

ASCMV Director's Report



Clint Thacker
Executive Director

October 28, 2021

CURRENT ANIMAL COUNT				Total
	DOGS	CATS	OTHER	
2019	437	299	0	736
2020	227	146	1	374
2021	297	181	0	478

September Intake – 2019 vs. 2020 vs. 2021

	2019 Dogs	2020 Dogs	2021 Dogs	2019 Cats	2020 Cats	2021 Cats	2019 Other	2020 Other	2021 Other
<u>Total Intake</u>	505	314	406	369	300	315	14	28	4
<u>2019</u>	888								
<u>2020</u>	642								
<u>2021</u>	725								

September Transfers – 2021

	Dogs	Cats	Other		Dogs	Cats	Other
ACTion Programs for Animals	6	28		New Hope Rescue	44	4	
Animal Humane New Mexico	5			NM Boston Terrier Rescue	1		
Best Friends Animal Sanctuary	19			P.A.W.S. Fur the Cause	3		
Broken Promises SW		8		Pawsitive Life Rescue of NM	9		
Cherished K-9 All Breed Rescue	2			Shepherds Beyond Borders	3		
City of Crosses Dachshund Resc	1			The Big Mutt Network, Inc	1		
Colorado Puppy Rescue	5			The Cat's Meow Las Cruces		2	
Cooper's Companions Animal Res	2			Watermelon Mountain Ranch	4		
Enchanted Pass Animal Rescue		1					
Forever Homes Animal Rescue	4						
I'm Almost Home Animal Rescue	5			Totals	114	44	0
June's Senior Cat Rescue		1		Total Rescues			158

September Returns – 2021

DOGS:

- Behavior Problem - 4
- Landlord Does Not Allow – 2
- Lifestyle Changes - 3

Total: 9

CATS:

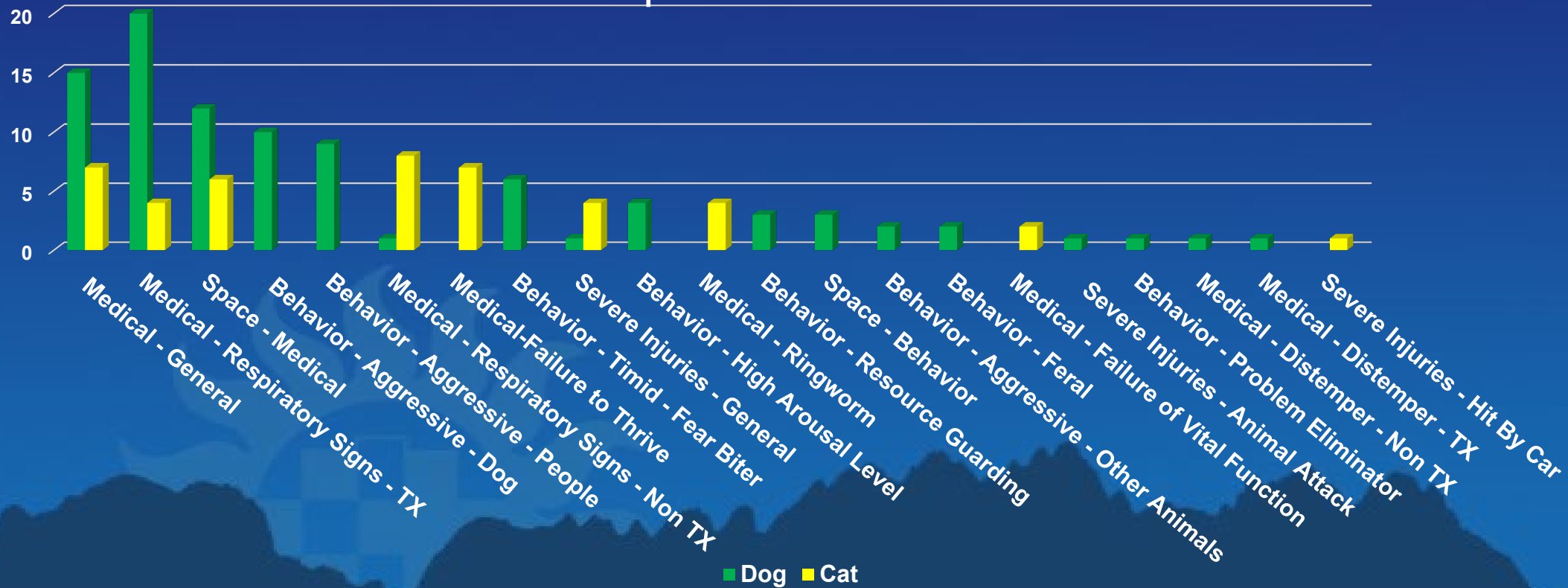
- Household Member Allergies - 1
- Lifestyle Changes - 5

Total: 6

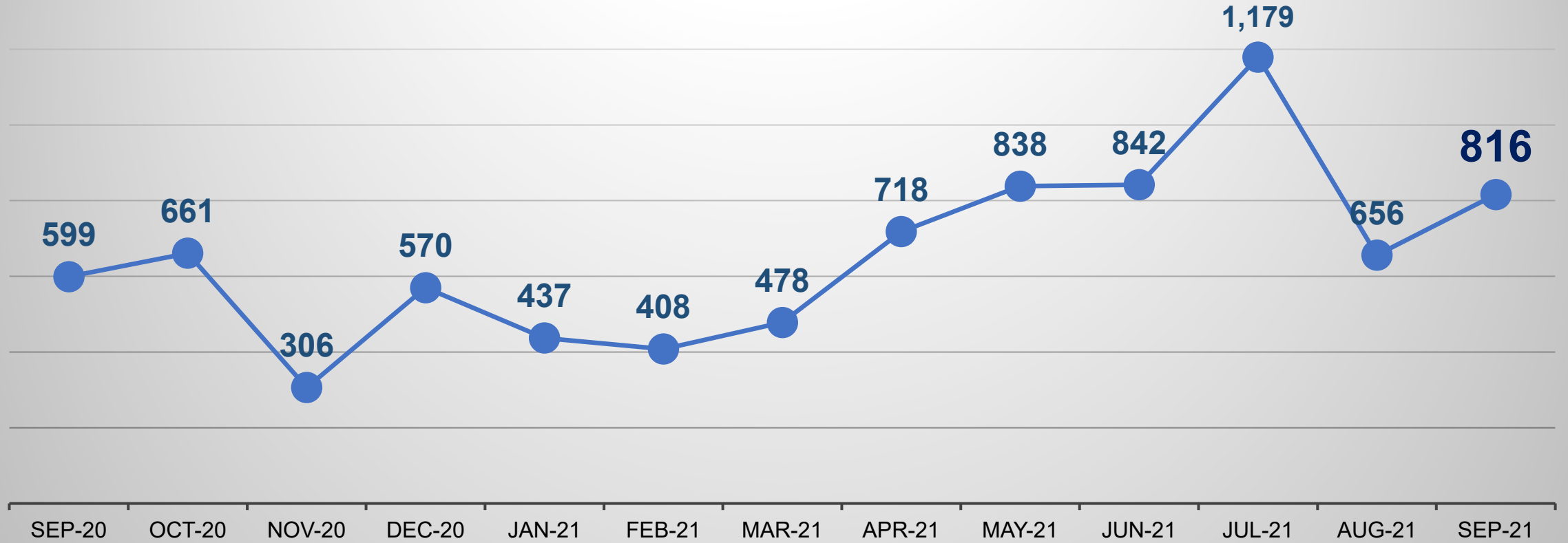
September Outcomes – 2019 vs. 2020 vs. 2021

	2019		2020		2021	
<u>Adoptions</u>	267	30.1%	195	30.4%	151	20.8%
<u>Reclaims</u>	104	11.7%	70	10.9%	58	8.0%
<u>Rescued</u>	175	19.7%	156	24.3%	158	21.8%
<u>Community Cats</u>	91	10.2%	66	10.3%	121	16.7%
<u>Euthanasia</u>	227	25.6%	157	24.5%	135	18.6%
<u>LRR</u>		74.0%		75.6%		78.3%

Euthanasia Reasons September 2021



Total Visitors



September Adoption Appointments

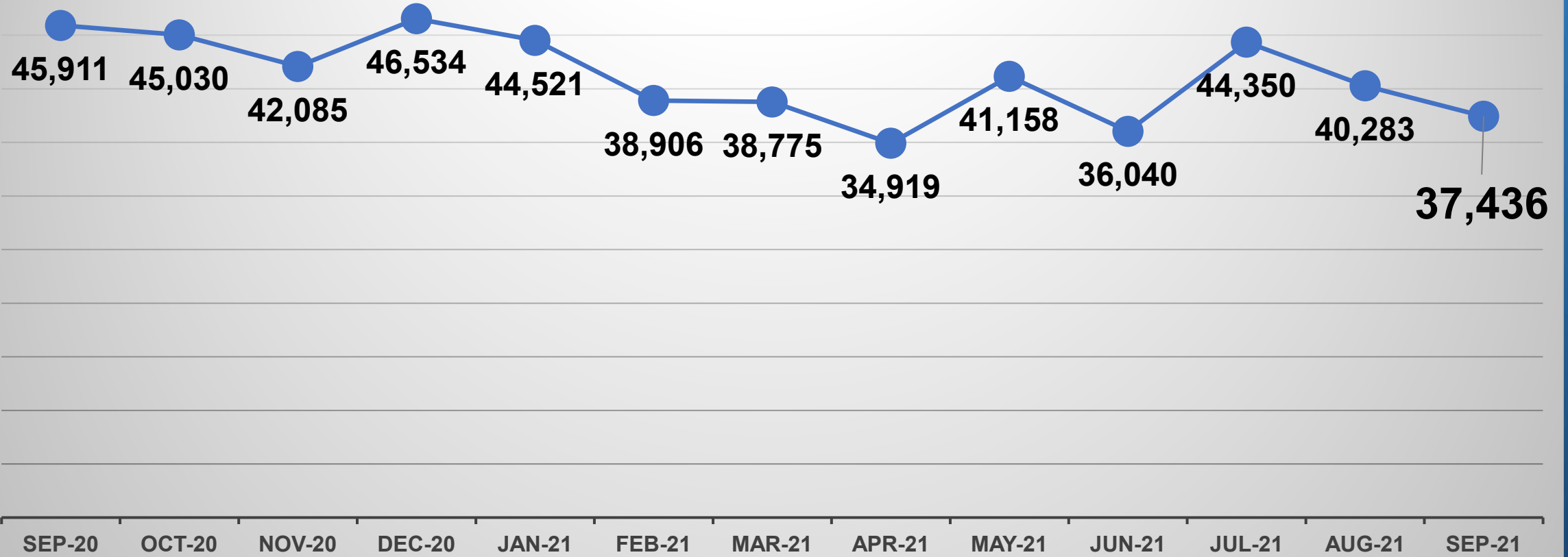
Total Adoption

Appointments: 190

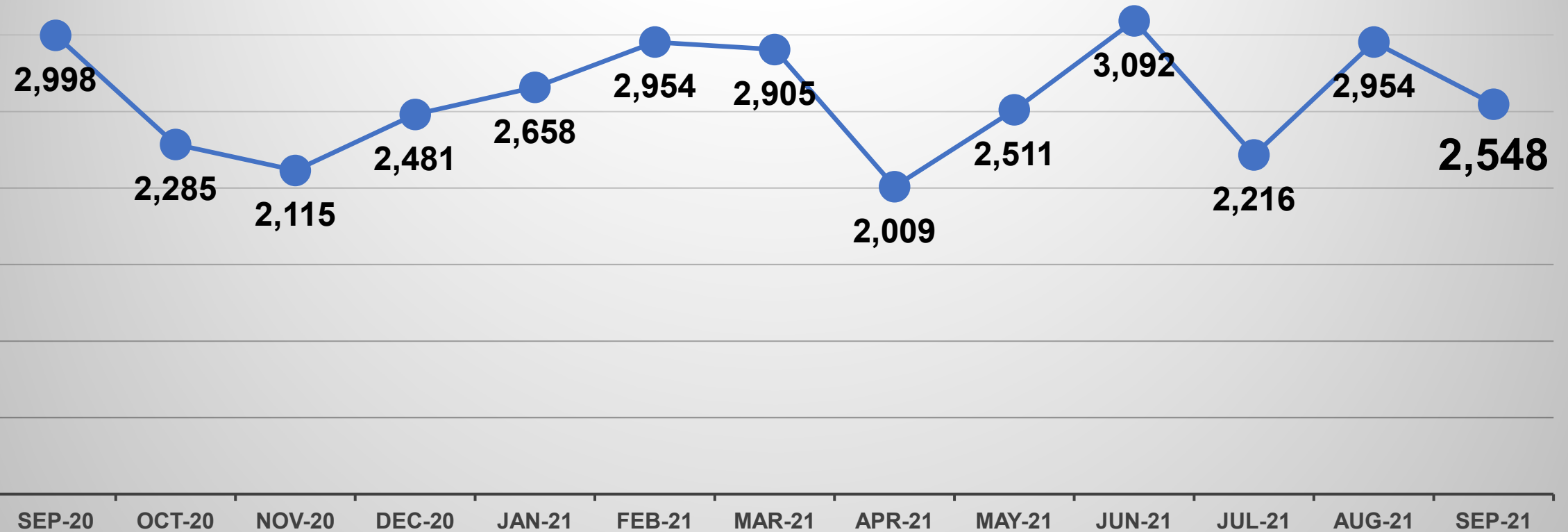
Appointments Kept: 170 90%

Finalized Adoptions: 110 58%

Total Website Page Views



Total Facebook Page Views



Instagram

- ❖ 27,741 people reached
- ❖ 215,997 impressions
- ❖ 456 clicks on the ad

Snapchat

- ❖ 81,265 impressions
- ❖ 722 clicks on the ad



Ricky



Toulouse