

# **ASCMV Director's Report**



**Clint Thacker**  
**Executive Director**

**May 10, 2018**



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# Mothers of May

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The Mothers of May are  
Sponsored by the Dona Ana Humane Society



DONA ANA COUNTY  
*Humane Society, Inc.*

This program is developed by  
Tails from the Shelter 2018.  
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#LastLitter

## 2018 – March Intake

<b>City</b>	<b>Dogs</b>	<b>Cats</b>	<b>Others</b>	<b>Total</b>
<u>City of Las Cruces</u>	262	99	14	375
<u>Doña Ana County</u>	229	112	1	342
<u>Anthony, NM</u>	37	19	0	56
<u>Hatch, NM</u>	1	0	0	1
<u>Sunland Park, NM</u>	3	0	0	3
<u>Other/ Unknown</u>	4	5	0	9
<u>Total Intake</u>	Dogs-536	Cats-235	Others-15	786

## 2018 – March Outcomes

<b>Outcome Type</b>	<b>Dogs</b>	<b>Cats</b>	<b>Others</b>	<b>Total</b>
<u>Adoptions</u>	113	40	2	155
<u>Reclaimed</u>	102	31	2	135
<u>Rescued</u>	208	167	1	376
<u>Euthanized</u>	74	14	1	89
	13.8%	6.0%	6.7%	11.3%
<u>Live Release Rate</u>	85.1%	94.4%	90.9%	88.3%

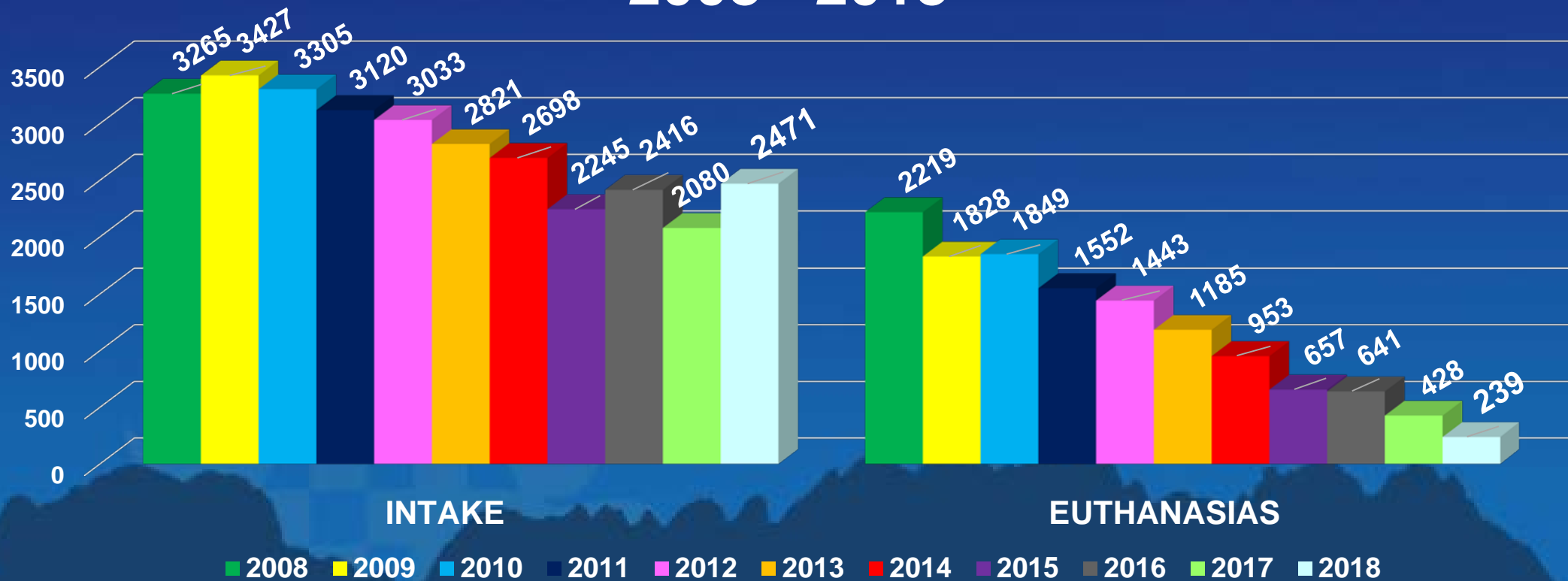
# 2018 – March Licensing

How	# of Licenses
<u>PetData – Mail</u>	119
<u>PetData – Online</u>	25
<u>ASCMV – City</u>	183
<u>ASCMV – County</u>	138
<u>Total For the Month</u>	465

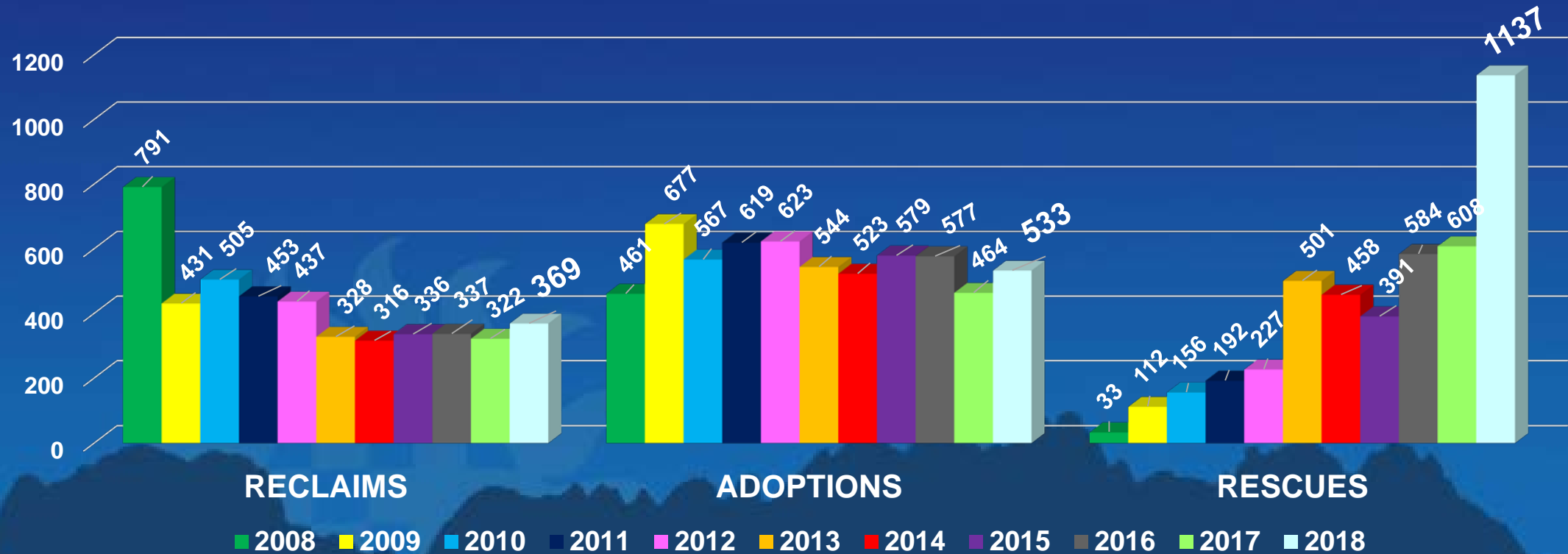
# QUARTERLY REPORT

A stylized graphic at the bottom of the slide features a sun with wavy rays on the left, partially obscured by a mountain range silhouette. The sun's center is a square with a grid pattern. The mountains are represented by a dark blue silhouette against a lighter blue background.

# 1st Quarter Statistical Comparison: 2008 - 2018

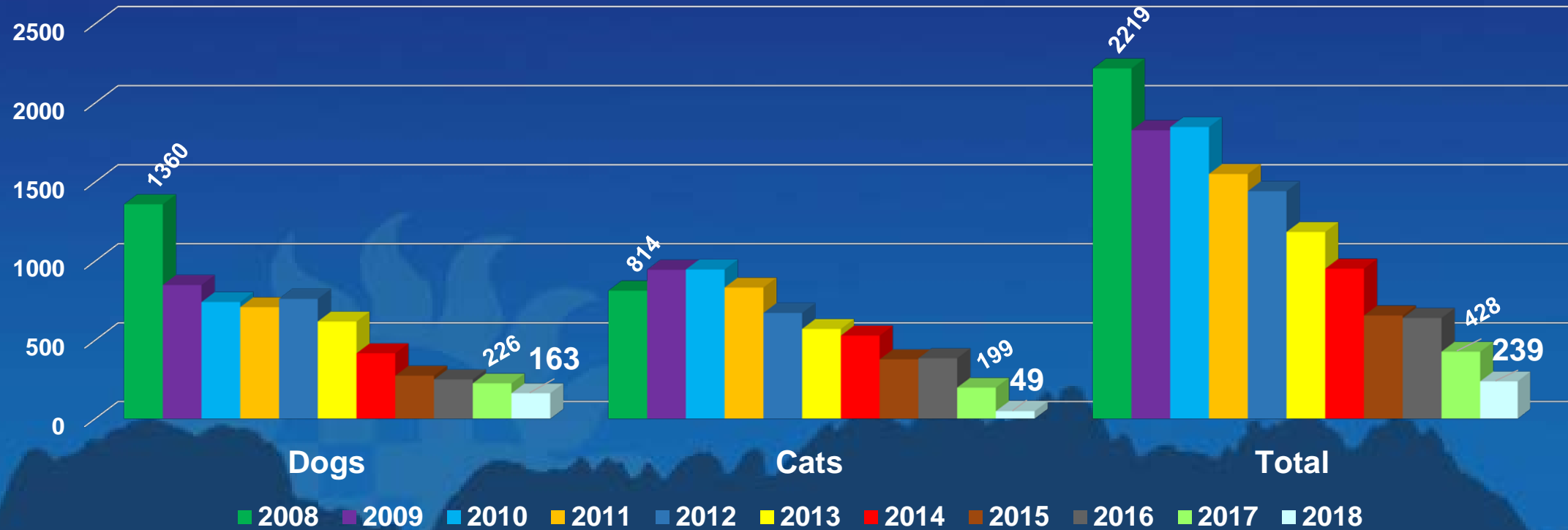


# 1st Quarter Statistical Comparison: 2008 - 2018

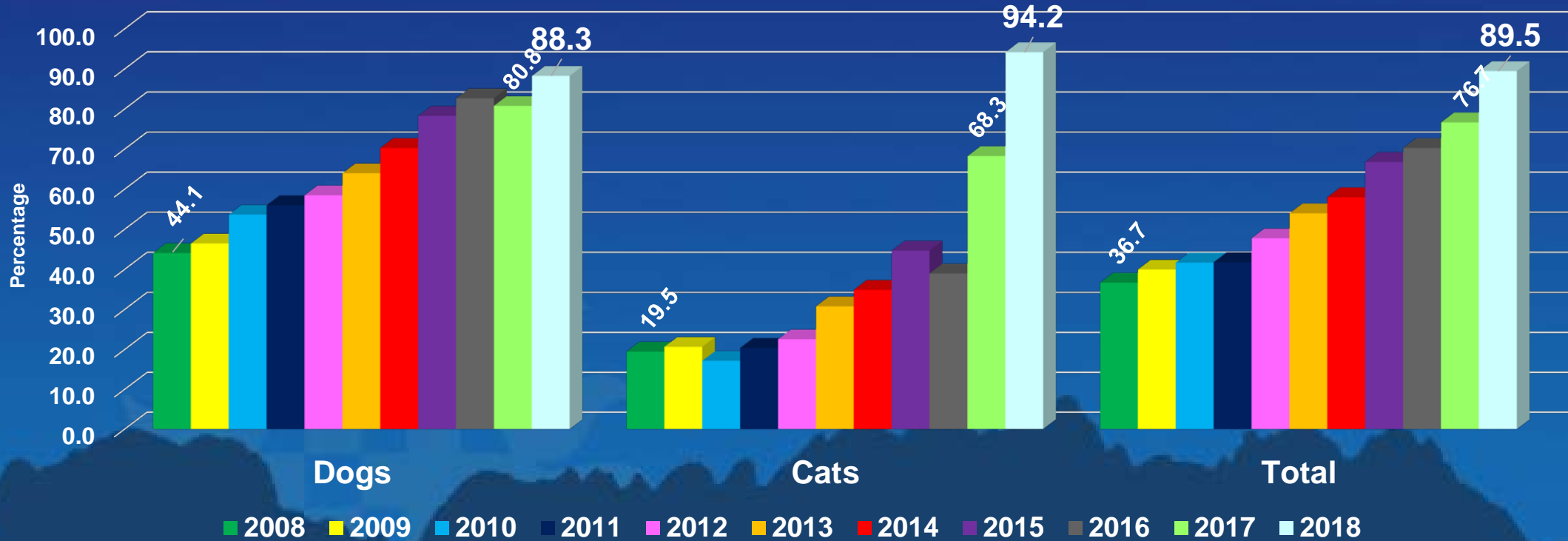




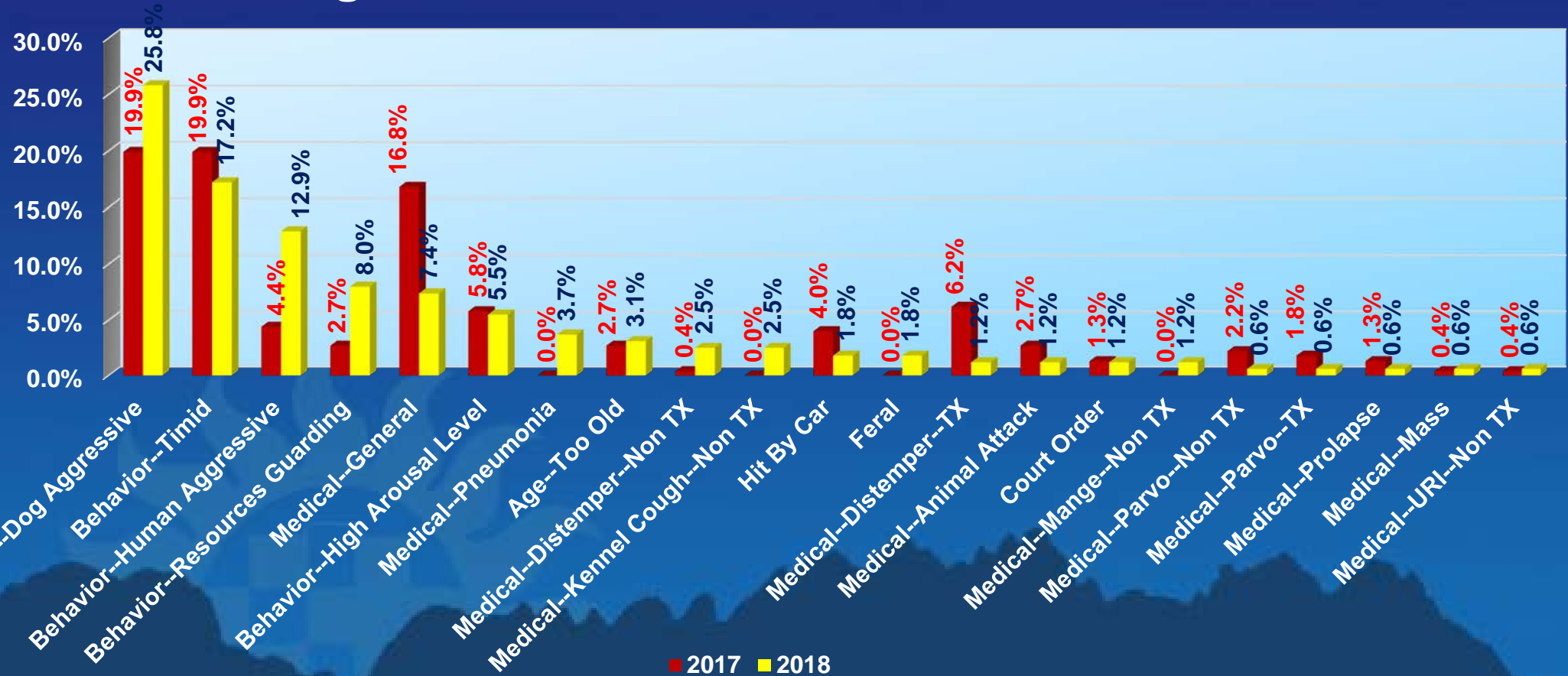
# 1st Quarter Euthanasia Comparison: 2008 - 2018



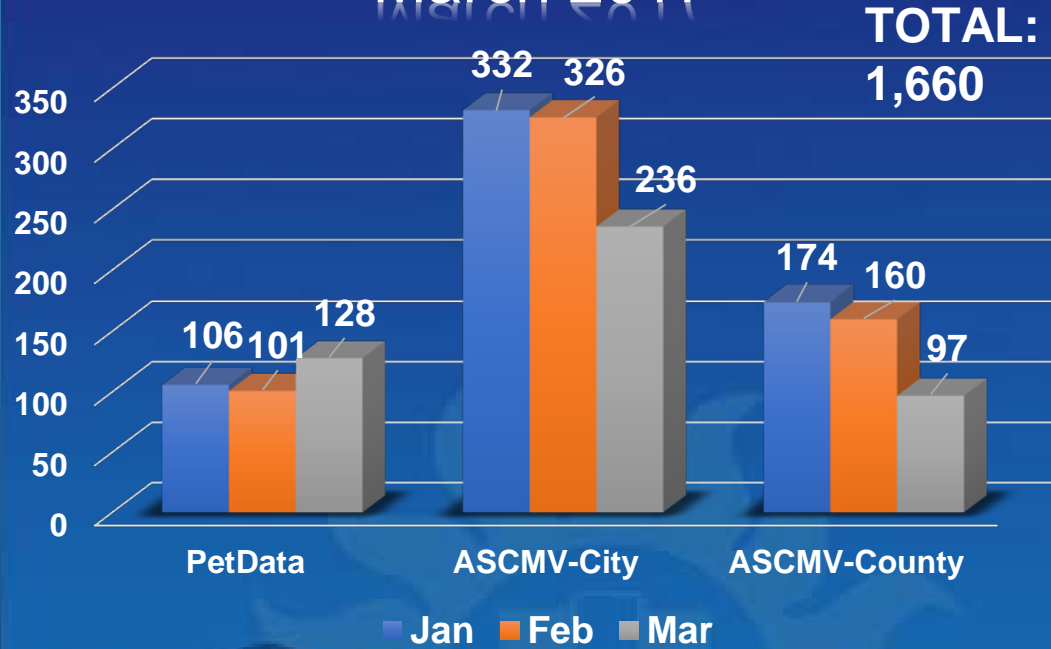
# 1st Quarter Annual Live Release Rate Comparison: 2008 - 2018



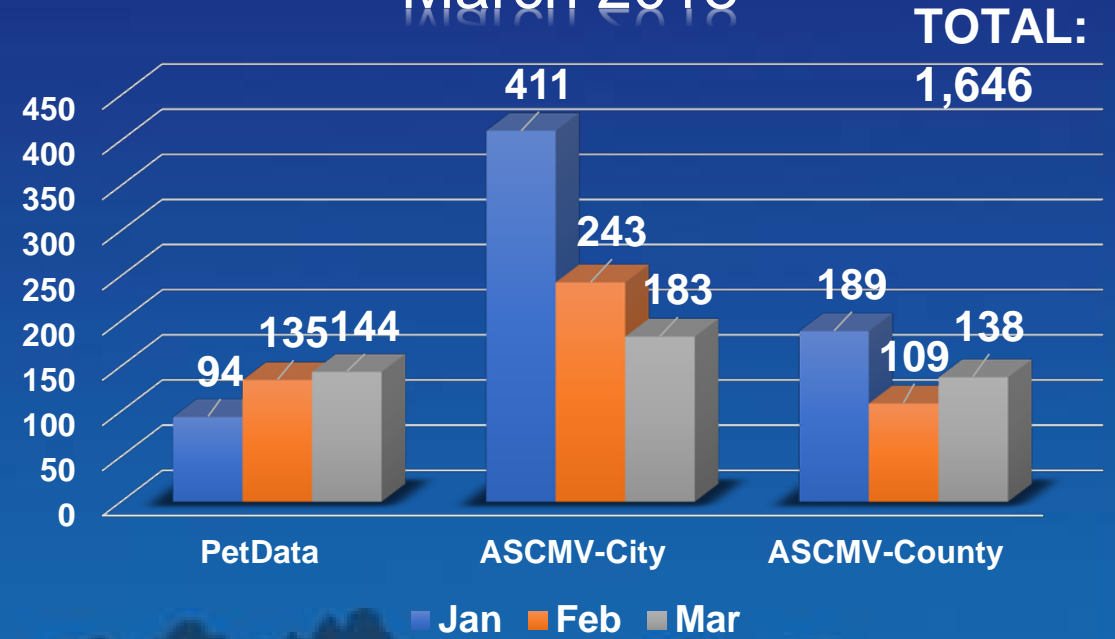
## Dog Euthanasia Reasons--First Quarter 2017 vs. 2018



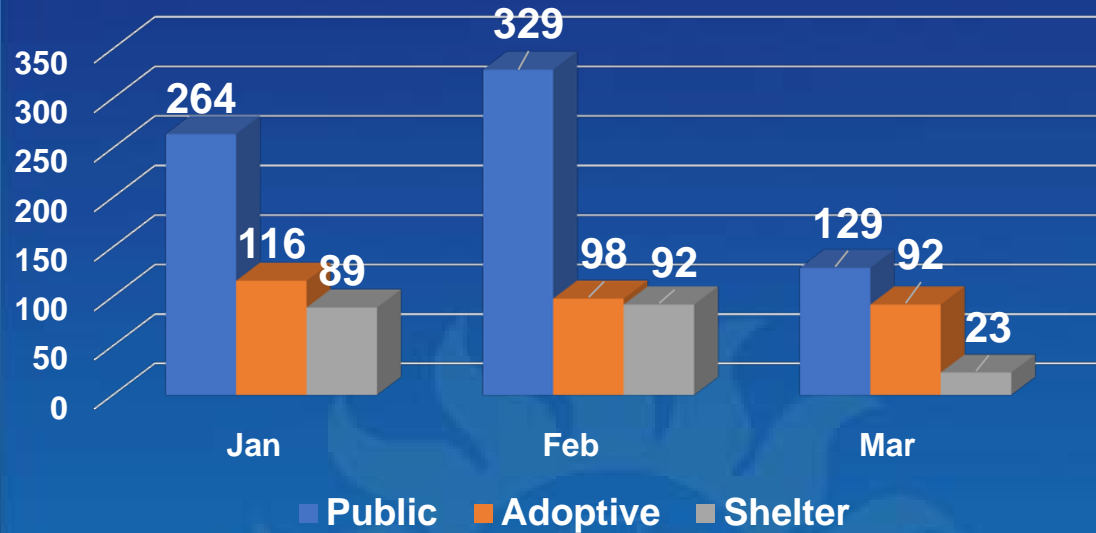
### Pet Licensing -- January to March 2017



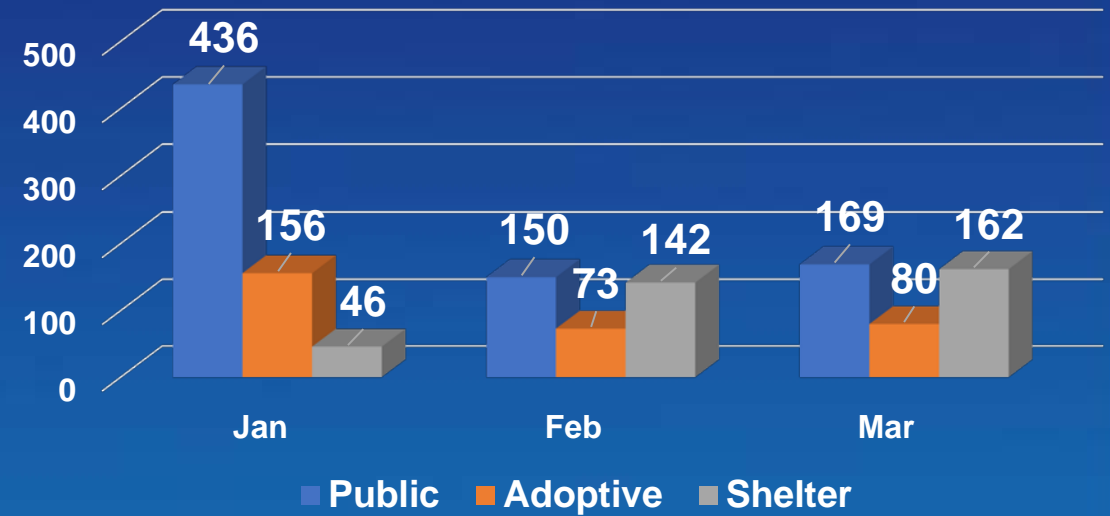
### Pet Licensing -- January to March 2018



### Total Shelter Surgeries January to March 2017 1,232



### Total Shelter Surgeries January to March 2018 1,414



# Preliminary April 2018 Numbers

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• Total Intake:	~825
• Adoptions:	~145
• Reclaimed:	~110
• Rescued:	~375
• Euthanized:	~60
• Euth-Rate:	~7.3%
• Live Release Rate	~91.3%

# VOLUNTEERS

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# VOLUNTEERS

**March Volunteer Hours: 565**  
**Total Volunteers: 244**

- ASCMV Cats/Laundry 44
- ASCMV Dog Enrichment 48
- Farmers/PetCo Adoptions 117
- Other Offsite Adoption Events 182

(KIA, Cracker Barrel, Petsmart, Walmart, Harley Davidson, Lorenzo's)

## VOLUNTEERS (CONT.)







## Offsite Adoption Events not Pictured:

- Walmart
- PetSmart
- Cracker Barrel
- Lorenzo's Italian
- Harley Davidson

## VOLUNTEERS (CONT.)

- **Fosters:**

Currently 24 families with 46 animals.

- **Surrender to Foster:**

Currently 5 families with 7 animals.





**Claire**



**Millie**



**Genevieve**



**Ada**



**Gwen**



**Ruby**



# EDUCATIONAL INITIATIVES

A stylized graphic at the bottom of the slide features a sun with rays on the left, partially obscured by a mountain range silhouette. The sun has a grid-like pattern in its center. The mountains are represented by dark blue, jagged peaks.

# Community Outreach

Public Visitors to the Shelter  
April 2018

• **Grand Total:** **2,625**

• <b><u>Adoption Office:</u></b>	<b>1,380</b>
• To Adopt-	180
• Just Looking-	911
• Medical-	247
• Other-	53
• No Reason Given-	14

• <u>Reclaim/Intake Office:</u>	1,245
• Looking for Missing Pet-	457
• Found a Stray Animal-	151
• Owner Surrender-	44
• Pet License-	53
• Rescue Organization-	33
• Euthanasia/Cremation-	29
• Medical-	270
• Other-	183
• No Reason Given-	25

## Community Outreach (continued)

- 101GOLD, Magic105, ZIA Country 99.5
- Wilson-Binkley Advertising Campaign
- Dog Cruces Magazine
- American Classifieds
- DACHS Senior Program –  
April: 5 Dogs 1 Cat

# SPAY / NEUTER INITIATIVES

The background of the slide features a stylized sun with rays on the left side, partially obscured by a dark silhouette of a mountain range that spans the width of the slide. The sun and mountains are rendered in a lighter shade of blue against the darker blue background.

**168 Animals in the  
Foster-to-Adopt  
Program.**

## Affordable Surgeries in April 2018 = 215

- General Public 114
- Uncaged Paws 1
- Cherished K-9's 1
- Broken Promises 6
- APA Grant 20
- Community Cat Program 73

No Shows/  
Cancellations: 27



# Total Surgeries In April 2018

<b>Public</b>	<b>215</b>	Including: 6 Cryptorchid 28 Pregnant 1 Prolapse 2 Hernia Repairs
<b>Adoptive</b>	<b>86</b>	
<b>Shelter</b>	<b>105</b>	
<b>Total</b>	<b>406</b>	

Rose



Jillian



Penny



Audrey



Grace



Marilyn

