

ASCMV Director's Report



Clint Thacker
Executive Director

September 6, 2018

2018 – July Intake

City	Dogs	Cats	Others	Total
<u>City of Las Cruces</u>	324	221	12	557
<u>Doña Ana County</u>	280	177	4	461
<u>Anthony, NM</u>	17	20	0	37
<u>Hatch, NM</u>	1	0	0	1
<u>Sunland Park, NM</u>	5	0	0	5
<u>Other/ Unknown</u>	0	0	0	0
<u>Total Intake</u>	Dogs-627	Cats-418	Others-16	1,061

July Intake – 2017 vs. 2018

	2017 Dogs	2018 Dogs	2017 Cats	2018 Cats
<u>Total Intake</u>	673	627	290	418
<u>2017</u>	991			
<u>2018</u>	1,061			

2018 – July Outcomes

Outcome Type	Dogs	Cats	Others	Total
<u>Adoptions</u>	118	48	1	167
<u>Reclaimed</u>	149	10	1	160
<u>Rescued</u>	132	136	2	270
<u>Euthanized</u>	157	135	2	294
	25.0%	32.3%	12.5%	27.7%
<u>Live Release Rate</u>	71.8%	59.0%	83.3%	67.2%

July Outcomes – 2017 vs. 2018

	2017	2018
<u>Adoptions</u>	126	167
<u>Reclaims</u>	155	160
<u>Rescued</u>	194	270
<u>Euthanasias</u>	275 – 27.7%	294 – 27.7%
<u>LRR</u>	63.4%	67.2%

July Licensing – 2017 vs. 2018

How	# of Lic. 2017	# of Lic. 2018
<u>PetData – Mail</u>	65	79
<u>PetData – Online</u>	27	26
<u>ASCMV – City</u>	277	219
<u>ASCMV – County</u>	138	149
<u>Total For the Month</u>	507	473

Preliminary August 2018 Numbers

• Total Intake:	~920
• Adoptions:	~195
• Reclaimed:	~110
• Rescued:	~190
• Euthanized:	~315
• Euth-Rate:	~34.1%
• Live Release Rate	~61.8%

VOLUNTEERS



VOLUNTEERS

August Volunteer Hours: 473
Total Volunteers: 248

- ASCMV Cats/Laundry 10
- ASCMV Dog Enrichment 17
- Farmers/PetCo Adoptions 175
- Other Offsite Adoption Events 80

(KIA, Petsmart, Bravo Chevrolet)

VOLUNTEERS (CONT.)

- **Pets Barn/PetCo Cat Care Teams** 77
- **County Cats** 40
- **Photography Teams** 68
- **Social Media/Facebook** 3
- **Grooming** 3

VOLUNTEERS (CONT.)

- Fosters:

Currently 28 families with 51 animals.

- Surrender to Foster:

Currently 1 family with 1 animal.



Rico



Love

Tripp

Olive



EDUCATIONAL INITIATIVES

A stylized graphic featuring a sun with rays and a mountain range silhouette, rendered in shades of blue, positioned behind the main text.


Community Outreach

Public Visitors to the Shelter
August 2018

• **Grand Total: 3,095**

- **Adoption Office:**

- To Adopt- 368
- Just Looking- 1,102
- Medical- 256
- Other- 40
- No Reason Given- 32



- **Reclaim/Intake Office:**

• Looking for Missing Pet-	431
• Found a Stray Animal-	131
• Owner Surrender-	33
• Pet License-	79
• Rescue Organization-	18
• Euthanasia/Cremation-	13
• Medical-	342
• Other-	242
• No Reason Given-	54

Community Outreach (continued)

- 101GOLD, Magic105, ZIA Country 99.5
- Wilson-Binkley Advertising Campaign
- Dog Cruces Magazine
- American Classifieds
- DACHS Senior Program –
August: 0 Dogs, 1 Cat

SPAY / NEUTER INITIATIVES

The background of the slide features a dark blue gradient. At the bottom, there is a silhouette of a mountain range. Above the mountains, a stylized sun with wavy rays is visible, partially obscured by a grid pattern.

**245 Animals in the
Foster-to-Adopt
Program.**

Affordable Surgeries in August 2018 = 262

- General Public 194
(Includes 2 Cherished K-9
and 3 Forever Homes)
- APA 8
- Broken Promises 2
- Community Cat Program 58

(Includes 60 for APA TNR Grant)

Total Surgeries In August 2018

Public **262**

Including: 3 Cryptorchid

Adoptive **89**

10 Pregnant

Shelter **77**

1 Scrotum Repair

1 Tail Amputation

1 Embedded Collar

Total **428**

Johnny Bravo



Rumple

Stripes

