

ASCMV Director's Report



Clint Thacker
Executive Director

October 11, 2018

SHELTER STATISTICS



2018 – August Intake

| City | Dogs | Cats | Others | Total |
|----------------------------------|-----------------|-----------------|------------------|--------------|
| <u>City of Las Cruces</u> | 231 | 207 | 25 | 463 |
| <u>Doña Ana County</u> | 250 | 177 | 3 | 430 |
| <u>Anthony, NM</u> | 15 | 12 | 0 | 27 |
| <u>Hatch, NM</u> | 1 | 4 | 0 | 5 |
| <u>Sunland Park, NM</u> | 2 | 0 | 0 | 2 |
| <u>Other/ Unknown</u> | 0 | 0 | 0 | 0 |
| <u>Total Intake</u> | Dogs-499 | Cats-400 | Others-28 | 927 |

August Intake – 2017 vs. 2018

| | 2017 Dogs | 2018 Dogs | 2017 Cats | 2018 Cats |
|---------------------|--------------|--------------|--------------|--------------|
| <u>Total Intake</u> | 624 | 499 | 267 | 400 |
| <u>2017</u> | 949 | | | |
| <u>2018</u> | 927 | | | |

2018 – August Outcomes

| Outcome Type | Dogs | Cats | Others | Total |
|--------------------------|-------------|-------------|---------------|--------------|
| <u>Adoptions</u> | 123 | 71 | 3 | 197 |
| <u>Reclaimed</u> | 103 | 7 | 0 | 110 |
| <u>Rescued</u> | 49 | 132 | 9 | 190 |
| <u>Euthanized</u> | 176 | 138 | 4 | 318 |
| | 35.3% | 34.5% | 14.3% | 34.3% |
| <u>Live Release Rate</u> | 61.0% | 60.3% | 83.3% | 61.4% |

August Outcomes – 2017 vs. 2018

| | 2017 | 2018 |
|--------------------|-------------|-------------|
| <u>Adoptions</u> | 177 | 197 |
| <u>Reclaims</u> | 138 | 110 |
| <u>Rescued</u> | 120 | 190 |
| <u>Euthanasias</u> | 290 – 30.6% | 318 – 34.3% |
| <u>LRR</u> | 60.2% | 61.4% |

August Licensing – 2017 vs. 2018

| How | # of Lic. 2017 | # of Lic. 2018 |
|----------------------------|-------------------|-------------------|
| <u>PetData – Mail</u> | 48 | 66 |
| <u>PetData – Online</u> | 26 | 38 |
| <u>ASCMV – City</u> | 172 | 197 |
| <u>ASCMV – County</u> | 188 | 126 |
| <u>Total For the Month</u> | 434 | 427 |

2018 – September Intake

| City | Dogs | Cats | Others | Total |
|---------------------------|----------|----------|-----------|-------|
| <u>City of Las Cruces</u> | 255 | 152 | 22 | 429 |
| <u>Doña Ana County</u> | 259 | 148 | 3 | 410 |
| <u>Anthony, NM</u> | 13 | 13 | 0 | 26 |
| <u>Hatch, NM</u> | 1 | 0 | 0 | 1 |
| <u>Sunland Park, NM</u> | 0 | 3 | 0 | 3 |
| <u>Other/ Unknown</u> | 0 | 0 | 0 | 0 |
| <u>Total Intake</u> | Dogs-528 | Cats-316 | Others-25 | 869 |

September Intake – 2017 vs. 2018

| | 2017 Dogs | 2018 Dogs | 2017 Cats | 2018 Cats |
|----------------------------|--------------|--------------|--------------|--------------|
| <u>Total Intake</u> | 519 | 528 | 280 | 316 |
| <u>2017</u> | 830 | | | |
| <u>2018</u> | 869 | | | |

2018 – September Outcomes

| Outcome Type | Dogs | Cats | Others | Total |
|--------------------------|-------------|-------------|---------------|--------------|
| <u>Adoptions</u> | 110 | 52 | 3 | 165 |
| <u>Reclaimed</u> | 101 | 15 | 0 | 116 |
| <u>Rescued</u> | 138 | 89 | 1 | 228 |
| <u>Euthanized</u> | 92 | 66 | 2 | 160 |
| | 17.4% | 20.9% | 8.0% | 18.4% |
| <u>Live Release Rate</u> | 79.1% | 70.3% | 88.2% | 76.5% |

September Outcomes – 2017 vs. 2018

| | 2017 | 2018 |
|--------------------|-------------|-------------|
| <u>Adoptions</u> | 152 | 165 |
| <u>Reclaims</u> | 105 | 116 |
| <u>Rescued</u> | 282 | 228 |
| <u>Euthanasias</u> | 189 – 22.8% | 160 – 18.4% |
| <u>LRR</u> | 74.4% | 76.5% |

VOLUNTEERS





THANK YOU
APA
THANK YOU
VOLUNTEERS

THANK YOU TO THE
ASCMV

VOLUNTEER

VOLUNTEER

VOLUNTEERS

September Volunteer Hours: 887
Total Volunteers: 255

- ASCMV Cats/Laundry 40
- ASCMV Dog Enrichment 63
- Farmers/PetCo Adoptions 216
- Other Offsite Adoption Events 322

(KIA, Petsmart, Harley Davidson, Dog Cruces Pet Expo,
Southern NM State Fair and Rodeo)



VOLUNTEERS (CONT.)

- Pets Barn/PetCo Cat Care Teams 80
- County Cats 40
- Photography Teams 61
- Vet Tech 60
- Grooming 5



VOLUNTEERS (CONT.)

- **Fosters:**

Currently 30 families with 56 animals.

- **Surrender to Foster:**

Currently 1 family with 3 animals.



Sheena

Miss Moody



Gizmo

SPAY / NEUTER INITIATIVES

A stylized graphic featuring a sun with rays and a mountain range silhouette, rendered in shades of blue, positioned behind the main title text.

**267 Animals in the
Foster-to-Adopt
Program.**

Affordable Surgeries in September 2018 = 137

- General Public 82
(Includes 2 Cherished K-9
and 4 Sunland Park)
- APA 2
- Community Cat Program 53

Total Surgeries In September 2018

Public **137**

Including: 3 Cryptorchid

Adoptive **63**

5 Pregnant

1 Mass Removal

Shelter **86**

Total **286**



EDUCATIONAL INITIATIVES

Community Outreach

Public Visitors to the Shelter
September 2018

• **Grand Total: 2,514**

- Adoption Office:

| | |
|--------------------|-----|
| • To Adopt- | 286 |
| • Just Looking- | 894 |
| • Medical- | 209 |
| • Other- | 19 |
| • No Reason Given- | 20 |

- **Reclaim/Intake Office:**

| | |
|----------------------------|-----|
| • Looking for Missing Pet- | 454 |
| • Found a Stray Animal- | 84 |
| • Owner Surrender- | 28 |
| • Pet License- | 59 |
| • Rescue Organization- | 16 |
| • Euthanasia/Cremation- | 14 |
| • Medical- | 230 |
| • Other- | 185 |
| • No Reason Given- | 16 |

Community Outreach (continued)

- 101GOLD, Magic105, ZIA Country 99.5
- Wilson-Binkley Advertising Campaign
- Dog Cruces Magazine
- American Classifieds
- ASCMV Website/Facebook
- DACHS Senior Program –
September: 5 Dogs, 1 Cat
- NACA Training Conference





PET OF THE WEEK

October 8, 2018



ABOUT Me

Name: Spots

Age: 2 years

Gender: Male(Neutered)

Breed: Pitbull Mix

What's black, white and cute all over!
Spots! You'll go crazier than Cruella
Deville over this spotted sweetheart.
And he will go crazy over you. His
cuddles, and kisses will fulfill your
wishes.

Additional Services Offered

Microchip your pet today for only \$10!

All microchips and pet licenses are available daily.

City: Altered \$7; Unaltered \$50

County: Altered \$7; Unaltered \$50

Senior 60+ - Ask about our discounts
Low Cost Spay/Neuter Program - Dogs \$35,
Cats \$25. By appointment only. Please visit
www.ASCMV.org for more info.

Weekend Off - Site Adoption Events:

Announcements:

Saturday, October 13th

Farmers Market - 8am-12pm

Petco -10am-1pm

Sunday, October 7

PetSmart 10am-2pm

ASCMV 3551 BATAAN MEMORIAL
(575)382-0018



PITBULL AWARENESS MONTH

OCTOBER IS PITBULL AWARENESS MONTH! ALL ADOPTION FEES

WAIVED ON PIT BULLS. ALL OTHER LARGE BREEDS 1/2 OFF.

MON-FRI 12PM-6PM SAT & SUN 12PM-5PM



Hours of Operation:

Monday-Friday: Noon to 6pm

Saturday and Sunday:

Noon to 5pm

3551 Bataan Memorial West, Las

Cruces, NM 88012

(575) 382-0018

www.ASCMV.org



Lula
1384

Lula Bilbo



Bilbo
A3



Luna



Spots