

ASCMV Director's Report



Clint Thacker
Executive Director

August 9, 2018

2018 – June Intake

City	Dogs	Cats	Others	Total
<u>City of Las Cruces</u>	239	200	7	446
<u>Doña Ana County</u>	234	161	3	398
<u>Anthony, NM</u>	19	20	0	39
<u>Hatch, NM</u>	1	1	0	2
<u>Sunland Park, NM</u>	5	0	0	5
<u>Other/ Unknown</u>	4	0	0	4
<u>Total Intake</u>	Dogs-502	Cats-382	Others-10	894

June Intake – 2017 vs. 2018

	2017 Dogs	2018 Dogs	2017 Cats	2018 Cats
<u>Total Intake</u>	577	502	403	382
<u>2017</u>	1,001			
<u>2018</u>	894			

2018 – June Outcomes

Outcome Type	Dogs	Cats	Others	Total
<u>Adoptions</u>	66	30	2	98
<u>Reclaimed</u>	87	13	2	100
<u>Rescued</u>	184	126	1	311
<u>Euthanized</u>	76	66	2	144
	15.1%	17.3%	20.0%	16.1%
<u>Live Release Rate</u>	81.6%	71.9%	75.0%	78.0%

June Outcomes – 2017 vs. 2018

	2017	2018
<u>Adoptions</u>	124	98
<u>Reclaims</u>	106	100
<u>Rescued</u>	263	311
<u>Euthanasias</u>	254 – 25.4%	144 – 16.1%
<u>LRR</u>	66.1%	78.0%

June Licensing – 2017 vs. 2018

How	# of Lic. 2017	# of Lic. 2018
<u>PetData – Mail</u>	53	78
<u>PetData – Online</u>	18	26
<u>ASCMV – City</u>	240	175
<u>ASCMV – County</u>	148	124
<u>Total For the Month</u>	459	403

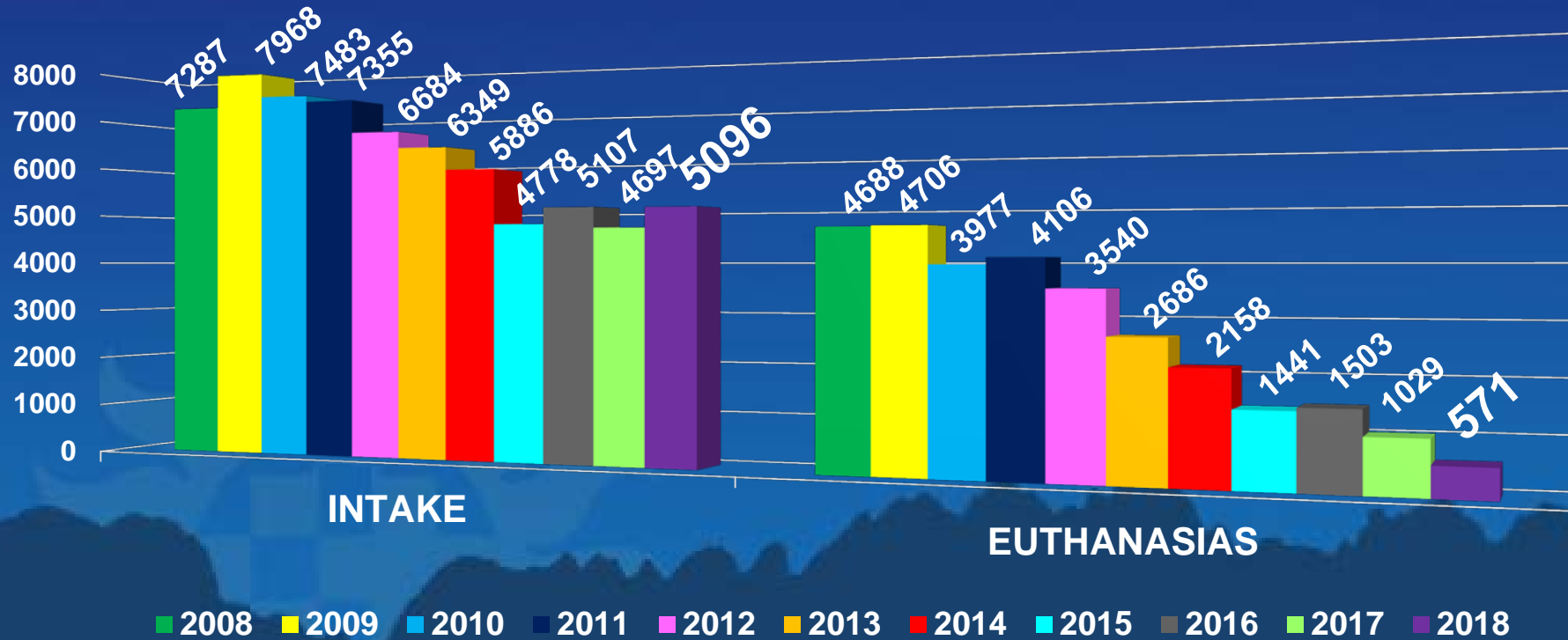
Preliminary July 2018 Numbers

• Total Intake:	~1,055
• Adoptions:	~165
• Reclaimed:	~160
• Rescued:	~270
• Euthanized:	~295
• Euth-Rate:	~27.9%
• Live Release Rate	~67.2%

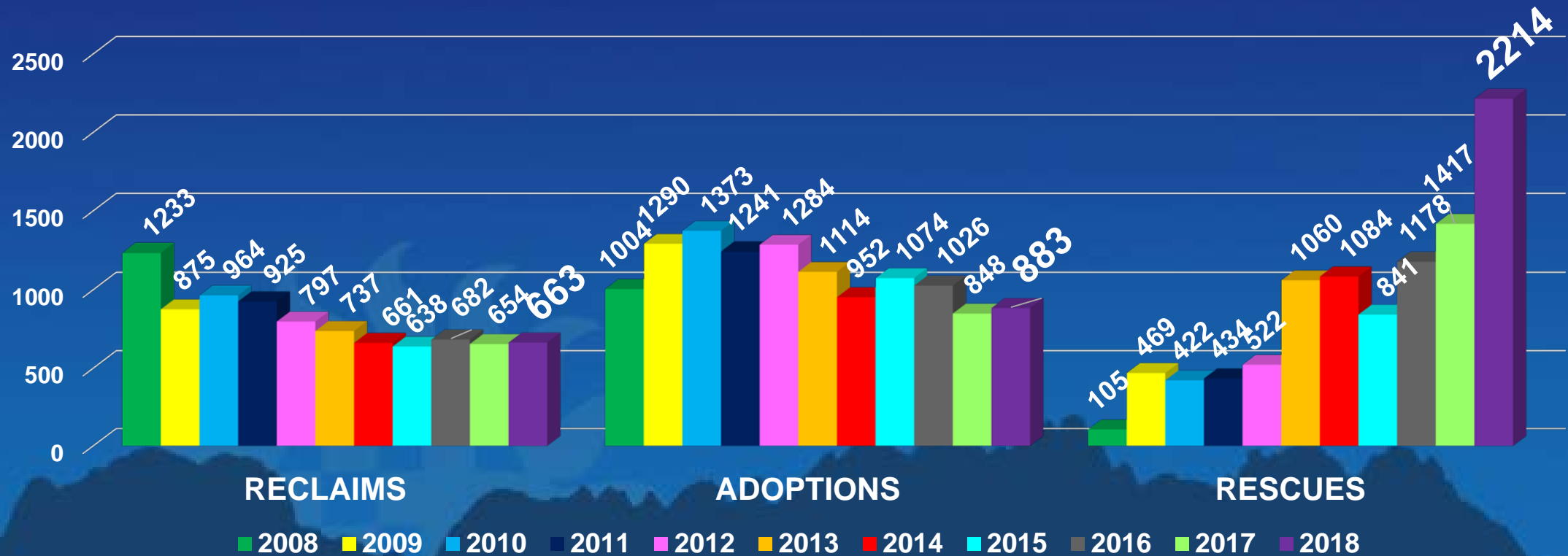
QUARTERLY REPORT

A stylized graphic at the bottom of the slide features a sun with wavy rays on the left, partially overlapping a mountain range silhouette. The sun's center is a square with a grid pattern. The mountains are represented by a dark blue silhouette against a lighter blue background.

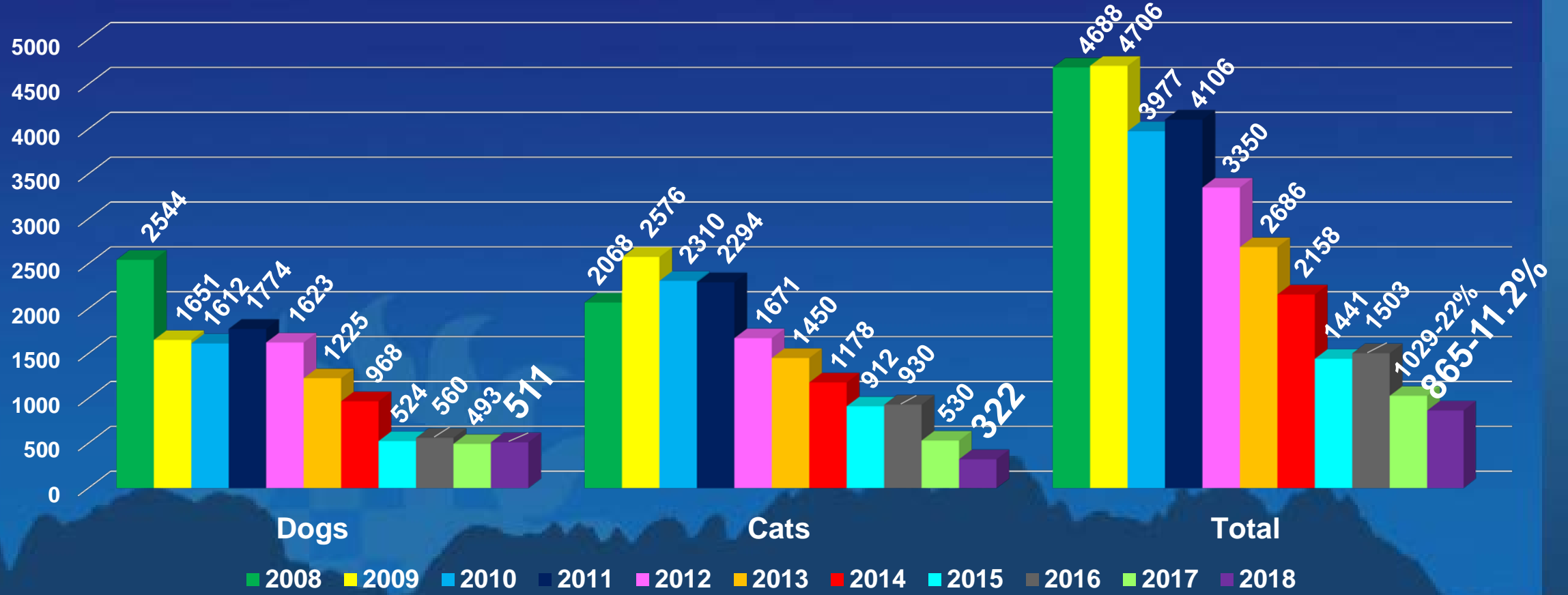
January - June Statistical Comparison: 2008-2018



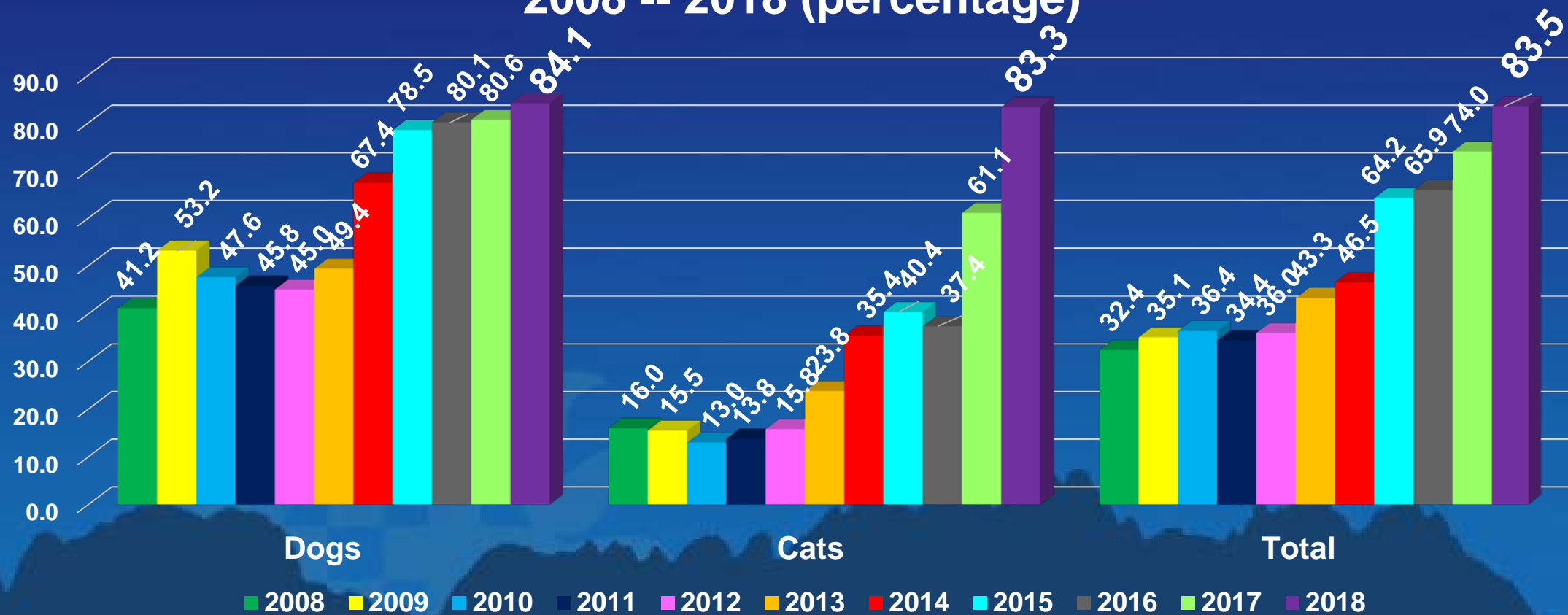
January - June Statistical Comparison: 2008-2018



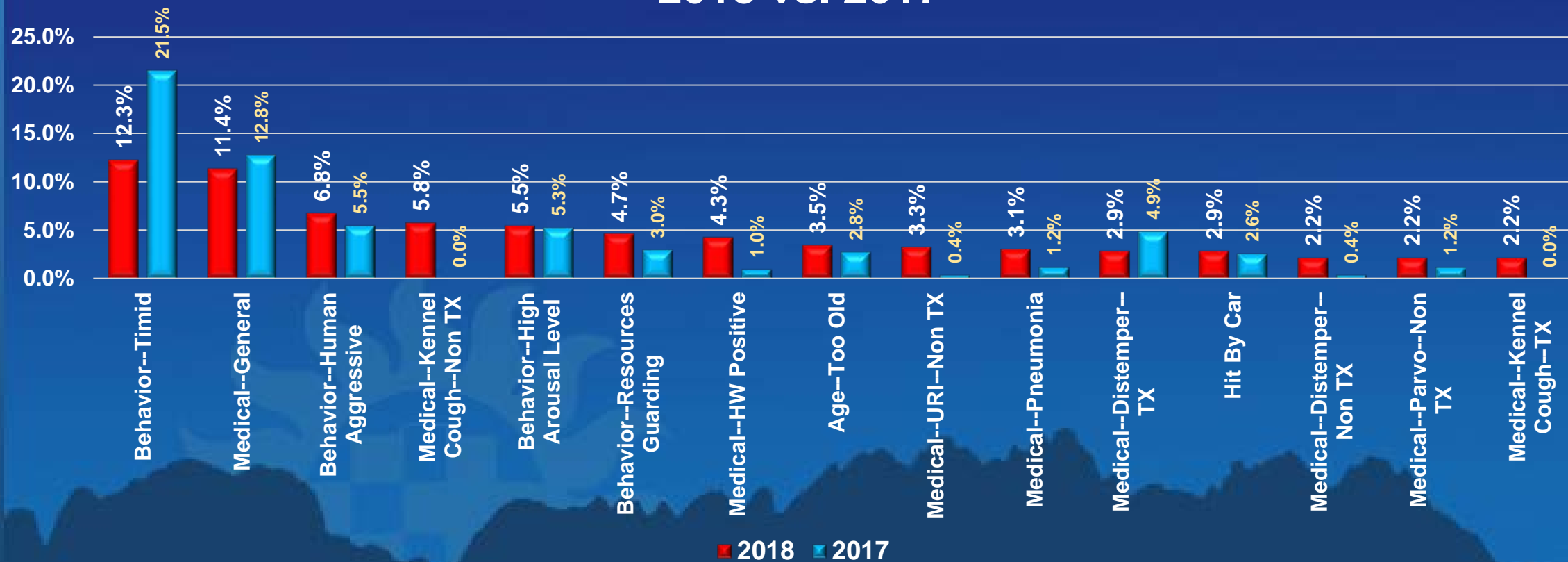
January - June Euthanasia Comparison for 2008 -- 2018



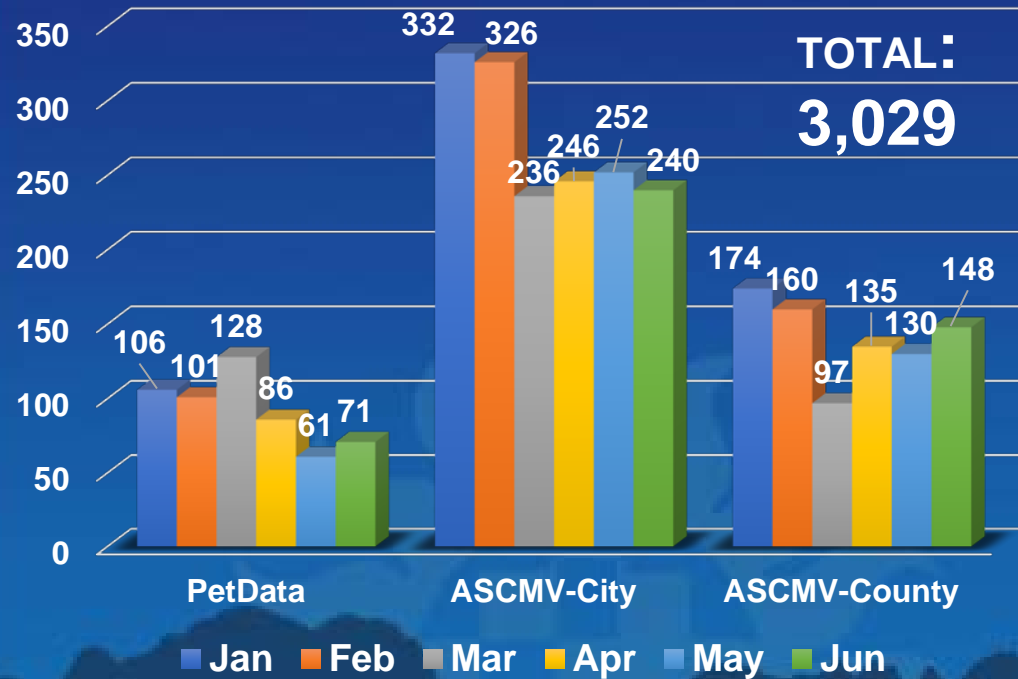
January - June Annual Live Release Rate Comparison for 2008 -- 2018 (percentage)



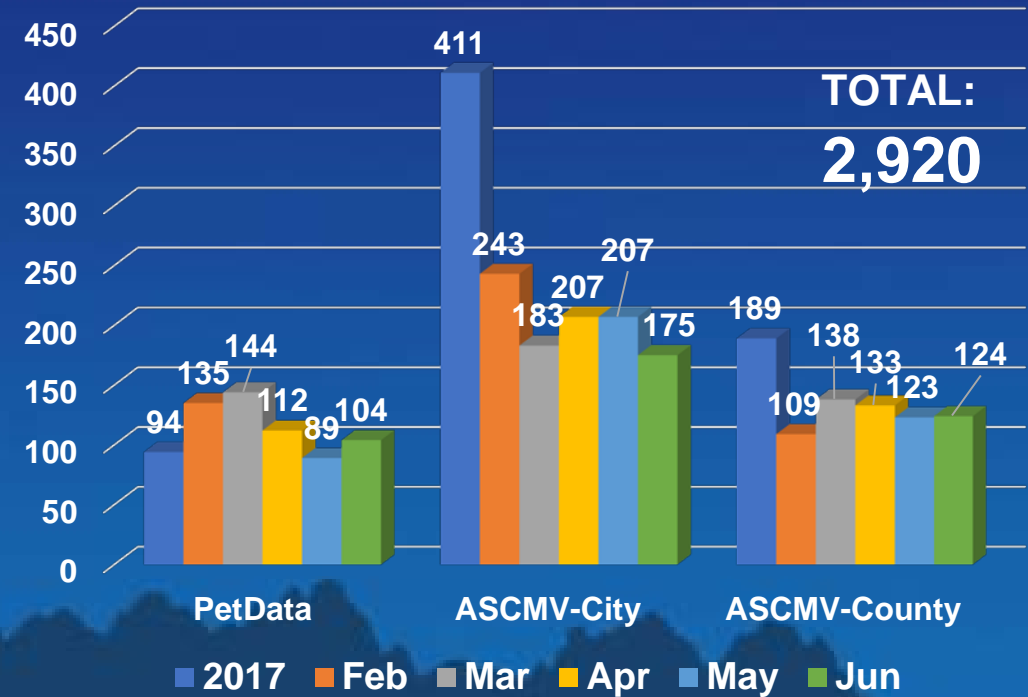
Dog Euthanasia Reasons - Jan through June 2018 vs. 2017



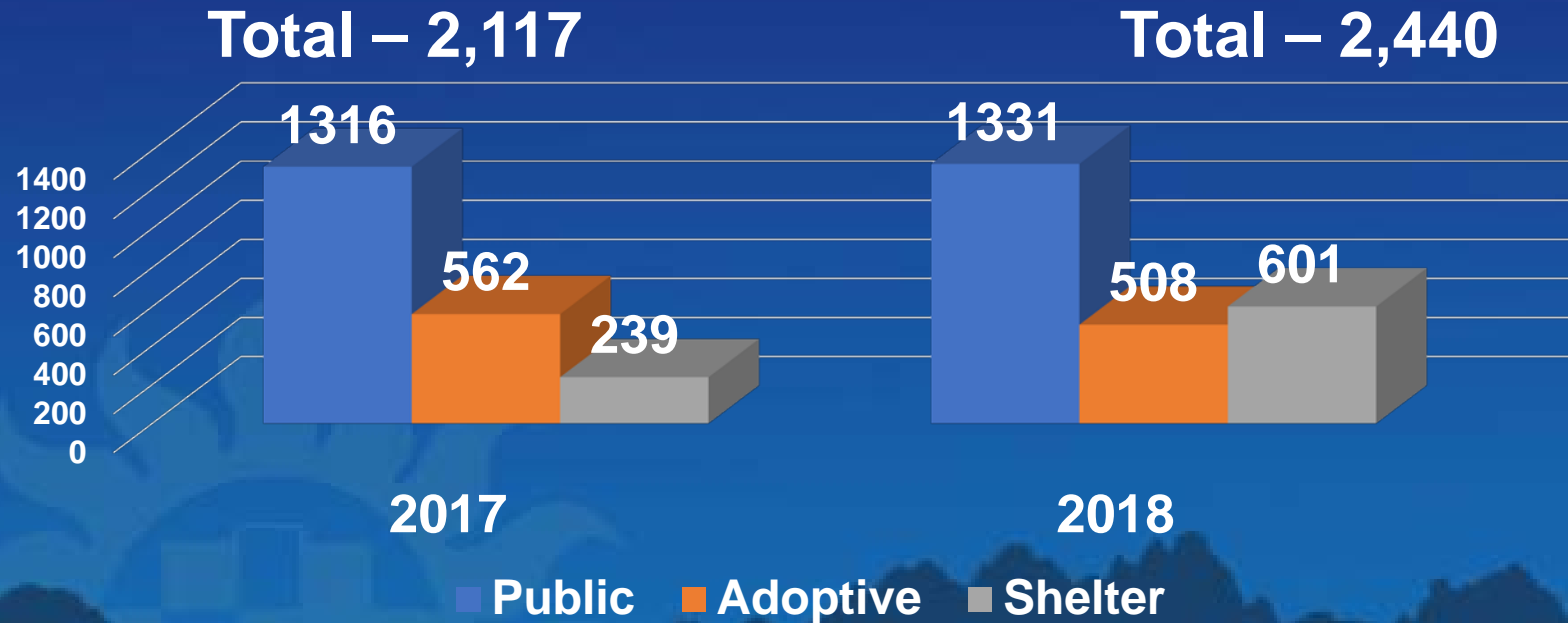
Pet Licensing January to June 2017



Pet Licensing January to June 2018



Sterilization Surgeries January to June--2017 vs. 2018



VOLUNTEERS



VOLUNTEERS

July Volunteer Hours: 547

Total Volunteers: 252

- ASCMV Cats/Laundry 31
- ASCMV Dog Enrichment 45
- Farmers/PetCo Adoptions 181
- Other Offsite Adoption Events 91

(KIA, Tractor Supply, Petsmart, Walmart, Sprouts)

VOLUNTEERS (CONT.)

- **Pets Barn/PetCo Cat Care Teams** 89
- **County Cats** 40
- **Photography Teams** 61
- **Social Media/Facebook** 5
- **Grooming** 4

VOLUNTEERS (CONT.)

- **Fosters:**

Currently 35 families with 75 animals.

- **Surrender to Foster:**

Currently 7 families with 13 animals.



SUN
A27

Sunny

Paws



PAW
A38



Olive



Munchkin
129197

Munchkin

EDUCATIONAL INITIATIVES

A stylized graphic at the bottom of the slide features a sun with rays on the left, partially obscured by a mountain range silhouette. The sun has a checkered pattern in its center. The mountains are represented by dark blue, jagged peaks.

Community Outreach

Public Visitors to the Shelter
July 2018

• **Grand Total:** **3,983**

• <u>Adoption Office:</u>	2,238
• To Adopt-	398
• Just Looking-	1,383
• Medical-	402
• Other-	82
• No Reason Given-	47

• <u>Reclaim/Intake Office:</u>	1,745
• Looking for Missing Pet-	847
• Found a Stray Animal-	193
• Owner Surrender-	27
• Pet License-	100
• Rescue Organization-	25
• Euthanasia/Cremation-	27
• Medical-	298
• Other-	200
• No Reason Given-	28

Community Outreach (continued)

- 101GOLD, Magic105, ZIA Country 99.5
- Wilson-Binkley Advertising Campaign
- Dog Cruces Magazine
- American Classifieds
- Best Friends Conference
- DACHS Senior Program –
April: 0 Dogs 2 Cats

SPAY / NEUTER INITIATIVES

The background of the slide features a stylized sun with rays on the left side, partially obscured by a dark silhouette of a mountain range that spans the width of the slide. The sun and mountains are rendered in a lighter shade of blue against the darker blue background.

**208 Animals in the
Foster-to-Adopt
Program.**

Affordable Surgeries in July 2018 = 290

- General Public 182
(Includes 10 Cherished K-9
and 6 APA)
- Community Cat Program 108

(Includes 97 for APA TNR Grant)

Total Surgeries In July 2018

Public **290**

Including: 7 Cryptorchid
22 Pregnant

Adoptive **107**

Shelter **73**

Total **470**



Marrakesh

Tootie



Tiger