of Las Cruces' assessment of the facilities. Some really good work had
24 been done on that and so basically I think what we're looking at at this
25 point without making any formal recommendations, but what we're looking
26 at, sort of contingent on the possibility of the City taking over the Animal
27 Services Center moving forward but possibly stoking up the surgery
28 aspects of what we were talking about with the expansion, but also looking
29 at future, it's going to probably be at least three years before we can do
30 any kind of new building. And so basically getting this building functioning
31 in the most functional and operational and beneficial way until that time
32 would seem to indicate to keep with the plan but maybe add an additional
33 surgery suite where we had a storeroom and work from there then to get
34 this existing facility working for at least the next three years in that
35 capacity, and then maybe looking at how we'd transition to something
36 different but on that same site at a later point.

37 Also I believe the platforms that we talked about but sometimes
38 referred to as beds, did they arrive on Monday as expected and so there's
39 still a plan tomorrow to get volunteers to help assemble them. That I think
40 will be a huge improvement on how things operate. Also I got to observe
41 the paint job that had been done, new walls looking great and some doggy
42 footprints, or maybe cat on the walls. So very nice and certainly that kind
43 of interaction and compatible carrying-on with the staff and with the
44 volunteers I think is adding to the atmosphere. So thank you. If there is
45 any other thoughts, Mr. Thacker, as far as what you and I talked about, or

1 Mr. Dollahon as far as what was presented by the City staff folks, I'd be
2 happy to hear that as well.

3
4 Dollahon: Madam Chair. I just wanted to ...

5
6 Gandara: Yes Mr. Dollahon. Thank you.

7
8 Dollahon: Add on where we are with the City's assessment of the building. As
9 Operations Director for the City I've started doing walk-throughs of all of
10 our facilities. Unfortunately the morning that ASCMV was scheduled, I
11 usually join these events but I missed it, but our Facilities Risk
12 Management staff joined Clint and his staff on a walk-through of the
13 building. Here's the good news: It's not the worst building in the City's
14 inventory from a maintenance standpoint. But it's also not the best, so we
15 looked at it from an IT, risk management, general safety issues, and
16 facility conditions. Clint met with the City's Facilities Manager yesterday
17 and they worked out a priority list. We're focusing on safety issues first, of
18 course identified by our Risk Management Office. I've also committed City
19 crew, both IT and Facilities staff, to look at making some of the
20 improvements or the corrections that are needed on the building out of
21 City funds. Some of them are a little long-term. Some of them are short-
22 term, but the City does own the building so I felt like it was important for us
23 to commit, and we will track those expenses as appropriate. Some of
24 them are easy fixes, some of them are not, of course. But I felt like it was
25 important that we improve the building as much as possible, as soon as
26 possible. That's just something that we need to do to make the work
27 environment better.

28 And one of the other long-term tasks that we're looking at is
29 potentially improving the internet connection to the building onto the City's
30 network. It would help them with some administrative functions as the
31 City's fiscal agent. We're discussing that with our IT Department and
32 uniquely with our Traffic Engineering Department because our traffic
33 signals really help carry some of our fiber optics, so as we improve
34 connection to our traffic signals it helps us connect other City buildings.
35 So that's a discussion that we're looking at for next year. Most likely it'll be
36 a microwave radio tower that feeds back to the City's network but it is still
37 a work in progress. So that's it.

38
39 Gandara: Mr. Dollahon. Thank you very much. I know I participated in some of
40 those afternoon meetings and I very much appreciate the staff that
41 participated and Mr. Thacker. It was a lively discussion but I think we all
42 would agree that our priority is to improve and to prioritize essentially the
43 safety items, and the City is working very diligently. So much appreciated.
44 Yes, Board Member Smith.

45

1 Smith: One additional point, since Mr. Dollahon mentioned that the City owns the
2 building, City now also owns the land which previously was owned by the
3 City of Albuquerque. So that's one complicating factor that now helps free
4 up what we can do on that location and I think that should be in the public
5 record. Thank you Madam Chair.
6

7 Gandara: Thank you Board Member Smith. Mr. Thacker.
8

9 Thacker: Yes. If I may, when I met with the Facility Director/Coordinator, Eric
10 Martin, I'm not sure his title, but him and I both agreed unanimously to set
11 all of the issues that affect employees as top levels, especially the issues
12 pointed out by Risk Management. All those are priority-one. Many of
13 those can be accomplished with my staff, so we're going after those. But
14 after his e-mail came out, I believe it was either last night or early this
15 morning, I've already gotten two e-mails from City employees from
16 different departments stating that they're going to be working on getting
17 those fixes done. So that's very encouraging. I like that as well.
18

19 Gandara: Good to hear. Thank you Mr. Thacker.
20

21 **E. Zero in 7 Update** 22

23 Gandara: Next on the agenda is discussion items, Wilson Binkley advertising, is this
24 your ...
25

26 Baum: Madam Chair. You skipped the Zero in Seven update.
27

28 Gandara: Did I? I sure did. Sorry. Thank you. Zero in Seven update. Clint.
29

30 Thacker: That's not me.
31

32 Gandara: Okay.
33

34 Thacker: I'll listen up then. Thanks.
35

36 Gandara: I apologize for missing you and you can lower the podium if you'd like. It's
37 that button, there you go.
38

39 Gilbert: Hi. My name is Jean Gilbert and I'm the Secretary with the Coalition for
40 Pets and People, and the first slide is a listing of the current categories
41 and teams that we are working with.
42

43 Dollahon: Jean, if you'll hit F5 on the, Jean. If you'll hit F5 on the keyboard.
44

45 Gilbert: That'll take me to it?
46

1 Dollahon: It'll expand the ...
2
3 Thacker: Go full screen.
4
5 Dollahon: Expand the full screen.
6
7 Gilbert: Oh, full screen.
8
9 Thacker: And then that, go next one.
10
11 Gilbert: Thank you. I'm so challenged technically. Okay. So here are the
12 categories that we are currently working with. And here is our mission
13 statement. And here is a listing of community organizations. I'll give you a
14 minute to review them. And all of these are represented in the upcoming
15 slides. And here's a listing of upcoming events, I'll give you a minute to
16 look at these as well. And the Coalition I know's going to be involved in
17 the February 17th for microchipping and my understanding also with the
18 February 24th with microchipping as well.
19
20 Williams: Madam Chair.
21
22 Gandara: Yes Vice-Chair Williams.
23
24 Williams: Jean, do we know where the Kitty Glitter events are going to be held?
25
26 Gandara: It'll be at the Reymond House on Griggs.
27
28 Williams: At the corner of Reymond and Griggs? Okay. Perfect. Thank you.
29
30 Gilbert: Yeah. And this is a summary of our recent Coalition meeting and just an
31 outline of some of the topics that we had at the meeting, and some of
32 these will be talked about in the slides. The Coalition is looking at having
33 a strategic planning meeting probably this spring and Mr. Thacker
34 mentioned the possibility of forming a 501(c)(3) which would be a type of
35 friends organization for the Animal Service Center for the purposes of
36 fundraising, which would really help with increasing programs and
37 services for animals. And as we go through the slides today you'll see that
38 so many of these organizations that are rescuing out of the shelter,
39 whether it's that or transport, there are funds that are needed for all kinds
40 of those things.
41 And here are the stats for APA and some of the microchipping work
42 the Coalition has been involved in. And I'm sure you've heard the news
43 that Action Program for Animals purchased their first building and it's
44 located at 1150 East Las Cruces Avenue, and I don't know when they're
45 expected to move in and I know they will be working in stages; part of their
46 plan includes to even having a thrift store. And I've heard talk of kitty

1 condos and a lot of interesting things coming up here for them. And
2 they're doing a Valentine's special right now with adoptions at \$14
3 February 1st through the 14th.

4 And here's a slide representing Tails from the Shelter which is the
5 rescue division of Uncaged Paws. Kelly Barker is the Director. And here's
6 a picture of some of the pups and moms that were transported to new
7 lives, to a Colorado rescue. And then on January 20th there were two
8 moms and 50 puppies, and I understand there was a recent one as well,
9 and that was February 6th.

10 And here are the Fantastic Five and it's my understanding, Kelly
11 are there three left now? There are three left from this. And these are
12 animals that debuted as part of the 12 Dogs of Christmas. And Mr.
13 Thacker had some slides up on the Fur Love of Dog feature, and here are
14 a couple of photos of some of those dogs.

15 And here's a slide representing Cherished K-9 with a couple of their
16 dogs, Zumba on the left and Bristle on the middle that were adopted last
17 month, in January. Cherished K-9 was also part of the search effort for
18 the Vado dog Jarhead who'll be represented on a slide here in a minute.
19 And among some of the dogs that were found in Vado that needed help
20 there were six puppies, and Cherished K-9 took those puppies in.

21 And here's a slide on Safe Haven Animal Sanctuary and I liked how
22 they phrased this: Adoption plus puppy mania equals one Marvelous
23 Monday for SHAS. And here is a pug dog that was adopted by some
24 obviously pug people. And SHAS has been very busy doing not only radio
25 work but their adoptions offsite and they recently had a school visit where
26 they acknowledged kids that raised money for their organization. And we
27 talk about the radio work that SHAS does, Tricia Quillen is the Volunteer
28 Coordinator for SHAS and she leads a radio talk show on KTAL and the
29 name of that program is called "Animal Affairs: Raise Your Animal IQ."
30 And they've, thus far since the program started in August they've had 30
31 guests and among those have been some animal welfare advocates that
32 we know, including Elaine Stachera who spoke on the topic of the Kitty
33 Glitter fundraiser that's coming up and then I understand that Mr. Thacker
34 will be a guest coming up on Friday.

35 And here's a slide representing HSSNM, and you know that we
36 were a big part, Frank Bryce was a big part in the rescue effort to rescue
37 the dog Jarhead, and here are some pictures that appeared on the news
38 station, and now we have these pictures including Jarhead and Roy who
39 are both available now for adoption. They've been convalescing and
40 rehabilitating at Animal Haven Lodge which is a boarding place here in
41 Las Cruces, and they've most generously, the boarding fees have been
42 comped by Animal Haven. And that deadline now has come up so we are
43 currently looking for a foster for Jarhead and a foster for the other dog,
44 Roy.

45 And here are our stats for the Humane Society, our adoptions, pet
46 help line which we're probably more than 100 this month when you count

1 the dog Jarhead, and our microchip work and humane education sessions
2 that we've led, and our Cans for Critters program. And the photo was
3 taken at PetSmart Charities cattery.

4 And Dee Dougil and Randy Meyer are the two people that lead up
5 the Las Cruces Pet Network, and here's an example of some of the e-mail
6 distribution and postings they do. They're currently doing a lot of
7 distribution work on the dog Jarhead.

8 And here's the report from Broken Promises on their TNR numbers
9 and they discovered when they trapped this little Dolly BB here, a grey
10 tabby, that she was pretty tame. So she's in their cattery and available for
11 adoption.

12 Cat's Meow, here is some of their news. February 3rd and 4th an
13 artist and cat fancier donated 15% of sales to Cat's Meow. And Cat's
14 Meow recently helped with a hoarding case where they took in three out of
15 I guess 25 cats. And they've currently set up a GoFundMe because of
16 some of their medical expenses, and they are waiting on their 501(c)(3) to
17 come through.

18 And here's a slide on Forever Homes Animal Rescue. Jamie Jones
19 is the Las Cruces coordinator, and they transport dogs out of Southern
20 New Mexico. And here's a picture of a Saint Bernard from our shelter who
21 is with a temporary foster in Alamogordo until that dog goes to Colorado,
22 where that dog has been accepted.

23 And here is 2 Hearts 4 Paws; 2 Hearts 4 Paws rescued this
24 shepherd recently off of Highway 70 and that dog is receiving treatment
25 for a bad cough and will be fully vetted soon. They have about 37 dogs
26 currently in their rescue.

27 And Spay/Neuter Action Program, they've held some recent clinics
28 and Julie would like to come up? Julie Miller's going to come up and talk
29 about SNAP. Thank you.

30
31 Gandara: Thank you Ms. Gilbert. Hello Julie. Welcome.

32
33 Miller: Good morning. Congratulations. My name is Julie Miller. I'm a volunteer
34 and board member with the Spay/Neuter Action Program. I'm sorry, we
35 were late getting some information to Jeanie, so I'm going to just give you
36 some brief statistics. In January we facilitated 127 spay and neuters
37 through our voucher program and our mobile clinic that we hold with Paws
38 N' Hooves right at our office. We have a commitment from Dr. Starr to
39 hold a clinic once a month for 2018. At that time she can do about 25
40 animals. So that will be a big help. We did not have that available to us
41 last year. So this will bring our numbers up, we hope.

42 I'd like to mention a TNR grant that we got from Petco to fix 50 cats.
43 Broken Promises is working with our program and they are in charge of
44 that. So far they have completed 45. So that grant is almost finished.
45 We've just recently been granted a PetSmart grant in the amount of
46 \$22,630. We're very happy for that and we thank PetSmart for that.

1 We will be joining the Dona Ana County ACES program in Anthony
2 on February 24th. We hope to issue vouchers at that time to people that
3 are underserved in that area. Let's see. We're very proud to announce
4 that 2018 is our 20th anniversary of serving our community. To celebrate,
5 we are going to hold a gala at the Las Cruces Convention Center. Save
6 the date. It'll be May 17th. More information will be out as we get closer
7 to that date. We're having a motto here, "Let's fix them all, big and small
8 in 2018." One last thing, we are searching for board members and
9 volunteers. If anyone listening to this program here is interested, please
10 visit, call, or e-mail our office Tuesday through Friday, 11:00 to 3:00.

11
12 Gandara: Thank you Ms. Miller. Congratulations on your anniversary.

13
14 Miller: Thank you.

15
16 Gandara: I didn't pick up on the clinic days at Dr. Starr's.

17
18 Miller: It changes each month.

19
20 Gandara: Okay.

21
22 Miller: It depends on her schedule, but she is fitting us in once a month.

23
24 Gandara: That's perfect.

25
26 Miller: The clinic date in, we just had one February 5th.

27
28 Gandara: Okay.

29
30 Miller: I can't give you those numbers but I think we did 24 at that clinic. Anything
31 else?

32
33 Gandara: Thank you Ms. Miller. Anybody? Thank you.

34
35 Miller: Okay. Thank you.

36
37 **VI. Action Items**

38 **MOVED TO PAGE 3, LINE 42 THROUGH PAGE 4, LINE 32**

39
40 **VII. Discussion items**

41
42 **A. Wilson Binkley Advertising**

43
44 Gandara: Okay. On to discussion item, Wilson Binkley Advertising. Mr. Thacker.

45

1 Thacker: Thank you. I have two parts of a discussion on the Wilson Binkley. First
2 part is going to be our advertising with them and then the second part will
3 be our logo discussion that we have.

4 So the first one I'll talk to you about is our current budget for the
5 Wilson Binkley/Animal Service Center. Looking at these numbers with
6 emphasis on sterilizing the shelter animals will take upwards of four to six
7 months we're expecting to completely get those animals in and then get a
8 program where we can bring them in as often as we can. We really need
9 to look and see is if advertising for public spay and neuters is going to be
10 the best effort on a huge mass like we're currently doing. So spoke with
11 the Executive Committee about it and also I reached out to Jessica
12 Spaulding who's our representative with Wilson Binkley. She had some
13 incredible, great recommendations coming from her. So looking at this for
14 one I thought, "This was too much. We need to downscale a little bit." So
15 Jessica had the following recommendations which I think are spot-on.
16 She says first of all: Let's eliminate the Spanish station and the KRWG
17 station, and then go down to three English stations and only doing them
18 for four months instead of two months. That will significantly cut down the
19 costs. Also, get rid of or don't renew the outdoor billboards. The
20 billboards are actually a vinyl that's on there, and that vinyl is still good.
21 So we just won't, we'll keep the vinyl but we won't renew that lease of the
22 billboards. We will not renew with the Dog'Cruces and also the direct
23 mailing we'll do away with because that is a specific spay or neuter
24 initiative there.

25 The two most important medias that Jessica pointed out are the
26 Facebook and the radio because they reach the largest number for the
27 amount spent. So with those deductions, with stationery printing, we're
28 looking at around, so we're going from the \$33,900 for this bill to the new
29 one that is \$9,343. I like this because we're still using the radio stations
30 which will keep the spay and neuter on the mind of the individuals listing,
31 of the animal owners. We still have our social media which reaches a
32 huge amount of people and we also still have our stationery printing with
33 the new logo. We're going to be having all of our letterhead, our business
34 cards, our envelopes, all those going to be printed with the new letterhead.
35 So that brings us to that \$9,343. I just wanted to bring this to the Board
36 and get some input of what the Board thinks.

37
38 Gandara: Vice-Chair Williams.

39
40 Williams: Thank you Madam Chair. I have a few concerns here. My first one is I
41 hate to see us drop Dog'Cruces. That publication, I don't know what the
42 bang for the buck is but they sure put a lot into this community and as a
43 disclaimer I write for them but I'm not paid to do so. Also, the three radio
44 stations that are on here are all from one radio group and there are two
45 radio groups in town. I would hope that we could look at both of them, and

1 disclaimer, I do weekly shows on both radio groups every week. So I don't
2 know, I ...
3
4 Spaulding: Actually, from two radio groups. Sorry, KMVR is on Bravo Mike and
5 KHQT and KGRT are on Adams.
6
7 Smith: And Ms. Spaulding we just need...
8
9 Spaulding: Sorry.
10
11 Smith: For the record that that's who you are.
12
13 Spaulding: Jessica Spaulding, Wilson Binkley Advertising.
14
15 Williams: Okay. Well I'm seeing three stations up here and you just mentioned four.
16 Which one are we missing?
17
18 Spaulding: There's only three. So KGRT and KHQT are from Adams and KMVR is
19 from Bravo Mike.
20
21 Williams: Okay.
22
23 Spaulding: Because KMVR is Magic 105 and then KGRT and then Hot 103 are from
24 Adams Radio Group.
25
26 Williams: And what about 101?
27
28 Spaulding: There is, I think you might be looking at the wrong one.
29
30 Williams: Well, no I'm asking. Why are we not looking at 101 Gold?
31
32 Spaulding: 101 Gold was actually a cut that we did to save money. It was on the
33 previous plan but because the demographic skews a little bit older and
34 we're really trying to reach the younger generation in changing their
35 perspective of spay and neuter, that's why we felt comfortable eliminating
36 it. It is a top station but also your Volunteer Coordinator gets exposure on
37 that station as well, so we're still going to hit that target demo, it's just not
38 necessarily with a paid schedule.
39
40 Williams: Okay. And then the recommendation to eliminate Dog'Cruces, what's the
41 strategy behind that?
42
43 Spaulding: That was solely cost savings because it's a volunteer message versus a
44 spay/neuter message. These are going to be very not necessarily getting
45 your dog spayed and neutered at the ASCMV but getting your dog or cat
46 spayed and neutered in general. Dog'Cruces is going to have a very pet-

1 responsible community that reads that magazine so they're not
2 necessarily going to be as needing that message for the spay and neuter.
3 I do believe in the publication, I do believe in its purpose especially for the
4 ASCMV. It was just a matter of eliminating for cost savings.
5
6 Williams: Could we change our message in Dog'Cruces to one of recruiting
7 volunteers for the ASCMV and helping Dominique with her many many
8 efforts to, as you said the target audience is people who are already
9 responsible pet owners ...
10
11 Spaulding: And that is what ...
12
13 Williams: And who are involved ...
14
15 Spaulding: We're running ...
16
17 Williams: In, with animals.
18
19 Spaulding: Currently.
20
21 Williams: And so I just, I really hate to see that one drop off but ultimately it's Mr.
22 Thacker's call. You asked for input. That's my input and those are my
23 questions. Thank you Madam Chair.
24
25 Spaulding: That is what is currently running in Dog'Cruces, is the volunteer message.
26 If you guys did want to add that back in, it would be for the next two issues
27 that would be printed in this six months, it would be about \$1,200
28 additional.
29
30 Smith: Madam Chair.
31
32 Gandara: Board Member Smith.
33
34 Smith: Thank you Madam Chair. I appreciate that input Ms. Spaulding. I think
35 that the term that's often used is if you're preaching to the choir, where
36 you've got a group that's already on board. And certainly I tend to listen to
37 KRWG, and so I'm always pleased when I hear the examples on there, the
38 ads on there from the Animal Services Center. But I think that might also
39 be an audience that tends already to be on board for what you're trying to
40 do, so I can understand that thinking. The question that I have is we had
41 made a specific attempt with the Spanish station which I believe is out of
42 El Paso, is that correct? So it's also broadcasting to a much larger and
43 different market, and so we might very well be spending money there
44 that's not as specific to our area. But from the standpoint of reaching the
45 demographic of those who listen to that Spanish station, is that a
46 demographic that you have a sense of we're reaching them or that that's

1 an impact that's helping us with some of the things that we're trying to do?
2 Because I certainly don't want us to push in a direction that's not helping
3 us. On the other hand if that is, if it is actually having an impact on the
4 education and the understanding with a portion of our population then that
5 would be my question is, "Is that helping us reach them?" Or if it's not
6 then I can certainly understand why we'd want to cut out that particular
7 radio station.
8

9 Spaulding: So the reasons that we went down to these three stations is it was solely
10 cost savings. We need to find funds for sterilizing the shelter population.
11 We're definitely reaching people. You are going to have that waste
12 because it is an El Paso radio station but it's going to be, you know people
13 who are listening to Spanish radio here, that's what they're listening to. So
14 we were reaching people here but to get the maximum reach for the most
15 effective for the dollars, these are the three stations that I would
16 recommend because these are going to have your largest reach in the Las
17 Cruces area. We've actually done several studies for Spanish media in
18 Las Cruces, and while people do listen to it, it's not as high a percentage
19 as our English-speaking stations. Because so many people in our
20 community are bilingual, it's really going to gear a little bit older with your
21 Spanish stations but it's also going to depend on the format. We do have
22 a new Spanish station that is just Las Cruces. It's just, it hasn't been
23 around as long as we'd like that we can actually vet the numbers and see
24 a book on it, and feel comfortable spending dollars there. So that one
25 would actually probably be more affordable because it is Las Cruces
26 versus El Paso. It's just it just doesn't have the metrics yet that we feel
27 comfortable recommending it.
28

29 Smith: Well thank you Ms. Spaulding. I certainly think that you're going to be
30 helping us figure out where our targets are and where we're getting the
31 most bang for our buck and I appreciate that. I do want to make sure
32 we're not shortchanging our Spanish-speaking population but that's
33 something we can look at later too as we get to a different point, but I
34 appreciate it. Mr. Thacker.
35

36 Thacker: And again, just emphasis. This is temporary, it's not a permanent fix. It's
37 just while we have a different focus on getting our animals sterilized. We
38 could ask for more than the \$9,300 that's there with anticipation to switch
39 when it comes available and we feel caught up to a more aggressive, and
40 get the message out better.
41

42 Smith: Well thank you Mr. Thacker. I think my main interest is in having you go in
43 the direction that you and Ms. Spaulding feel is most appropriate for the
44 message we're trying to get out to the population we're trying to reach. I
45 just hope that in the long term we keep that Spanish mix in there from the
46 standpoint of making sure we're reaching the broadest spectrum. So I

1 have no argument with what you're talking about here. Thank you Madam
2 Chair.
3
4 Gandara: Thank you Board Member Smith. Board Member Garrett.
5
6 Garrett: Thank you Madam Chair. And I'd like to reiterate the importance of
7 making sure that we're reaching all of the residents of Dona Ana County.
8 And so we know that there are bilingual and then there are sort of mono-
9 English-speakers, and then we have the Spanish-speakers only. I'm
10 wondering if it would be possible to mix in with this some print media.
11 What I would ask that you consider is Camino Real because I know that
12 as a newspaper they are targeting Spanish-speakers. It's not as dynamic
13 as radio and social media, but it is specifically oriented at Southern New
14 Mexico and Spanish-speakers. So being able to potentially work a
15 number of stories in over a number of months would be something that
16 would reach a group, a demographic that we don't want to leave out but
17 that could be left out by the emphasis that we have here. I just want to
18 say too that I certainly respect the idea of adjusting how we are
19 approaching our media use based on the message. I think that that's
20 really smart work and so I'm with you on that. It just seems to me that
21 we've got some people that would benefit from having the information and
22 we don't want to leave them out as a category. Thank you.
23
24 Gandara: Thank you Board Member Garrett. Anybody else? I appreciate all the
25 work that's been done on this. Jessica, your feedback is really important.
26 The only thing that I would agree is I have concern over eliminating a
27 Spanish station and would agree to some sort of maybe other print media
28 or sort of, I don't know, some kind of educational component that goes into
29 the Camino Real. I think that's really important. We want to make sure
30 that we're targeting each one of those groups appropriately. That's all my
31 feedback. Thank you.
32
33 Garrett: Madam Chair.
34
35 Gandara: Yes.
36
37 Garrett: Just for the record, I want to say that Camino Real is the only Spanish
38 newspaper I know of that is Spanish. It's focused on southern Dona Ana
39 County. I'm not trying to give them anything special. I'm just saying that if
40 there were others that we'd be talking about them too. So it's more, that's
41 a tool that's available. They have been very aggressive about reaching
42 out to the County, to some other boards that I'm on in terms of wanting to
43 provide the service of making sure that their readers get information about
44 what's going on in the public sector. So I think they're interested in that, I
45 just want to recognize that. But this isn't giving them any special treatment

1 other than the fact that that's the niche that they're working in in terms of
2 media.
3
4 Gandara: Board Member Garrett. Thank you for the clarification and I would agree.
5 Mr. Thacker.
6
7 Thacker: Okay. Thank you very much for that feedback. I do appreciate it and I will
8 take that and will have a discussion with Jessica and move forward with
9 that. We'll let the Board know.
10
11 Gandara: Thank you Mr. Thacker. Next is our animal licensing.
12
13 Thacker: I actually have one more that I'd like to talk to you about ...
14
15 Gandara: Okay.
16
17 Thacker: And that is our logo. So Wilson Binkley went ahead and gave us a
18 selection of nine logos that we have, and I'm just going to just quickly
19 show these and then get in the ones that were best liked. So this is
20 number one and it'll show generally a horizontal, a vertical, and a black-
21 and-white example of what each one would look like. Number two,
22 number three, this is the vertical version of number three, number five,
23 number six, seven, number eight, and number nine.
24 So going through and getting opinions, Executive Committee and
25 so on, I have narrowed it down. I've taken the liberty of narrowing it down
26 to a few that was most liked by management staff and also other
27 individuals. I reached out and got feedback from other directors that are
28 established throughout the entire country, and it was pretty consensus, or
29 the consensus was that these are the ones that they liked the most, and it
30 was number two, three, six, and seven. And these are the ones that I
31 propose that we continue to look at. So this is number two. And then
32 three, and again three and four are the same but vertical and horizontal.
33 And then forward to number six is that one, and number seven is that one.
34 So what I'd like to do to go forward, is send two, three, six, and seven to
35 the Board. Review, have discussions on it, and also get some feedback
36 from my coworkers there at the animal shelter, and take all those together
37 and make a decision hopefully by the next Board meeting, and we'll have
38 a new logo. So we're excited about that.
39
40 Gandara: Thank you Mr. Thacker. Any comments/questions? Vice-Chair Williams.
41
42 Williams: I really like number three because it includes a bird and dogs and cats
43 aren't the only things that we deal with at the Animal Service Center. I
44 also like the font of that one a lot. It's very warm. I really really like that
45 one. And then seven with the heart I like, but it doesn't have a bird so.
46

1 Thacker: And these are in no way, just as Jessica just said, these are in no way set
2 right now. These are drafts. We can, if we like number seven, we want to
3 add a bird, we can do a bird. So this is all a draft portion, none of them
4 are set. Colors, fonts ...
5
6 Williams: We want a bird, Jack.
7
8 Thacker: We can do a bird marching over the heart.
9
10 Williams: Did you hear that? They said they can give me one. Thank you Madam
11 Chair.
12
13 Gandara: Thank you Vice-Chair Williams. Anybody else have a burning desire to
14 talk about what your options may be? Board Member Eakman.
15
16 Eakman: I am in no way an expert on logos and always going through the
17 development of them for different organizations; it has been a matter of
18 taste until somebody who is expert steps forward and tells me why one is
19 superior to the other. But I will have to say as an amateur, I like number
20 seven. Thank you.
21
22 Thacker: So I had, one of the people that I had look at it is a very detail-oriented
23 individual. She is a director, she's actually the President of the National
24 Animal Care and Control Association, NACA. She's the Director of her
25 shelter in Cedar Rapids, Iowa. She was in charge of selecting the logo for
26 the National Animal Care and Control Association. So I sent her these
27 and her choices, and her choice was actually number three as well. It
28 gives a happy feeling, it gives, again she likes the font on it. It gives a
29 feeling of, and like she said, friendship and willing to work with each other,
30 everything's connected, tied together. She had comments on other ones:
31 This looks too much like a veterinarian form and so does this one, so
32 those two were out. Comments was this one, looks like it's on a teeter-
33 totter so it gives a sense of that we don't really know, we could go either
34 way. And this one she stated was too, it was hard to see what it was. So
35 her other pick was this one. It was clear, she said it looked a lot like Best
36 Friends Animal Society, with just the outline theme going on. But, so
37 those were hers. And these ones looked, they're almost exactly like
38 Animal Shelters Count or, and she said it was hard to tell what they were
39 at first look.
40
41 Williams: Those look like continental drift to me.
42
43 Thacker: So those were comments from an individual that felt, that I trusted greatly
44 respect-wise. And I agree with her on this. It does give a friendly feel to it.
45 We can also talk about the name of the facility as well. Wilson Binkley,
46 upon my request, made "of the Mesilla Valley" small on all of these so it

1 wouldn't take away from the logo if we were to take that out and just
2 become Animal Service Center, or we could do Animal Services Center of
3 something or Las Cruces Animal Service Center, just we can discuss
4 names and all those things. But I would like to get today from the Board,
5 maybe to get it down to three just by looking at it, if that's not asking too
6 much on such short notice.
7
8 Gandara: Thank you Mr. Thacker. Any? Board Member Smith.
9
10 Smith: Madam Chair. There are appealing aspects to every single one of these,
11 and yet I think the three that you've sort of focused on Mr. Thacker make a
12 lot of sense for a lot of good reasons. And I'm fine with going forward,
13 those three as sort of being the focus for further discussion. Thank you.
14
15 Gandara: Thank you Board Member Smith. Anybody else? Yes Board Member
16 Garrett.
17
18 Garrett: Thank you. I think these are good selections and overall I thought they
19 were interesting as a whole set, and I want to thank Mr. Thacker and
20 Wilson Binkley for the professionalism that we saw there. Can you go to
21 number two?
22
23 Thacker: Yeah.
24
25 Garrett: When I looked at this, the first thing that came to mind was the Organ
26 Mountains when I saw that, and it's simply that it's not there, but it would
27 be interesting if it was there as the outline of the peak, was just one line in
28 addition to that, partly because that's so iconic of the Mesilla Valley. And I
29 thought, "That's an interesting way of sort of combining the animals and
30 the place." I understand that otherwise it could look like a vet, so it's sort
31 of, is there some other, just a tweak that could happen?
32
33 Thacker: Those mountains would be cool on this background right here as well.
34
35 Garrett: It's something that might be worked into the refinement of some of these.
36 I want to suggest that paying attention to the colors is going to be
37 important, and that's another way of reinforcing the fact that this is in New
38 Mexico. And I think, I look at this and that could be Pennsylvania or New
39 Jersey or something, just in terms of the color palette. It doesn't read to
40 me as Southern New Mexico or southwest. When we go to numbers six
41 and seven, I like the simplified graphic. Again though, that could be
42 anywhere. So the only question is, "How do you make that other than with
43 words look more like it's Dona Ana County?" But I thought that was a
44 cleaner version of the dog and cat and heart as opposed to the one that
45 had the circle around it, which really was pretty hard to read for me. So I

1 actually had those down as worth exploring further. I'm not sure I can get
2 to the four or the three that you're looking for.
3

4 Thacker: And yeah, I misspoke when I said three. I really like two is what I was
5 looking for. Because I really do want to narrow it down where it's one or
6 the other. Because I only presented four and three wouldn't make much
7 sense to cut it down to, so I think two would be great. So right now we're
8 at number three and four which are the same ones, and number seven.
9 Which I think are two excellent choices to move forward with.

10

11 Gandara: Board Member Smith.

12

13 Smith: Okay. This is going to be sort of the architectural conclave here. But I
14 absolutely take Board Member Garrett's points. I think that one, a lot of
15 what he's talking about can simply be addressed by a slightly different
16 color palette that ties in with the earth tones and the traditional colors that
17 we're familiar with here, and that's not necessarily earth tones. The other
18 is that I think we all probably did have that same reaction to the silhouette
19 looking sort of like the Organ Mountains and yet the overall picture still
20 didn't read that way, so the insertion of a simple line that kind of provides
21 that backdrop might really make that number two pop as, so I'll revise my
22 earlier comment and say that if that could be done with that number two I
23 think that could make it a very interesting and very unique little local sort of
24 look. Thank you Madam Chair.

25

26 Gandara: Mr. Dollahon.

27

28 Dollahon: Yeah. I like all of them. I think they all have different varieties. The other
29 thing I think you need to keep in mind is, and they did a good job of
30 providing this, is how it copies in black and white because a lot of times
31 you take an original letter or letterhead, what does it look like when it
32 copies in black and white because more times than not you end up with
33 something in black and white. And they all look good. I think number
34 three actually gives you the greatest capability and it looks good and is still
35 striking in black and white. So that's my thoughts.

36

37 Gandara: Thank you Mr. Dollahon. Appreciate that. I too like three and seven.

38

39 Williams: Madam Chair.

40

41 Gandara: Yes Vice-Chair.

42

43 Williams: Why do we need to wait a month? Why don't we choose between three
44 and seven and let Mr. Thacker move forward? It's not on the agenda as
45 an action item but we could give consensus.

46

1 Garrett: Madam Chair.
2
3 Gandara: Board Member Garrett.
4
5 Garrett: It sounds as though we're on, that the time scale on this, the schedule is
6 actually to get some feedback today and then to resolve this finally at the
7 next meeting.
8
9 Thacker: You know I'd really like to have my coworkers, have some feedback from
10 them. We have a staff meeting tomorrow morning. I'd like to hear back. I
11 don't, if you'd like to I can, what I'd like to do is narrow it down to two, talk
12 to my coworkers tomorrow and then meet with Jessica and Wilson Binkley
13 and speak with them about doing some of those changes. I think the
14 Organ Mountains are incredible. I have the view outside my window. I
15 love them. I'd love to see that as part of our logo to make it ours, make it
16 unique. So that's a good idea. And I can bring the changes of those two
17 to a board meeting, or even to e-mail-wise because it does not, it doesn't
18 need to be finalized in a meeting. Or does it need to be a resolution?
19
20 Garrett: I think it should be a resolution, yeah.
21
22 Gandara: I do. I think it should be a resolution, yes.
23
24 Thacker: All right.
25
26 Gandara: Okay. Board Member Garrett.
27
28 Garrett: I would, I understand driving to try to narrow the options. I would suggest
29 three. Number two with the Organ Mountains profile added, number
30 three, and number seven. I think that still has narrowed the field and it
31 gives you something to work with. But these are all significantly different
32 enough from each other that ...
33
34 Thacker: Yes.
35
36 Garrett: They merit consideration. So that would be my suggestion moving
37 forward. Thank you.
38
39 Gandara: Thank you Board Member Garrett. I appreciate the commentary and I
40 know that we want to be efficient and move forward but I agree that we
41 need to have some feedback from staff. I think that's really important and
42 I'd like to hear from the general public about what their, I've seen some
43 people put their hands up like, "We love two or three." But I'd like to hear
44 from the general public about what their perception is and would agree
45 that maybe one with the Organ Mountains making it ours, and we seem so
46 possessive of those beautiful mountains, right. And that would be

1 something that I think Jessica could take on and include, if not on all three
2 then maybe a separate one. Board Member Smith.
3
4 Smith: Thank you Madam Chair. I was just going to concur with what Board
5 Member Garrett said and also with what you were saying just now. I do
6 absolutely believe that we have this opportunity to hear from the public
7 and that also is a part of the stakeholder group. So I look forward to
8 hearing that as well. Thank you.
9
10 Gandara: Thank you Board Member Smith. So you have enough, you think ...
11
12 Thacker: I think so.
13
14 Gandara: To move forward, Mr. Thacker?
15
16 Thacker: I think number, we'll get number two with the Organ Mountain makeup and
17 then also three and seven, and look at colors and look at Organ
18 Mountains added to those, and we'll move forward with me bringing
19 something to final decision on the next Board meeting.
20
21 Gandara: Thank you Mr. Thacker.
22
23 Smith: Madam Chair.
24
25 Gandara: Yes.
26
27 Smith: I was under the impression that you were going to give members of the
28 public ...
29
30 Gandara: Oh yes.
31
32 Smith: An opportunity ...
33
34 Gandara: I'm so sorry.
35
36 Smith: To weigh in right now.
37
38 Gandara: Yes I was. Well my thought was to wait till public input but no, let,
39 anybody would like to give some input we'll start to my left. First row, any
40 commentary? I know you had an opinion Miss Mary Lou.
41
42 Ward: Mary Lou Ward, Animal Control. I have an opinion on the logos. I like
43 number two and I'm going to tell you why, just because it is pretty simple.
44 But I always look at things as printing, when you have to print it on
45 something and have it put on like polo shirts and for printing and things
46 like that. But it does look like a veterinary symbol but I think that's kind of

1 good in a separate way because when you look at that and you look at the
2 shelter, you want them to look at spay and neutering as well, and so if you
3 look at the animal shelter and you think of veterinary services as well,
4 sometimes people don't put those two together. So maybe in an aspect
5 that might be good as well, just something to think about.
6
7 Gandara: Thank you Mary Lou. Second row? Okay. I think we're, third, fourth,
8 fifth? Yes Ms. Gilbert.
9
10 Gilbert: I worked on the APA's logo and the one that we established for APA, so I
11 do have a little bit of experience in that. I think it's the last, is it number
12 seven, it almost looked like, I was, in fact I was trying to find it on my
13 phone if it was Petco or PetSmart or PetSmart Charities, but I think that
14 might confuse people because it looks like a logo that's out there. Maybe
15 it's even Best Friends Animal Sanctuary, I don't know. But it to me was
16 kind of confusing. I like this one right up here. Thank you.
17
18 Gandara: Thank you Ms. Gilbert. Yes Mr. Bryce.
19
20 Bryce: Frank Bryce, President of Humane Society of Southern New Mexico.
21 Number three. It really focuses on the animals and I agree that our
22 mountains are pretty and it's important, but you put a mountain lion on
23 there, or a mountain L-I-N-E on there, it just looks like Rocky Mountains or
24 something. This is clear, clean, and it really strikes good to me. Thank
25 you.
26
27 Gandara: Thank you Mr. Bryce. Anybody else on my left? Yes ma'am.
28
29 Wilder: The first few ones look like ...
30
31 Gandara: Sorry, will you please state your name ...
32
33 Wilder: Oh, sorry.
34
35 Gandara: For the record? No worries.
36
37 Wilder: Ann Wilder, local advocate. The first few ones look like veterinary stuff. I
38 think there's somebody in this town that has one that looks like it, so why
39 would we want to associate that way? The number seven is boring, you
40 can't tell what it is. I would not wear a T-shirt, somebody said something
41 about a T-shirt, a polo shirt. I wouldn't wear a polo shirt with that on it.
42 When I saw these, first we went through all the ones that looked the same,
43 they all looked like the vet, and when I saw that immediately I felt happy.
44 And animal server, a dog pound is not a happy place. So why can't we
45 make it look like a happy place that people want to go to? "Animal Service
46 Center, woo!" And we can change the color. It can be black and white, it

1 can be multicolored, it doesn't matter but it's a happy, it's happy and
2 there's not much in life that's happy these days. Certainly an animal
3 service center is not a happy place. Let's encourage people to come.
4
5 Gandara: Thank you Ms. Wilder. Appreciate your comments. Okay. Anybody on
6 my left? We got everybody? Okay. On my right, first row?
7
8 Krueger: Susan Krueger ...
9
10 Gandara: Judge, yes.
11
12 Krueger: Volunteer. I had a couple of thoughts. Might consider putting a house or
13 some sort of shape of a home in the background rather than the Organ
14 Mountains, just a thought. Also, the bird, the truth about going to the
15 animal shelter is you can't adopt a bird that looks like that but how about a
16 duck or a goose or a chicken? That's what's really in the animal shelter
17 and I really appreciate the fact that "Service" has now become "Services"
18 with an "s." I always said that anyway and always was corrected. So I
19 appreciate that change. Thanks.
20
21 Gandara: Thank you Judge. Appreciate that. Anybody else, first, second row?
22 Third? Fourth? And then the very last row? Yes ma'am.
23
24 Shawnra: Good afternoon you guys. I'm Ashley Shawnra and I'm the community
25 member. I love this one. This one's super-happy. I mean you guys have
26 had a, I'm just going to take a second here. You guys have changed
27 immensely over the last couple of months. This one shows the changes
28 that you guys have made, the positive change. Thank you.
29
30 Gandara: Thank you for that Ashley. Yes Miss Jessica, of course. Come on down.
31
32 Spaulding: Jessica Spaulding, Wilson Binkley. I just wanted to point out some
33 considerations when you guys are thinking about this, is a lot of stuff that
34 we discussed with Mr. Thacker is affordability with stitch count for
35 embroidery on polos, affordability for printing, not a lot of ink saturation,
36 just those kinds of things and I mean believe it or not, narrowed it down to
37 this many, I've looked at probably a hundred. Because I asked for like two
38 versions like, "Let's change this, let's change that." And then they give me
39 like 20. So it was really a labor of love getting to this point and I just really
40 appreciate hearing everyone's feedback. And just so everyone
41 understands with the new renovations and those kinds of things, this is
42 really going to be something that needs to be melded into the paint colors
43 and making sure that matches and just those kinds of things.
44
45 Gandara: Thank you. I appreciate that. Okay. I think Mr. Thacker you got it, right?
46 Enough to be able to move forward?

1
2 Thacker: Yes Madam Chair. Thank you.
3

4 **B. Animal Licensing**

5
6 Gandara: Okay. Next on our agenda is animal licensing and I believe you're going
7 to kick that off for us. Right, Mr. Thacker?
8

9 Thacker: Yes ma'am. If I could I'd like to invite Gino from the City and also Mary
10 Lou from the County to stand up here with me, and the reason is because
11 we want to show the Board and others that this is a decision that's been
12 talked amongst ourselves. This is a discussion topic that we are all in
13 agreement with and that we'd like to see, to move forward with.

14 So a little bit of history on this: My entire career, I have enforced a
15 license program for, and when I talk about licenses I mean licenses to own
16 a dog or a cat or both. In fact my previous employment I created a
17 licensing program to license cats. I also changed licensing program for
18 the amount that, to encourage spay and neutering so your spay or
19 neutered dog would be cheaper than unsterilized and so forth.

20 So I come here to Las Cruces and I look at our licensing program,
21 and I start to ask myself, "Why do we have a licensing program?" I say
22 "we," I mean in general the whole industry. We look at revenue, money
23 that it brings in. It ties the owner to the animal. It gives you an idea of the
24 number of animals in an area, whereas that may be skewed a little bit
25 because we don't, there's not 100% compliance, still gives us that idea. It
26 gives us an idea of the type of animal in certain areas, because that type
27 of animal is part of the registration. It gives us a reason for enforcement.
28 If it's the only thing and we know there's a situation there, we can go out
29 and say, "Well we need to check on licensing." So it gives us an in that
30 way. It's also another means of getting the animal back. Any form of ID
31 can help return that animal back to the owner. And also, the number-one
32 reason should be, for a license program, is to regulate the rabies vaccine.
33 You cannot get a license unless you have a valid rabies vaccine.

34 So then I thought to myself, "Well what did the program actually
35 do? We know why, but what does it do?" I would go out to individuals
36 and I would, for any reason at all that I was there, it could be a call for a
37 stray animal, it could be a call, I could be dropping off their animal, could
38 be a noise complaint and so on, I would always ask for a license and
39 rabies. So instantly, if I was dropping off somebody's animal, right there if
40 it's not licensed then I would be turned into, you know "the bad guy." I'd
41 get the question of "Why do I have to license my animal? What does this
42 do? What's the reason?" So instead of being seen as a helper I was
43 seen as a hindrance for that.

44 A properly run license program is very time-consuming for the
45 Animal Control Officer because there's a lot of follow-ups to complete and
46 tracking the information of what to go and where to go to for these follow-

1 ups. The court system in the City of Las Cruces, they since 2013 there's
2 over 1,000 citations were written by Animal Control Officers for licensing.
3 So all of that goes into the court systems for settling. Also causes animal
4 surrenders. Individual can't afford a license and a rabies, then they cannot
5 own the animal. So it causes more issues there on that side. And it's also
6 time-consuming, again time-consuming for the shelter staff to be put in,
7 time-consuming for the Animal Control Officer, and time-consuming for the
8 animal owner as well.

9 And then there's the cost. There's the cost of the actual tags,
10 there's the cost of managing it, your software, all those associations. So
11 this is what I propose: I propose, or I should say we propose to eliminate
12 the licensing program for the City and the County. The revenue that is on
13 our books as expecting is \$60,000. Now give you some comparison, I just
14 left a community where I worked previously, they had a population of
15 330,000 so it's around 80,000 to 90,000 more people here, but they
16 brought in in 2017 approximately \$156,000 of a licensing program there.
17 So according, I'm looking at we should be at least around \$100,000 for a
18 license program. We can make up those funds by focusing on rabies
19 vaccine and issuing a microchip at a lower rate than we currently are now
20 at the animal shelter. It's \$20. We don't purchase it for \$20. We
21 purchase it for a little bit less. We can also investigate the elimination to
22 eliminate the PetData modules for online licensing. Again, we get charged
23 for that convenience. Every license that's sold online, we have to pay for
24 that. It gets done.

25 So you can still enforce the rabies vaccine, so there's no issue for
26 that. You still store all the information at the animal shelter, the same
27 information we're gathering, just eliminating the license portion of it. You
28 remove the barrier to pet ownership. You are still tying the animal to the
29 owner because you still have that tie together for the rabies. You still get
30 the rabies vaccination for the tag that can get returned back. You still
31 enforce the mandatory microchip which is the best way to return an animal
32 back to its owner, if the information is kept current. You reduce the cost of
33 the shelter microchip to help to get those out. The rabies record still
34 shows the type of animals so you can still do your statistics reports. In
35 fact with removing the licensing, you may have a better compliance rate
36 so your statistics will be much stronger. And the ACOs will no longer be
37 enforced to have to enforce a "Why do I have to get this?" type of license.
38 Rabies is the biggest issue. It's the one that causes death, 100% fatal.
39 So we definitely want to continue to enforce that, and the ACOs will
40 continue to do that, and also to enforce the microchip.

41 So going forward what I'd like for the Board is to please pass this
42 information on to your City Council Members when you report, to also the
43 County Commissioners. Take it to work sessions, invite us to work
44 sessions, to the work meetings so we can explain our side of it. We'd be
45 more than happy to talk at Council meetings and the County

1 Commissioners' meetings as well. So I turn the time over to any of my
2 colleagues that have any discussions.

3
4 Gandara: Mary Lou, Gino?

5
6 Jimenez: Madam Chair, Members of the Board. This is a very good point for us,
7 because let's be honest, six, seven months ago we would've never had
8 this conversation. Us three would've never been standing up here
9 together with the old Director, and I'm not saying that putting her in a bad
10 position. I'm just happy with the relationship that we have right now with
11 Mr. Thacker, where we, us three can sit down and talk about these issues.
12 Mr. Thacker came up to me and said, "Where can we, what can we do
13 about this licensing? It's either all in or it's not." And I gave him the
14 numbers specific to licensing for the City of Las Cruces. In 2015 we
15 answered 43 calls that were specific to animal licensing. But that same
16 year we issued 282 citations. The reason being is because that citation
17 may have come from a stray call, where the owner didn't have proof of
18 vaccinations. So it wasn't specific to licensing. So like Mr. Thacker said,
19 over the last five years, six years, we've only issued a little over 1,000
20 citations. Licensing, right now the way that us three look at it, isn't
21 working. So our suggestion would be to do away with it and focus on
22 microchipping.

23
24 Gandara: Thank you Gino. Mary Lou.

25
26 Ward: As Gino said and as Mr. Thacker said, I think we're all pretty much on
27 board with the way we are viewing the licensing program. For us, for the
28 County when we first went into the new ordinance and the way it viewed,
29 this was a brand-new thing for us because we never had licensing
30 previously in the County as the City did. So this was a new process for
31 us. It has become something that has been a challenge for us. The
32 officers, you know like Mr. Thacker says, when you do go and you
33 respond to a house and you start talking to them about one thing which
34 leads to another, then leads to another, always leads to pet licensing as
35 well, you do start to look at the bad guy. Or if you start to charge them, we
36 can go to court and we can cite them for several issues and that kind of
37 gives you a playing field when you go to court and you can start dropping
38 one charge, and where ultimately you really want to have them for maybe
39 running at large but you can have several other issues that you're looking
40 at with them, and that can help you in court with the process. But really, in
41 the end it's not really helping us I don't think. It's actually adding to the
42 responsibilities and the follow-ups for the officers in the fields, and we
43 have not seen the benefit for it. I don't believe we have seen the benefit
44 for it for the County residents or the County itself for that matter. I think
45 holding the people responsible with the pet microchipping and the rabies
46 vaccination which we have to do by law for the rabies vaccination, which is

1 the most important one that we do, would be the most benefit to go that
2 route.
3
4 Gandara: Thank you Mary Lou.
5
6 Thacker: And also just to note, this is not a new discussion. We have discussed
7 this multiple times in the Animal Task Force and also in the Coalition for
8 Pets and People discussions too.
9
10 Gandara: Thank you Mr. Thacker. Any comments? Mr. Dollahon.
11
12 Dollahon: Madam Chair, Members of the Board and Gino, Mary Lou, and Clint. I
13 think this is also part of another discussion that we need to look at the
14 ordinance. In addition to the requirement for the rabies vaccine one of the
15 things that we need to discuss at the Task Force and they should probably
16 be discussing amongst themselves, is mandatory reporting from the
17 veterinarians by ordinance of when they issue the rabies vaccine. How
18 we do that, we can do that, other communities have done that by
19 ordinance. We can look at other ordinances. But that will help us
20 because the vets have to administer, a veterinarian has to be on-site to
21 administer the rabies vaccine. We experience that at the shelter. So
22 that's something that we need to engage the veterinarian community with.
23 The veterinarians are also microchipping, and which could help with our
24 registration of the microchipping. But after discussions at the last month's
25 Task Force I'm in agreement with these three individuals and other
26 members of the Task Force that the licensing is one more thing. Is it a
27 perfect answer? But I don't know that there is any perfect answer, but it
28 does eliminate an excuse for people not to vaccinate their animals and
29 also not to microchip them because it's just one more thing that we will
30 require them to do. So I think we've had some good dialogue. I think
31 there's still more dialogue to come but I think it's good of them to bring it
32 forward to you, because when we look at revisions to the ordinance,
33 because some of you will remember it was not easy to get through when
34 you were there, when it happened the last time, I think we're still going to
35 have some really tough discussions and some items we need to work
36 through. So that's my two cents for what it's worth.
37
38 Gordon: Thank you Mr. Dollahon. Board Member Smith.
39
40 Smith: Thank you Madam Chair. And I will agree that this is absolutely worthy of
41 discussion. We want to be effective in what we're doing and not add to
42 the burden of the officers having to enforce or further complicating matters
43 for members of the public if this is an impediment or something else would
44 be more effective in getting the things done that need to be done. So I
45 appreciate the discussion and absolutely look forward to doing more of it.
46 Thank you Madam Chair.

1
2 Gandara: Thank you Board Member Smith. Board Member Eakman.
3
4 Eakman: Thank you. I'm curious about something. Are there other cities of over
5 100,000 population where there is no pet licensing?
6
7 Thacker: Cedar Rapids, Iowa, the same one that I quoted earlier. She does not
8 have a current licensing program there and that's over 100,000 people.
9
10 Eakman: How does the average citizen walking down the street look at a pet, let's
11 say a dog, and know that it's had a rabies vaccination or know that it has
12 an identity? I understand we don't have an adequate enforcement right
13 now on our licensing, but in other cities where there is adequate
14 enforcement, you can see a dog collar, you can see a license. You can't
15 see the exact date but you can kind of be assured that there's more than
16 an even chance that that dog or that pet has a current rabies vaccination.
17 Being that my spouse has been bitten twice, I've been bitten once, and all
18 those occasions were from a dog without a collar, I'll be willing to listen to
19 rationale and listen to this topic. It's just that I need to fully understand,
20 more fully understand and I won't go into it now, why we've not been able
21 to establish an adequate licensing program and because we've not been
22 able to establish it, we're going to get rid of it. And so I'll be looking
23 forward to some more education on this. Thank you.
24
25 Thacker: Thank you.
26
27 Gandara: Thank you Board Member Eakman. Board Member Garrett.
28
29 Garrett: Thank you. This is potentially a major shift in the way that the City and the
30 County view our relationship with animals and the government
31 responsibility relative to public safety. I hear you that the system currently
32 is not working. I remember the discussions that we had about the
33 licensing for the County and I assure you it was not about getting money
34 to do any additional programs. It was a matter of being consistent with the
35 expectation that the ordinance was outlining a set of requirements really
36 for responsible pet ownership, and that we felt that in the interest of both
37 the animals and of the public that it was important for pet owners to
38 comply with vaccinations and microchips and spay and neuter and other
39 kinds of, any other requirements that went along with that. So we were
40 putting in place a program and the only way that we knew that we could
41 ensure that the program was being followed at an individual level was to
42 have a licensing program to do that. That's how you'd get the
43 documentation that people did it. I think that the question raises an
44 interesting sort of philosophical point. If we just have the majority of
45 people in Dona Ana County and the City of Las Cruces who don't think
46 that this is important to do, do the City and the County really want to try to

1 impose something on the population that they don't agree with or they
2 don't understand fundamentally? So I think that there's that kind of
3 question, in other words, if we back off of the licensing what else do we
4 need to back off of in the ordinance and what else do we need to
5 potentially change in the ordinance? Besides the fact that there are
6 questions that can be raised about other adjustments that need to be
7 made in these ordinances, I think it's fair to say that this could begin to
8 shift, and it may be the time to do that, the perspective that we have about
9 how we regulate animals in the City and the County. So it could be the tip
10 of a very big discussion. I'm not wedded personally to the idea of doing
11 licensing and I like the idea of reducing the amount of sort of government
12 interference if you will, or intrusion for some people, in people's lives. And
13 I think if we have an opportunity to figure out how to simplify our
14 relationship with the people and we can still accomplish goals that we
15 think are important as a community, then that's a good way to go. I think
16 in order to better understand both the implications of eliminating licensing,
17 we need a comparison and that would be, "What is actually going to be
18 required if in fact we want to make this licensing program a truly effective
19 program?" That to me would be, there's the option of dropping licensing,
20 well the other option we need to talk about is really getting licensing in
21 place. And I think it would be helpful to know from the point of view of the
22 ACOs and the shelter. What would it take to get 90% compliance in terms
23 of licensing so people aren't asking you, "Well why do I need that?" I think
24 we just need to have that as part of the discussion and I'm sure it's about
25 lots more money and lots more people. Thank you.

26
27 Gandara: Thank you Board Member Garrett.

28
29 Jimenez: Madam Chair.

30
31 Gandara: Gino.

32
33 Jimenez: Chairman Garrett. We've had this discussion with my staff as well before,
34 when we all sat down and talked about this, so I wanted to get their
35 opinion on it because they're the ones that are actually out in the field
36 enforcing this part of it. It's their feedback to me that says that the citizens
37 are more apt to microchip than they are to license. They've always
38 questioned the license. But in our opinion it's redundant because you're
39 getting the same information off of the microchip that you're getting off of
40 the license. And you're not going to lose the microchip. Of course the
41 ordinance requires that the tag be affixed to a collar at all times whenever
42 the animal is off the property of the owner. When the dog or the animal is
43 off the property of the owner with a microchip it's always going to be there,
44 always. So there's never the chance of that microchip getting lost. So I
45 think what we're proposing is basically to give up on the licensing part but
46 to be more proactive on the microchipping part.

1
2 Garrett: Madam Chair. Thank you. I think that's a very important clarification
3 because what you're saying is that the information is still critical and that
4 this is another way of accomplishing that that is less onerous and maybe
5 less expensive, and might be more easily implemented and certainly less
6 problems in terms of having pushback or noncompliance from the public.
7 So I think that's an important thing. So just, I'll modify my request. What
8 is it going to take to really get a robust microchipping program in place of a
9 licensing program?

10
11 Thacker: Okay. And thank you Gino for that clarification. I also want to point out
12 with this program we would be addressing the issue, not addressing,
13 because the license isn't the issue. The issue is they don't have the
14 rabies or they don't have microchip and so on. So the license is seen as
15 something separate. We would be going right directly to what the issue is
16 for that.

17
18 Gandara: Thank you Mr. Thacker. Vice-Chair Williams.

19
20 Williams: Thank you Madam Chair. One of the things that sold me on licensing
21 when we first started it was the way that we charged a minimal fee for
22 licensing for animals that were fixed, that were spayed or neutered, and
23 we charged a higher fee for animals that were intact and our hope was
24 that that would drive more people to get spay/neuter so that they could get
25 cheaper licensing. But what we've seen has been I think what we've
26 talked about in some other areas of our meeting today, that you have one
27 group of people who are willing to be responsible pet owners and who will
28 comply with whatever ordinance you put in place, and then you have
29 another group who, they're not going to spend the money and they're
30 going to do it their way and they're going to be in minimal compliance with
31 the law.

32 What I'm hearing today from Mr. Thacker and from our Animal
33 Control Officers is that, and I love Board Member Dollahon's idea of
34 mandatory reporting on rabies vaccinations from the veterinarians. That
35 would be easy to do in the City and the County. We'd have to convince
36 our colleagues in Mesilla, Sunland Park, Hatch, and Anthony to come
37 along with that. But that's a great way to get the data and that is the
38 minimal extent to which most people are willing to comply, is to get the
39 rabies shot because they don't want their kids to get rabies. I think it's a
40 good discussion. I like the idea of moving the focus away. I love the idea
41 of lowering the cost of microchip through the shelter. That's long been
42 something that's been a sticking point for many of our animal advocacy
43 organizations. So I welcome this discussion. I think it's a good one and I
44 remember in my former career when I started into newspapers, my father
45 told me, "Son, there are three things that no person can do to the
46 satisfaction of any other person: You can't clean a gun, you can't start a

1 fire, and you can't edit a newspaper." And I would add to that perhaps
2 running a shelter and trying to manage the animals of a community. So I
3 remember that advice. Thank you Madam Chair.

4
5 Gandara: Thank you Vice-Chair Williams. Any other commentary? Thank you.

6
7 Thacker: And that's all we have. Thank you.

8
9 Gandara: Thank you Mr. Thacker.

10
11 **VIII. Public Input**

12
13 Gandara: On to item eight, that's public input. I'll do the same and I'll time it. First
14 row, second, third? Yes ma'am.

15
16 Dalcour: Hi. My name's Tina Dalcour and I own Zen Pets which deals people with
17 end of life options for their pets and/or their life plan which includes what
18 we just discussed, making sure their animals are spayed/neutered and
19 have their vaccinations. It's my first time appearing in public here. I've
20 watched it online and I've watched discussions of how to solve some of
21 our problems, and I would like to address one topic that is the most
22 difficult, and that's the euthanasia numbers. I like the fact that we give the
23 percentage of how much euthanasia's done, but when I looked at it, 10%
24 of ten is only one animal; 10% of 100 animals is ten animals and those ten
25 animals didn't deserve to go because we didn't have room at the shelter.
26 Great progress has been made to get animals adopted and sent to other
27 parts of the country, but the number of animals who die at Animal Services
28 at least has dropped dramatically. That I like, that we went from over 100
29 animals to only 89. This is the hard work in the animal world and I've had
30 my share of making those difficult decisions of which animals go and
31 which ones stay. I'm (*inaudible*) ...

32
33 Gandara: You might want to get closer to the mic.

34
35 Dalcour: Closer.

36
37 Gandara: There you go.

38
39 Dalcour: For a Cute Kitty Farm where it will be a very large facility. It's a whole city
40 block. And then I'm also looking into a Happy Puppy Ranch and these will
41 be what I would hope to be green burial plots which I would also like to
42 work with Animal Services, because the other part I don't like is having the
43 animals that are euthanized at the shelter taken to the dead animal pit and
44 forgotten. I want to memorialize every animal that had to be brought to
45 the shelter. So I would like to get a little more information of the reasons
46 that the animals are being put to sleep. And I understand the aggressive

1 animals, I had to put one of those to sleep. I also know the ones that are
2 badly injured. I've had to put those to sleep. And so if I can work in
3 conjunction with that end of it ...
4
5 Williams: Thirty seconds.
6
7 Dalcour: We might be able to eventually get it to 25 animals that get euthanized
8 there. Thank you.
9
10 Gandara: Thank you Miss Tina. Next? Jean.
11
12 Gilbert: Jean Gilbert, Coalition for Pets and People and the Humane Society of
13 Southern New Mexico. And I think my comment is directed at Mr.
14 Dollahon. I'm wondering if it's possible that the Task Force could be an
15 agenda item for the ASCMV meetings and that there could be reporting on
16 the Task Force meetings because I know on behalf of the Coalition we are
17 very interested in knowing, or at least having a summary, of what has
18 happened at the meeting and if there are any actions. And I'm not aware,
19 and another reason is too that I don't think a lot of us are aware of when
20 those meetings are held and I know that the public's invited so.
21
22 Dollahon: Jean, Members of the Board. We can, I'll let the Executive Committee
23 decide on adding it to the agenda. We can decide. It's the last Friday of
24 every month at 3:00. We do send out public notice ...
25
26 Gilbert: Oh, you do.
27
28 Dollahon: Of the agendas and we also have meeting minutes for all the meetings.
29
30 Gilbert: Oh, okay.
31
32 Dollahon: We do have summary and I will work to make sure that they're on the
33 City's website and they're in a prominent location so everyone can see
34 them. There's not been any action items from the Task Force. It's just
35 mostly dialogue and discussion on certain things to address in the
36 ordinance or in City operations. There've been some other things on the
37 ordinance: The mandatory reporting for rabies, there's been some
38 discussion on community cat colonies, and some other minor changes
39 within the ordinance. The hope was from the Task Force is that we would
40 consolidate our recommendations on ordinance amendments into one
41 group at the end of the day and we haven't quite gotten through all of our
42 discussion items yet. We're making good progress and I'm hoping within
43 the next couple of months we'll be through that process and we can bring
44 forward, but I'm willing to bring, Mr. Thacker, Mary Lou, Gino all participate
45 as does now Chairwoman Gandara participates in the Task Force on a
46 regular basis. So we can report as necessary.

1
2 Gandara: Thank you Mr. Dollahon. I like the idea of bringing that to the Executive
3 Committee as a discussion item and then moving it forward. Okay?
4
5 Gilbert: Okay. Thank you.
6
7 Gandara: Thank you Ms. Gilbert. Ms. Barker.
8
9 Barker: Good morning. Kelly Barker, Uncaged Paws/Tails from the Shelter. I just
10 wanted to bring your attention to a program that we've had in the can for
11 the last couple of months. It's called "Check the Chip." It's going to be a
12 collaborative program of all of the rescues in this area. We're looking to
13 set up eight or so spots in parks and parking lots that people will be able
14 to come and have their pet scanned if they don't have the number. We'll
15 be updating the registration for free. We'll also be putting them in the Free
16 Pet Chip Registry that come, which is a nationwide, brand-new registry
17 that will register all types of chips whether it's an Avid chip or a
18 24PetWatch and it will be free forever. That's their concept. And how
19 we're starting this out is we've asked all of the rescue organizations to
20 provide free chips to the program, 250 to 500. I've also put the request in
21 to the shelter so that we can, at least every single time we do the program,
22 offer to the public the first 50 people get a free chip. When we exhaust the
23 free chips they will be \$7 and it'll be a free registration, and we certainly
24 believe that we can follow the example of Austin, Texas which has no pet
25 license and instead provides 5,000 free microchips a year and their return
26 to owner statistics, returned in the field, are well over 95% within the first
27 year. So they did a massive microchipping program and that has
28 absolutely helped Austin be a no-kill city which is far larger than us, of
29 course. So that's my information.
30
31 Gandara: Thank you Ms. Barker.
32
33 Barker: You're welcome.
34
35 Bryce: Frank Bryce, Humane Society of Southern New Mexico. Just real quick to
36 Mr. Eakman, Gino said they have to wear the collar and rabies license if
37 they're off the property but you'll find a lot of dogs that have collars and
38 licenses that are no way related to the date that they got the shot. So
39 that's not a very good guarantee. The paperwork is what's the guarantee
40 in the long run. But aside from that I want to commend Mr. Thacker for
41 the request for the assessment for the building, existing problems, and
42 that he's working on it. I want to commend this Board today for the
43 communication that we've had. This, you took the wind out of my sails
44 because I had a bunch of questions and you answered them. So that's a
45 good thing. I would like to say in the skids/microchip issue, we're very
46 much supportive of it. We just bought three new scanners that we're

1 passing out to individuals that do a lot of scanning. We just gave one to
2 Animal Haven because they didn't have one and with the help of Kelly
3 identifying a much cheaper form of the scanner, and it works, we can do
4 more of it. Typically they run, I guess right now almost \$400 if you buy the
5 ones that we normally buy, but we can get them now for about \$90. So a
6 lot of people can have them and we're going to try to continue to do that.
7 And then just as a closing, Senate Bill 51 and House Bill 64 may be voted
8 on today for spay and neuter funding. If you have anybody up there that
9 you can call and say, "Hey, let's pass that bill." Because it's on the floor
10 vote now. It got through the committees. We got to get it through the
11 Senate and the House for vote which I think it'll do, then we got of course
12 get it past the Governor but that'll be a big step in the right direction. But I
13 am very pleased with the way this meeting went and I'm very pleased with
14 the way Mr. Thacker is working with the outside groups and the way the
15 outside groups, even though sometimes it's still as I say like two cats in a
16 sack, we're moving ahead on a lot of the issues. Thank you.

17
18 Gandara: Thank you Mr. Bryce.

19
20 Garrett: Madam Chair.

21
22 Gandara: Yes.

23
24 Garrett: Before Mr. Bryce leaves, would you repeat the Senate and House Bills for
25 everybody?

26
27 Bryce: Senate Bill 51 and House Bill 64 and it's the spay and neuter surcharge on
28 the food.

29
30 Garrett: Yep.

31
32 Bryce: Just so people know, since you gave me the chance, if you feed your dog
33 a can of dog food every day, at the end of the year that surcharge may run
34 you about \$1.75 is the number that we're getting, for the whole year. So
35 it's pretty minimal. They did add two amendments to it. The one that is
36 probably the most obvious is they're going to phase it in. It's going to start
37 at \$50. It's \$2 now. They're going to start it at \$50. Next year's \$75, next
38 year \$100. So we're only going to get about \$60,000 perhaps this first
39 year but we're only shooting at \$80,000 to start with, and what HSSNM is
40 going to be promoting is to try to coordinate with the state funding and
41 provide extra money, expand it. Thank you.

42
43 Gandara: Thank you Mr. Bryce. Anybody else on my left? Miss Mary Lou.

44
45 Ward: Mary Lou Ward, Supervisor for Animal Control and Codes. I just want to
46 come up here and report to the Board and thank Mr. Thacker for what

1 great efforts we've already seen on our part, what he's done with the
2 shelter, the Animal Services Center. We've already seen a lot of positive
3 changes. Our Animal Control Officers have come in, have been really
4 happy to go to the shelter, it's been a positive place to go, and we have
5 already reached out to him for assistance several times and we have
6 worked together for that assistance and we have not been turned away.
7 So I just want to thank him for that and we continue to look forward to
8 working with him. Thank you.
9

10 Gandara: Thank you. Anybody else to my left? Okay. What about to my right?
11 Yes, Judge.
12

13 Krueger: Susan Krueger, volunteer. A public thanks to Co-Chair Jess Williams for
14 all his hard work and a very hearty welcome to the new Chair, Chair
15 Gandara. What does "just looking" mean? At the Farmers' Market we
16 have a regular contingent of people who are "just looking." They come
17 every week, they bring their children, their children feed the dogs, they
18 don't, they're not going to adopt but it is our chance to do some additional
19 community outreach. We also really like our new red volunteer T-shirts.
20 And I also learned about a new phrase that's called "free roaming cats"
21 and I learned about this at the SNAP event for spay and neuter. It's an
22 interesting idea and I wonder if there's any chance it could be tied to
23 zoning and maybe the Task Force, although it's a City task force would put
24 that on their agenda. Both Monty and Dutch would certainly appreciate if
25 licensing was condensed into rabies, because they have all this jingle stuff
26 on their collar and one less jingle might be much appreciated. Thanks a
27 lot. I think it's a really good idea too. It takes a little effort to think it
28 through and lay it all out, but I like it as an idea. Thanks.
29

30 Gandara: Thank you Judge. Chief.
31

32 Brown: Good morning. Travis Brown. I am the Fair Manager for the Southern
33 New Mexico State Fair and Rodeo and I am here today to propose a
34 partnership. One of the things that our board is trying to do a better job of
35 is reaching out into the community. We believe we have a tremendous
36 venue, approximately 22,000 people come through the Southern New
37 Mexico State Fair and Rodeo every year. And when we started looking at
38 entertainment for this year's event we decided that we wanted to bring in a
39 canine performance: Agility dogs that will do tricks, Frisbees, different
40 things. We are not going to have a diving pool because we are also trying
41 to be responsible about water usage since we do live in a desert, so we
42 have decided not to do that. We specifically looked for organizations that
43 used rescue dogs in their performances because we felt it was an
44 opportunity to reach out into the community and animal activist groups,
45 and specifically this Board as well. And so we do have a group
46 scheduled. I did provide a flyer to Mr. Thacker, as he mentioned earlier,

1 and we'll look forward to getting with him and perhaps working on some
2 specifics. But I would like to just read something from this group. They
3 are called Canines in the Clouds and their message is: Rescue and
4 shelter dogs are as good as any. We inspire people to consider a
5 shelter/rescue pet. We remind people to be aware of the problem. We
6 inform people to get a dog that matches their lifestyle and we encourage
7 everybody to be a part of the solution. So I think that this group is very
8 much going to fit into a lot of what I heard today and so we are hoping that
9 the board and the Animal Services Center will be willing to try to find a
10 way that we can work together on this, perhaps provide some
11 opportunities for pet adoption during the fair, some literature. We also
12 provide discounts to nonprofit organizations if any of the great groups in
13 the audience would be interested in coming out and having a booth and
14 distributing information or promoting their cause. We would also love to
15 have that. And with that I just wanted to throw that out there. It's nice to
16 see some familiar faces. It's the first time I've been back in these
17 chambers since I left and little trip down memory lane to be called "Chief"
18 by you, Madam Chair. So with that I'd be happy to answer any questions
19 if there are some.
20

21 Gandara: Chief Brown. Thank you. Any questions? Board Member Smith.

22
23 Smith: Not a question but just best wishes to you. I love your enthusiasm and the
24 outreach, and know you're going to do a great job there but also the
25 connections with what we're doing I think offer a lot of great opportunities.
26 So thank you. Thank you Madam Chair.
27

28 Gandara: Board Member Eakman.

29
30 Eakman: Yes. Chief Brown, really appreciate you entering this new post. I know
31 you'll be most successful. I'm not sure everybody realizes this but Chief
32 Brown was the valedictorian of the Police Academy also, and so he's a
33 very talented individual. Thank you.
34

35 Gandara: Yes he is. Thank you. Thank you Chief again for being here. Welcome
36 back to the chambers and we look forward to working with you, and I'm
37 sure Mr. Thacker will figure out some ways to get us involved, and he's
38 shaking his head "yes."
39

40 Brown: Great. Thank you.

41
42 Gandara: Anybody else to my right?
43

44 Shawnra: Good afternoon. Ashley Shawnra and I'm just a community member. I
45 just wanted to go based off of what I said earlier. Mr. Thacker you have
46 turned the shelter around. I guess maybe a little bit before I've noticed a

1 significant change. Transports have been going out and everybody's
2 working together, a lot more positive. It's really fantastic to see as a
3 matter of fact. I guess the only reason that I come up here is since now
4 we're doing away with the pet licensing and stuff, hopefully, potentially in
5 the future, I'll toss that out there, maybe we can kind of focus a little bit
6 more on enforcing spay and neuter. I mean thinking about all the animals
7 that we transport out, that's a lot of money, I'm not going to say anything,
8 but it is a lot of money. So if we can kind of start in the home front by
9 managing within our area, since we're not going to be licensing and stuff
10 like that, maybe we can check to see if there's something hanging in the
11 back or if we've got something that we can see about female dogs, and
12 that's just because again we've got lots of puppies that are shooting out
13 towards Colorado and stuff. So I'm wondering what are you guys doing or
14 potentially thinking about in regards to mandatory spay and neuter or have
15 people show proof or, so we could just reduce numbers of animals going
16 into his shelter which is a really big problem, not his problem. I mean he
17 works there and it's not his fault that we keep ditching animals there. But
18 we kind of need to address that first, if that's something I can bring up.
19 Thank you.

20
21 Gandara: Thank you. Appreciate that. Anybody else to my right? Okay. That will
22 conclude public input.

23
24 **IX. Chair and Board Comments**

25
26 Gandara: Next is Chair and Board comments. Vice-Chair Williams.

27
28 Williams: Thank you Madam Chair. I have a few things I'd like to bring up today.
29 One, I see Heather Pollard in the audience. I haven't seen her in a while
30 and Heather is a longtime animal advocate and a great neighbor. So
31 welcome Heather. Good to see you. I want to thank this Board for the
32 privilege of being the Chair for the last year. It's a lot of fun. It's a lot of
33 work but I believe that we're headed in the right direction and it was
34 particularly rewarding to be able to help us to select a new Director and to
35 get somebody of the quality and stature of Mr. Thacker who obviously is
36 making great strides in our community.

37 I got a phone call, the Assistant County Manager got a phone call
38 earlier this week and he sent it over to me because he figured I would
39 know what to do with it, and it was a gentleman in Tucson, Arizona whose
40 wife is handling the estate of a woman who lived in Dona Ana County and
41 who died last year, and he told me that he was trying to figure out how we
42 could honor her request to give \$10,000 to the Animal Service Center of
43 the Mesilla Valley. I put him in touch with Mr. Thacker and my
44 understanding is that's moving forward. So we don't know, I don't know
45 what her name is yet but I hope that we can do something to honor her
46 and to thank her for, at least honor her memory for that. And with that,

1 thank you all very much, Madam Chair congratulations, and anything I can
2 do to support you, you just let me know. I'll be right there.
3
4 Gandara: Thank you Vice-Chair. Board Member Smith.
5
6 Smith: Thank you Madam Chair. I simply want to say that this has been one of
7 the most positive meetings we've had. Certainly the euthanasia numbers
8 being where they are is a huge improvement and certainly something to
9 be cheered. We'll continue to work on making sure that number goes
10 even lower. Obviously there will always be a certain number of animals
11 who cannot be saved or who will not be adoptable, but that whole desire
12 to reach that point is going to be much of what we do as we go forward.
13 Thank you Madam Chair.
14
15 Gandara: Thank you Board Member Smith.
16
17 Smith: I'm sorry. And again congratulations to both of you and thank you for your
18 service.
19
20 Gandara: Thank you. Board Member Garrett.
21
22 Garrett: Thank you Madam Chair. And I'd like to thank Mr. Williams for his service,
23 great job. And congratulate you on your ascendency. It's good to see
24 both the continuity and the new energy that we get on this Board over time
25 and I know Mr. Williams has been on the board a long time and we can
26 appreciate the importance of both the new blood and the continuity. I was
27 in Santa Fe on the day that they were having a press conference for SB51
28 and HB36, the legislation that would provide funding for spay/neuter and I
29 was able to participate in the press conference, spoke out representing
30 Southern New Mexico, and underscored how important we felt that
31 spay/neuter was and that this kind of funding was something that certainly
32 could benefit people all over the state. So one takeaway is when you
33 leave the meeting, go home and call the offices of your representatives
34 right away because they'll get the message to the people on the floor. So
35 you don't have to talk to them personally. Just talk to the secretaries that
36 answer the phones and tell them that you're in support of the spay/neuter
37 funding. So that's a takeaway to do.
38 I despaired of ever having the pleasure of sitting in a meeting when
39 we were talking about the problems of getting from 89 euthanasias to 25.
40 It's I think, an indication of the approach that we've been able to put
41 together in Dona Ana County, which is one of collaboration. There's hard
42 knocks sometimes and there's strong criticism at times, and there are
43 ideas and some of them work and some of them don't work, but we have
44 been able to come together around the idea that it is important to reduce
45 the number of euthanasias that happen at the shelter of healthy and
46 treatable animals. When we started off with Zero in Seven we didn't have

1 the live release rate as a metric, as a reference point. And so now Mr.
2 Thacker is using the 90% as a reference point. We know that in a public
3 shelter we cannot not take animals that in fact, because of their
4 socialization problems or their health or their medical conditions, there are
5 going to be some animals that are not going to make it. But being able to
6 get to that point where 90% of those that are going in are successfully
7 moving back out is a huge accomplishment and we are almost there.
8 What that's really going to do is I think continue to encourage us to use
9 our attention to the numbers, and this has been an exercise, an effort that
10 I will say has been largely driven by the numbers because by looking at
11 the information that the numbers represent, we're actually able to figure
12 out what we need to do.

13 And then the other thing that I just want to say is you can't tell
14 where the solutions are going to come from. I want to give Mr. Bryce
15 credit for he and Emile Bourdet were the ones who, to my mind, were the
16 real early advocates for the microchipping and the scanners and getting
17 the equipment that's necessary to take that information and go do
18 something with it and get field returned and so forth. It's clear that the
19 future is going to rely more and more on getting the microchips in place
20 and of using that as a way of helping drive down the numbers. It's really
21 critical that we reduce the number of animals going into the shelter, and
22 spay/neuter and microchipping are going to be two of the big ways that
23 we'll be doing that. We're talking about potentially changing regulations
24 and our ordinances, but we always need to remember why we're doing it.

25 I think that we are also potentially at a place where we can begin to
26 actually talk about the 10%, because if we can hold at the 90% once we
27 get there by the strong partnerships and collaboration with our rescue
28 groups and we can continue to get animals out who really deserve life,
29 then we can focus on that 10%. And we're never going to get to zero, but
30 what we know is that the 10%, in order to save more of those animals, it is
31 going to be about more resources: More time socializing animals that
32 have issues, more money to deal with the medical issues of some of the
33 dogs or cats that could be saved but they're just so expensive that at a
34 certain point you have to say, "It's this animal or ten or 20 or 30 others," in
35 order to keep things going. But this is a wonderful place to actually be
36 because then we can actually start looking at, "What are the special
37 programs we can use to deal with those sort of special cases that do end
38 up at the shelter?" So we're at a good place. It's because as a
39 community we're working, and except for not seeing a group hug with the
40 ACOs and Mr. Thacker, this is a really, a meeting that symbolizes in many
41 ways that coming together that we've been working toward and looking
42 for. So I want to thank everybody and congratulate everybody on the
43 accomplishments. We're going into 2018 in really good shape. And so
44 let's just keep it going, keep the good energy up, keep the respect for each
45 other, and we'll get there. Thank you.

1 Gandara: Thank you Board Member Garrett. Board Member Eakman.
2
3 Eakman: Thank you Madam Chair and congratulations. And Mr. Williams thank you
4 so much for your service of the past year and many years before that.
5 Appreciate that very much. I'm edified here today at our process and what
6 has come before us. I'm seeing the mission of this collaborative between
7 the partnership groups and the Animal Services come together. The
8 mission seems to be coming alive and I look across the dais and we're all
9 the same folks that have been sitting here for quite a while, and I look in
10 the audience and I see many familiar faces from past meetings, and the
11 one new ingredient seems to be Mr. Clint Thacker. That seems to be
12 quite a spark and I'm seeing real indications of true leadership. And
13 beyond that I'm seeing inspirational leadership, where he can bring other
14 people on board and in essence, he's acting like they're leading him, he's
15 not leading them. I think that's a tremendous talent. I'm looking forward to
16 more growth. Don't rest on any kudos Mr. Thacker. Thank you.
17
18 Gandara: Thank you Board Member Eakman. Mr. Dollahon. Nothing. Okay. This
19 will be a challenge for me. I accept it. I am thrilled to be Chair of the
20 Animal Service Center Board. I have two things that I'm going to put
21 publicly out, is that a) I've been asked to sit on jury duty for the first time in
22 years and although I relish in the commitment of doing it, I have asked for
23 it to be postponed at least till the summer, but I haven't heard back, so it
24 begins in March. And I'm also teaching a class on Tuesdays and
25 Thursdays that I've had to maneuver around for the mornings. So I'm
26 going to do my very best to be here as consistently as I can through the
27 semester. But very appreciative for each and every one of you that I sit on
28 the dais. Jess thank you for your service and I will be reaching out to you
29 to keep me in line as we move forward.
30 I'm going to do something a little different, I hope I'm within the
31 purview of doing this, but I just want to reiterate the follow-up items that
32 we need to discuss for next month. And one is a resolution brought
33 forward to solidify the Committee appointments and discussing in our
34 Executive Committee the Task Force agenda item, putting it on our Animal
35 Service Center Board meeting. I'm looking to possibly a work session.
36 Mr. Thacker had asked that we all in our respective roles be it the City and
37 the County to discuss the idea of animal licensing, putting it on your
38 agenda and such. I'm wondering if we need a work session specifically on
39 animal licensing to get some feedback from you all, and I'm seeing some
40 consensus. Maybe Billy is, a work session specifically on animal
41 licensing. And I know we need to do the joint work session with the City
42 and County. I know City staff is working diligently on that. I'm not sure
43 that we have a date in mind but we're, Mr. Dollahon.
44

1 Dollahon: I don't know that we have a date in mind. I know City Manager Ed is
2 working on scheduling with new County Manager Macias and they're
3 looking for sometime in April.
4

5 Gandara: Okay. April. Okay. So let's look at a work session for the animal
6 licensing prior to that, and Bernice will you send out an e-mail to all of us
7 so that we can coordinate our calendars? I know that can be difficult at
8 times. And then bringing back the agenda item as it relates to the
9 rebranding I thought in our next session. Did I capture everything? Okay?
10 All right. All right. So thank you.
11

12 **X. Adjournment (11:55 AM)**
13

14 Gandara: With that, without any objections we are adjourned. Thank you.
15

16 **BOARD OF DIRECTORS**
17

18 _____
Kasandra Gandara, Chairperson
19

20 _____
Jess C. Williams, Vice Chairman
21

22 _____
Jack Eakman, Board Member
23

24 _____
Billy G. Garrett, Board Member
25

26 _____
Gregory Z. Smith, Board Member
27

28 _____
John L. Vasquez, Board Member
29

30 ATTEST:
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33

34 _____
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41
42
43
44 Scott A. Krahling, County Clerk

MEMORANDUM

To: Animal Service Center of the Mesilla Valley Board of Supervisors
From: Maria Villa, Accounting Manager **Initials:** *MVilla*
Date: February 8, 2018 **File #:** F-18-054
Subject: Animal Service Center of the Mesilla Valley Financial Report
Unaudited January 31, 2018

Attached are the unaudited preliminary financial results of the Animal Service Center operations for the period ending January 31, 2018. Some observations for your consideration:

- The Statement of Net Position (page 1) shows cash of \$452,945. Accounts receivable balance is at \$64,545.
- The outstanding payroll liabilities is \$76,352 for the General Fund. There is an outstanding accounts payable balance of \$0.00. The Capital Projects Fund shows cash of \$535,946.
- The Statement of Revenues and Expenditures (page 2) shows YTD operating revenues in the General Fund are \$1,357,890. YTD operating expenditures are at \$1,382,953, which results in a decrease in Net Fund Balance of \$25,063.
- The Statement of Revenues, Expenditures, and Changes in Fund Balance – Budget and Actual (page 3) indicates 61.1% of budgeted revenues and 58.3% of budgeted expenditures have been recognized. The current budget parameter for this month is 58.3%.

Enclosures/Attachments:

Cc: Rosie Duran, CGFM Finance Director
Jessica Perez, MBA, MPA. BSBA Deputy Finance Director

Initials: *RD*
Initials:

**Animal Service Center of the Mesilla Valley
Statement of Net Position
January 31, 2018 (Unaudited)**

	<u>Fund 7440 General Fund</u>	<u>Fund 7441 Capital Projects</u>	<u>Fund 9440 Capital Assets</u>	<u>Statement of Net Position</u>
Assets				
Current Assets				
Cash & investments	\$ 452,945	\$ 535,946		\$ 988,891
Accounts receivable	64,545	-	-	64,545
Total Current Assets	<u>517,490</u>	<u>535,946</u>	<u>-</u>	<u>1,053,436</u>
Capital Assets				
Equipment, net of accum depr	-	-	281,677	281,677
Total Capital Assets	<u>-</u>	<u>-</u>	<u>281,677</u>	<u>281,677</u>
Total Assets	<u>\$ 517,490</u>	<u>\$ 535,946</u>	<u>\$ 281,677</u>	<u>\$ 1,335,113</u>
Liabilities				
Current Liabilities				
Accounts payable	\$ -	\$ -	-	\$ -
Accrued payroll liabilities	76,352		-	76,352
Total Current Liabilities	<u>76,352</u>	<u>-</u>	<u>-</u>	<u>76,352</u>
Fund Balance				
Required reserve	197,596	-	-	\$ 197,596
Unassigned	243,542	535,946	281,677	1,061,165
Total Fund Balance	<u>441,138</u>	<u>535,946</u>	<u>281,677</u>	<u>1,258,761</u>
Total Liabilities and Fund Balance	<u>\$ 517,490</u>	<u>\$ 535,946</u>	<u>\$ 281,677</u>	<u>\$ 1,335,113</u>

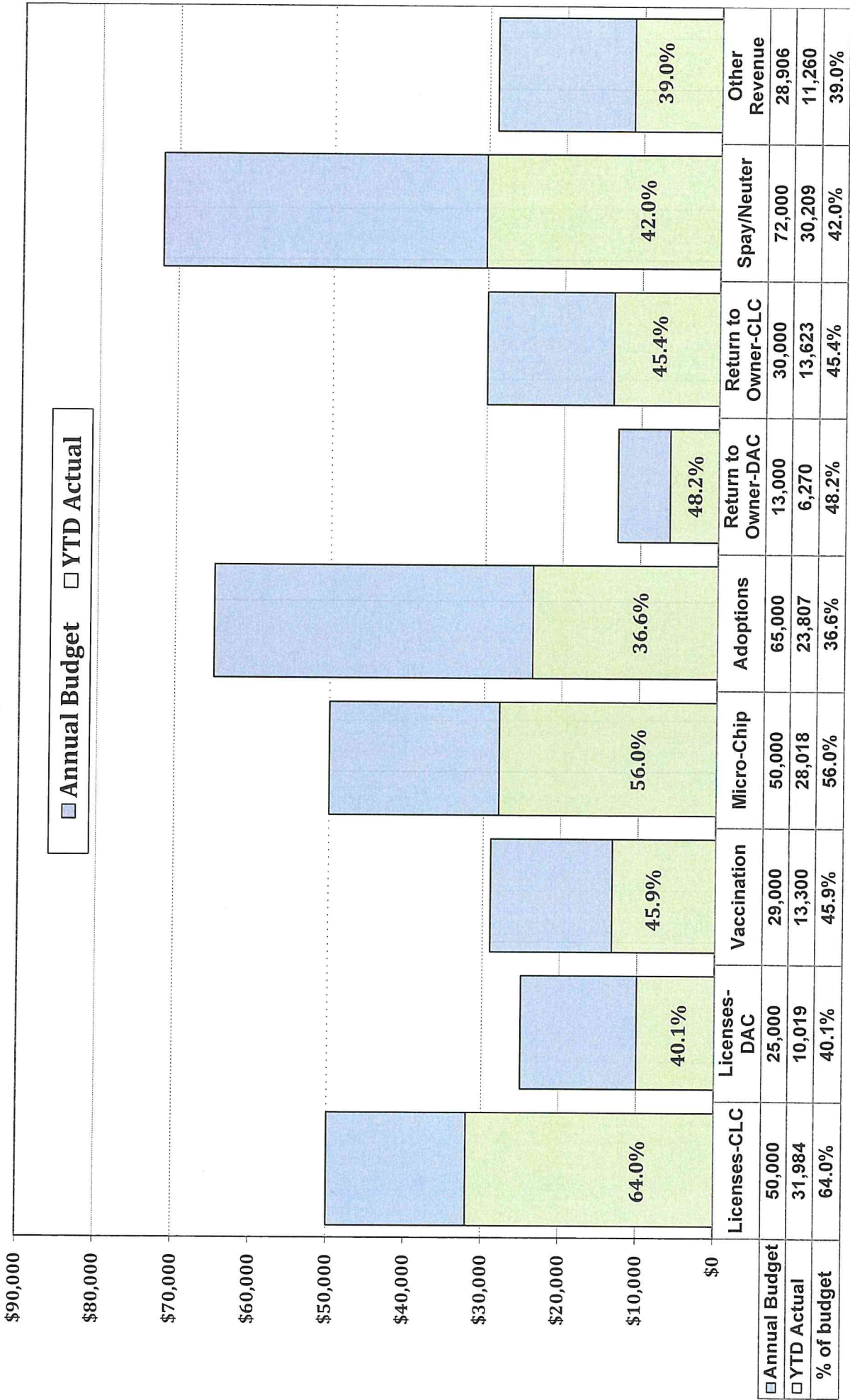
**Animal Service Center of the Mesilla Valley
Statement of Revenues, Expenditures,
And Changes in Fund Balance
For the Period Ended January 31, 2018 (Unaudited)**

	General Fund 7440 Actual	Capital Projects 7441 Actual	Fixed Assets 9440 Actual	Total
Revenues				
Pet licenses CLC	\$ 31,984	\$ -	\$ -	\$ 31,984
Pet licenses DAC	10,019			10,019
Vaccinations	13,300	-	-	13,300
Pet micro-chip	28,018	-	-	28,018
Onsite adoptions	23,807	-	-	23,807
Return to owner-Dona Ana County	6,270	-	-	6,270
Return to owner-City of Las Cruces	13,623	-	-	13,623
Spay/neuter	30,209	-	-	30,209
Dona Ana County	582,063	-	-	582,063
City of Las Cruces	582,063	-	-	582,063
City of Anthony	2,835	-	-	2,835
Donations & memorials	9,427	50,574	-	60,001
City of Sunland Park	600			600
Village of Hatch	175			175
Other revenue	10,485	20,305	-	30,790
Investment income	13,012	-	-	13,012
Total revenues	<u>1,357,890</u>	<u>70,879</u>	<u>-</u>	<u>1,428,769</u>
Expenditures				
Personnel	801,512	-	-	801,512
Temp Agency Services	81,762	-	-	81,762
Repairs and maintenance	26,907	-	-	26,907
Services	266,734	-	-	266,734
Supplies	139,823	-	-	139,823
Insurance	37,616	-	-	37,616
Other	28,598	-	-	28,598
Depreciation & amortization	-	-	21,960	21,960
Capital outlay	-	28,538	-	28,538
Total expenditures	<u>1,382,953</u>	<u>28,538</u>	<u>21,960</u>	<u>1,433,451</u>
Net Operating Income (Loss)	<u>(25,063)</u>	<u>42,341</u>	<u>(21,960)</u>	<u>(4,682)</u>
Transfers	(355,000)	355,000	-	-
Net Change in Fund Balance	<u>(380,063)</u>	<u>397,341</u>	<u>(21,960)</u>	<u>(4,682)</u>
Net Investment in Capital Assets	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Beginning Fund Balance	<u>821,201</u>	<u>138,605</u>	<u>303,637</u>	<u>1,263,443</u>
Ending Fund Balance	<u>\$ 441,138</u>	<u>\$ 535,946</u>	<u>\$ 281,677</u>	<u>1,258,761</u>

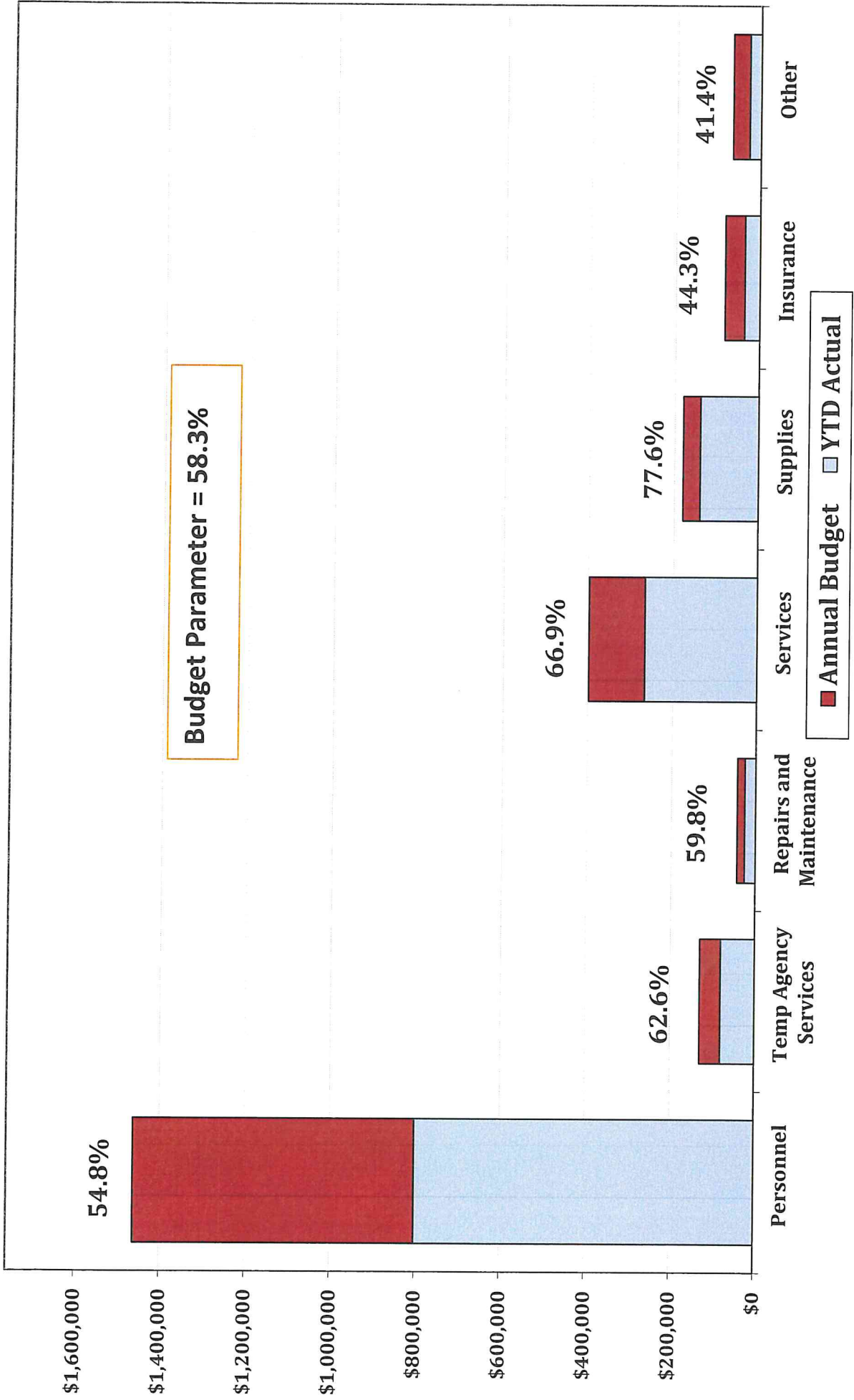
**Animal Service Center of the Mesilla Valley
Statement of Revenues, Expenditures,
And Changes in Fund Balance - Budget and Actual
For the Period Ended January 31, 2018 - Fund 7440 (Unaudited)**

	<u>Budget</u>	<u>Actual</u>	<u>Actual/Bgt %</u>
Revenues			
Pet licenses CLC	\$ 50,000	31,984	64.0%
Pet licenses DAC	25,000	10,019	40.1%
Vaccinations	29,000	13,300	45.9%
Pet micro-chip	50,000	28,018	56.0%
Onsite adoptions	65,000	23,807	36.6%
Return to owner-Dona Ana County	13,000	6,270	48.2%
Return to owner-City of Las Cruces	30,000	13,623	45.4%
Spay/neuter	72,000	30,209	42.0%
Dona Ana County	901,787	582,063	64.5%
City of Las Cruces	901,787	582,063	64.5%
City of Anthony	7,000	2,835	40.5%
Donations & memorials	27,000	9,427	34.9%
Grant Revenue	-	-	0.0%
City of Sunland Park	6,000	600	10.0%
Village of Hatch	240	175	72.9%
Other revenue	28,906	10,485	36.3%
Investment income	16,535	13,012	78.7%
Total revenues	<u>2,223,255</u>	<u>1,357,890</u>	61.1%
Expenditures			
Personnel	1,462,803	801,512	54.8%
Temp Agency Services	130,650	81,762	62.6%
Repairs and maintenance	45,000	26,907	59.8%
Services	398,452	266,734	66.9%
Supplies	180,250	139,823	77.6%
Insurance	85,000	37,616	44.3%
Other	69,000	28,598	41.4%
Total expenditures	<u>2,371,155</u>	<u>1,382,953</u>	58.3%
Net income (loss)	<u>(147,900)</u>	<u>(25,063)</u>	
Transfer to capital from operations	<u>355,000</u>	<u>355,000</u>	
Net change in fund balance	<u>\$ (502,900)</u>	<u>(380,063)</u>	
Beginning Fund Balance		<u>821,201</u>	
Ending Fund Balance		<u>\$ 441,138</u>	

**Animal Service Center of the Mesilla Valley
Annual Budget vs. Actual Year-To-Date- January 2018
Revenues *not* including CLC or DAC Contributions**



**Animal Service Center of the Mesilla Valley
 Annual Budget vs. Actual Year-To-Date
 January 2018 -Expenditures**



Animal Services Center of the Mesilla Valley

Monthly Statistics Report-January 2018

		Dogs	Cats	Rabbits	Reptiles	Pocket Pets	Avian E	Avian L, W	Livestock (horse, goat, sheep, pig, donkey)	Wildlife (skunk, bat, coyote, fox, raccoon)	Total
INTAKE	City of Las Cruces										
	Owner Surrender	66	15								81
	Returned Adoptions	3	1								4
	Seized from Owners	1	1								2
	Strays (brought in by the public)	48	22								70
	Strays (brought in by Animal Control)	128	175	1				2	1		307
	Wildlife									1	1
	Subtotal City of Las Cruces	246	214	1	0	0	0	2	1	1	465
	Doña Ana County										
	Owner Surrender	82	14								96
	Returned Adoptions	3	0								3
	Seized from Owners	6	0								6
	Strays (brought in by the public)	18	16								34
	Strays (brought in by Animal Control)	149	83						1		233
	Wildlife										0
	Subtotal Doña Ana County	258	113	0	0	0	0	0	1	0	372
	Anthony, NM	30	24								54
	Hatch, NM	1	2								3
	Sunland Park, NM	3	0								3
	Jurisdiction Unknown/Other	0	0								0
	Total Intake	538	353	1	0	0	0	2	2	1	897

		Dogs	Cats	Rabbits	Reptiles	Pocket Pets	Avian E	Avian L, W	Livestock (horse, goat, sheep, pig, donkey)	Wildlife (skunk, bat, coyote, fox, raccoon)	Total
OUTCOME	Admin Missing										
(city and county)	Foster-Escaped										0
	Foster-Lost Contact										0
	Foster-Stolen From										0
	FTA-Escaped										0
	FTA-Lost Contact										0
	FTA-Stolen										0
	Offsite-Missing										0
	Offsite-Stolen From										0
	Shelter-Escaped										0
	Shelter-Missing										0
	Shelter-Stolen										0
	Subtotal Admin Missing	0	0	0	0	0	0	0	0	0	0
	Adoptions	142	58					2			202
	Expired in Shelter	4	3								7
	DOA	31	32						2		65
	Return to Owner	86	27								113
	Transferred Out (Rescues)	184	245								429
	Wildlife Release	0	0							1	1
	Owner Request Euthanasia	30	3								33
	Euthanized										0
	Age - Too Old	2	1								3
	Age - Too Young	0	0								0
	Behavior - Aggressive - Dog	18	0								18
	Behavior - Aggressive - Human	8	1								9
	Behavior - High Arousal Level	4	0								4
	Behavior - Resources Guarding	4	0								4
	Behavior - Timid	0	0								0
	Behavior - Timid - Fear Biter	7	0								7
	Breed - Medical	0	0								0
	Court Order	0	0								0
	Eliminator	0	0								0
	Failure to Thrive	0	0								0
	Feral	0	11								11
	Hit by Car	0	3								3
	Medical Issues	5	2								7
	Medical - Animal Attack	1	0								1
	Medical - Distemper - TX	0	0								0
	Medical - Distemper - Non TX	3	0								3
	Medical - Felv	0	1								1
	Medical - FIV	0	0								0
	Medical - HW Positive	0	0								0
	Medical - Kennel Cough - TX	0	0								0
	Medical - Kennel Cough - Non TX	0	0								0
	Medical - Liver Failure	0	0								0

		Dogs	Cats	Rabbits	Reptiles	Pocket Pets	Avian E	Avian L, W	Livestock (horse, goat, sheep, pig, donkey)	Wildlife (skunk, bat, coyote, fox, raccoon)	Total
	Medical - Mange - TX	0	0								0
	Medical - Mange - Non TX	1	0								1
	Medical - Mass	0	0								0
	Medical - Neurological	0	0								0
	Medical - Parvo - TX	1	0								1
	Medical - Parvo - Non TX	0	0								0
	Medical - Pneumonia	1	0								1
	Medical - Pregnant	0	0								0
	Medical - Prolapse	1	0								1
	Medical - Ringworm	0	0								0
	Medical - Tick Borne Disease	0	0								0
	Medical - URI - TX	0	0								0
	Medical - URI - Non TX	0	4								4
	Rabies Suspect	0	0								0
	Space	0	0								0
	Space - Pitbull Breed	0	0								0
	Subtotal Euthanized	56	23	0	0	0	0	0	0	0	79
	Euthanasia Rate	10.4%	6.5%	na	na	na	na	na	na	na	8.8%
	Total Outcome	533	391	0	0	0	0	2	2	1	929

Public Services	City Clinic (includes outside surgeries, vaccinations, and microchips)	134	70								204
	County Clinic (includes outside surgeries, vaccinations, and microchips)	64	24								88
	Jurisdiction Unknown	0	0								0
	Subtotal Clinic In	198	94	0	0	0	0	0	0	0	292
	Clinic Out (includes outside surgeries, vaccinations, and microchips)	184	90								274

Grand Total	Intake*	538	353	1	0	0	0	2	2	1	897
	Outcome*	533	391	0	0	0	0	2	2	1	929

Statistics	Live Release Rate	88.0%	93.5%	na	na	na	na	100.0%	#DIV/0!	100.0%	90.4%
	Euthanized, Expired in Shelter, DOA	91	58	0	0	0	0	0	2	0	151
	Average Intake/day	17.4	11.4	0.0	0.0	0.0	0.0	0.1	0.1	0.0	28.9
	Average Outcome/day	17.2	12.6	0.0	0.0	0.0	0.0	0.1	0.1	0.0	30.0
	Average Euthanizations/day	1.8	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
	Average RTO/day	2.8	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6
	Average Adoptions/day	4.6	1.9	0.0	0.0	0.0	0.0	0.1	0.0	0.0	6.5

* The discrepancy between intake and outcome numbers is due to the number of animals taken in on the final three to five days of the month whose outcome is listed on the following month's report. (Animals are held as Strays three days without tags and five days with identification for owner reclaim). It is doubtful that the two numbers will ever

**ANIMAL SERVICE CENTER OF THE MESILLA VALLEY
RESOLUTION NO. 2018-07**

RESOLUTION SETTING THE 2017 STANDING BOARD COMMITTEES FOR THE ANIMAL SERVICE CENTER OF THE MESILLA VALLEY FOR THE PERIOD OF FEBRUARY 2018 THROUGH FEBRUARY 2019

The Animal Service Center of the Mesilla Valley (ASCMV) is informed that:

WHEREAS, the ASCMV bylaws stipulate there be three standing board committees; Executive, Finance, and Facilities & Operations; and

WHEREAS, the ASCMV standing board committees are important to advancing the ASCMV strategic plan and community wide commitments; and

WHEREAS, the 2018 standing board committee assignments are:

Executive: Kasandra Gandara (Committee Chair)
 Jess C. Williams
 Greg Z. Smith

Finance: David Dollahon (Committee Chair)
 Billy G. Garrett
 Jack Eakman

Facilities & Operations: Greg Z. Smith (Committee Chair)
 Kasandra A. Gandara; and

WHEREAS, it is in the best interest of the ASCMV for the Board to approve this Resolution and the corresponding February 2018 through February 2019 committees.

NOW, THEREFORE, be it resolved by the Authority for the Animal Service Center of the Mesilla Valley:

I

THAT the standing board committee assignments included and referenced in this resolution, are hereby approved and adopted, and shall include the ASCMV Executive Director or appropriate ASCMV staff.

PASSED AND APPROVED this 8th day of March, 2018.

Kasandra A. Gandara, Board Chair

MOVED BY: _____

SECONDED BY: _____

VOTE:

Kasandra A. Gandara, Chair _____ ____yea____nay

Jess C. Williams, Vice-Chair _____ ____yea____nay

Jack Eakman, Member _____ ____yea____nay

Billy G. Garrett, Member _____ ____yea____nay

Greg Z. Smith, Member _____ ____yea____nay

David Dollahon, Ex-Officio _____ ____yea____nay

ATTEST:

Scott A. Krahling, County Clerk