

# **ASCMV Director's Report**



**Clint Thacker**  
**Executive Director**

**July 12, 2018**

## 2018 – May Intake

<b>City</b>	<b>Dogs</b>	<b>Cats</b>	<b>Others</b>	<b>Total</b>
<u>City of Las Cruces</u>	211	213	4	428
<u>Doña Ana County</u>	292	131	8	431
<u>Anthony, NM</u>	14	15	0	29
<u>Hatch, NM</u>	0	1	0	1
<u>Sunland Park, NM</u>	4	0	0	4
<u>Other/ Unknown</u>	1	0	0	1
<u>Total Intake</u>	Dogs-518	Cats-360	Others-12	894

## 2018 – May Outcomes

<b>Outcome Type</b>	<b>Dogs</b>	<b>Cats</b>	<b>Others</b>	<b>Total</b>
<u>Adoptions</u>	72	34	3	109
<u>Reclaimed</u>	80	5	0	85
<u>Rescued</u>	209	175	1	385
<u>Euthanized</u>	76	50	1	127
	14.7%	13.9%	8.3%	14.2%
<u>Live Release Rate</u>	82.6%	81.1%	83.3%	82.0%

# 2018 – May Licensing

How	# of Licenses
<u>PetData – Mail</u>	67
<u>PetData – Online</u>	22
<u>ASCMV – City</u>	207
<u>ASCMV – County</u>	123
<u>Total For the Month</u>	330

# Preliminary June 2018 Numbers

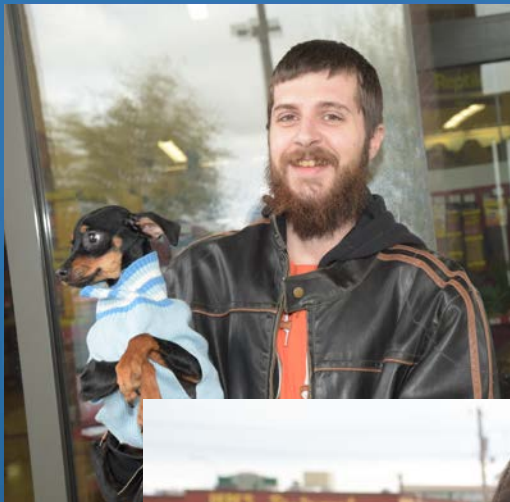
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- Total Intake: ~895
- Adoptions: ~100
- Reclaimed: ~100
- Rescued: ~290
- Euthanized: ~145
- Euth-Rate: ~16.1%
- Live Release Rate ~77.3%

# VOLUNTEERS

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# VOLUNTEERS

**June Volunteer Hours: 512**

**Total Volunteers: 249**

- ASCMV Cats/Laundry 24
- ASCMV Dog Enrichment 33
- Farmers/PetCo Adoptions 175
- Other Offsite Adoption Events 91

(KIA, Petsmart, Harley Davidson, Cracker Barrel, Tractor Supply)



## VOLUNTEERS (CONT.)

• Pets Barn/PetCo Cat Care Teams	77
• County Cats	40
• Photography Teams	57
• Dog Walking Course	8
• Grooming	4
• Facebook/Social Media	3



## VOLUNTEERS (CONT.)

- Fosters:

Currently 35 families with 65 animals.

- Surrender to Foster:

Currently 8 families with 17 animals.



# EDUCATIONAL INITIATIVES

A stylized graphic at the bottom of the slide features a sun with rays on the left, partially obscured by a mountain range silhouette. The sun's rays are composed of several curved lines, and the sun's body is a semi-circle with a grid pattern. The mountain range is a dark blue silhouette with jagged peaks. The entire graphic is set against a lighter blue background that transitions into the dark blue background of the slide.

# Community Outreach

Public Visitors to the Shelter  
June 2018

• **Grand Total:** **3,127**

• <b><u>Adoption Office:</u></b>	<b>1,720</b>
• To Adopt-	327
• Just Looking-	1,056
• Medical-	208
• Other-	49
• No Reason Given-	46

• <u>Reclaim/Intake Office:</u>	1,407
• Looking for Missing Pet-	522
• Found a Stray Animal-	189
• Owner Surrender-	49
• Pet License-	55
• Rescue Organization-	27
• Euthanasia/Cremation-	41
• Medical-	331
• Other-	180
• No Reason Given-	13



## Community Outreach (continued)

- 101GOLD, Magic105, ZIA Country 99.5
- Wilson-Binkley Advertising Campaign
- Dog Cruces Magazine
- American Classifieds
- ASCMV Website
- Coalition for Pets and People
- Yappy Hour
- DACHS Senior Program –

June: 1 Dog 2 Cats

# SPAY / NEUTER INITIATIVES

The background of the slide features a stylized sun with rays on the left side, partially obscured by a dark silhouette of a mountain range that spans the width of the slide. The sun and mountains are rendered in a lighter shade of blue against the darker blue background.

**181 Animals in the  
Foster-to-Adopt  
Program.**

# Affordable Surgeries in June 2018 = 207

- General Public 148
- Uncaged Paws 1
- Cherished K-9's 4
- Community Cat Program 54

APA Grant 67

# Total Surgeries In June 2018

**Public**                      **207**

Including: 2 Cryptorchid  
15 Pregnant

**Adoptive**                      **53**

**Shelter**                      **54**

**Total**                      **314**



Hugo



Fiona

Fiona  
2744301

Odie



6038

Alex



Zelda



Rex  
A36547582

Rex