ASCMV
Director’s Report

Clint Thacker
Executive Director
August 9, 2018
<table>
<thead>
<tr>
<th>City</th>
<th>Dogs</th>
<th>Cats</th>
<th>Others</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Las Cruces</td>
<td>239</td>
<td>200</td>
<td>7</td>
<td>446</td>
</tr>
<tr>
<td>Doña Ana County</td>
<td>234</td>
<td>161</td>
<td>3</td>
<td>398</td>
</tr>
<tr>
<td>Anthony, NM</td>
<td>19</td>
<td>20</td>
<td>0</td>
<td>39</td>
</tr>
<tr>
<td>Hatch, NM</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Sunland Park, NM</td>
<td>5</td>
<td>0</td>
<td>0</td>
<td>5</td>
</tr>
<tr>
<td>Other/ Unknown</td>
<td>4</td>
<td>0</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td><strong>Total Intake</strong></td>
<td><strong>502</strong></td>
<td><strong>382</strong></td>
<td><strong>10</strong></td>
<td><strong>894</strong></td>
</tr>
<tr>
<td>Total Intake</td>
<td>2017 Dogs</td>
<td>2018 Dogs</td>
<td>2017 Cats</td>
<td>2018 Cats</td>
</tr>
<tr>
<td>-------------</td>
<td>-----------</td>
<td>-----------</td>
<td>-----------</td>
<td>-----------</td>
</tr>
<tr>
<td>2017</td>
<td>577</td>
<td>502</td>
<td>403</td>
<td>382</td>
</tr>
<tr>
<td>2018</td>
<td></td>
<td></td>
<td>1,001</td>
<td>894</td>
</tr>
</tbody>
</table>
## 2018 – June Outcomes

<table>
<thead>
<tr>
<th>Outcome Type</th>
<th>Dogs</th>
<th>Cats</th>
<th>Others</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adoptions</td>
<td>66</td>
<td>30</td>
<td>2</td>
<td>98</td>
</tr>
<tr>
<td>Reclaimed</td>
<td>87</td>
<td>13</td>
<td>2</td>
<td>100</td>
</tr>
<tr>
<td>Rescued</td>
<td>184</td>
<td>126</td>
<td>1</td>
<td>311</td>
</tr>
<tr>
<td>Euthanized</td>
<td>76</td>
<td>66</td>
<td>2</td>
<td>144</td>
</tr>
</tbody>
</table>

**Livestock Release Rate**

- **Dogs**: 81.6%
- **Cats**: 71.9%
- **Others**: 75.0%
- **Total**: 78.0%
June Outcomes – 2017 vs. 2018

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Adoptions</strong></td>
<td>124</td>
<td>98</td>
</tr>
<tr>
<td><strong>Reclams</strong></td>
<td>106</td>
<td>100</td>
</tr>
<tr>
<td><strong>Rescued</strong></td>
<td>263</td>
<td>311</td>
</tr>
<tr>
<td><strong>Euthanasias</strong></td>
<td>254 – 25.4%</td>
<td>144 – 16.1%</td>
</tr>
<tr>
<td><strong>LRR</strong></td>
<td>66.1%</td>
<td>78.0%</td>
</tr>
</tbody>
</table>
# June Licensing – 2017 vs. 2018

<table>
<thead>
<tr>
<th>How</th>
<th># of Lic. 2017</th>
<th># of Lic. 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>PetData – Mail</td>
<td>53</td>
<td>78</td>
</tr>
<tr>
<td>PetData – Online</td>
<td>18</td>
<td>26</td>
</tr>
<tr>
<td>ASCMV – City</td>
<td>240</td>
<td>175</td>
</tr>
<tr>
<td>ASCMV – County</td>
<td>148</td>
<td>124</td>
</tr>
<tr>
<td><strong>Total For the Month</strong></td>
<td><strong>459</strong></td>
<td><strong>403</strong></td>
</tr>
<tr>
<td>Category</td>
<td>Estimated Number</td>
<td></td>
</tr>
<tr>
<td>---------------------</td>
<td>------------------</td>
<td></td>
</tr>
<tr>
<td>Total Intake</td>
<td>~1,055</td>
<td></td>
</tr>
<tr>
<td>Adoptions</td>
<td>~165</td>
<td></td>
</tr>
<tr>
<td>Reclaimed</td>
<td>~160</td>
<td></td>
</tr>
<tr>
<td>Rescued</td>
<td>~270</td>
<td></td>
</tr>
<tr>
<td>Euthanized</td>
<td>~295</td>
<td></td>
</tr>
<tr>
<td>Euth Rate</td>
<td>~27.9%</td>
<td></td>
</tr>
<tr>
<td>Live Release Rate</td>
<td>~67.2%</td>
<td></td>
</tr>
</tbody>
</table>
QUARTERLY REPORT
January - June Statistical Comparison: 2008-2018

INTAKE

2008: 7287
2009: 7968
2010: 7483
2011: 6684
2012: 6349
2013: 5886
2014: 5107
2015: 4697
2016: 5096
2017: 4888
2018: 4706

EUTHANASIAS

2008: 2686
2009: 2158
2010: 1441
2011: 1503
2012: 1029
2013: 571
January - June Statistical Comparison: 2008-2018
January - June Euthanasia Comparison for 2008 -- 2018
January - June Annual Live Release Rate Comparison for 2008 -- 2018 (percentage)
Dog Euthanasia Reasons - Jan through June 2018 vs. 2017

- Behavior--Timid
- Medical--General
- Behavior--Human
- Medical--Kennel Cough--Non TX
- Behavior--High Arousal Level
- Behavior--Resources Guarding
- Medical--HW Positive
- Age--Too Old
- Medical--URI--Non TX
- Medical--Pneumonia
- Medical--Distemper--TX
- Hit By Car
- Medical--Distemper--Non TX
- Medical--Parvo--Non TX
- Medical--Kennel Cough--TX
Pet Licensing
January to June 2017

TOTAL: 3,029

Pet Licensing
January to June 2018

TOTAL: 2,920
Sterilization Surgeries
January to June--2017 vs. 2018

- Total – 2,117
  - 2017: 1316
    - Public: 562
    - Adoptive: 239
    - Shelter: 508
  - 2018: 1331
    - Public: 508
    - Adoptive: 601
    - Shelter: 601

- Total – 2,440
  - Public: 1331
  - Adoptive: 508
  - Shelter: 601
VOLUNTEERS

July Volunteer Hours:  547
Total Volunteers:    252

- ASCMV Cats/Laundry  31
- ASCMV Dog Enrichment  45
- Farmers/PetCo Adoptions  181
- Other Offsite Adoption Events  91
  (KIA, Tractor Supply, Petsmart, Walmart, Sprouts)
VOLUNTEERS (CONT.)

- Pets Barn/PetCo Cat Care Teams 89
- County Cats 40
- Photography Teams 61
- Social Media/Facebook 5
- Grooming 4
VOLUNTEERS (CONT.)

• Fosters:
  Currently 35 families with 75 animals.

• Surrender to Foster:
  Currently 7 families with 13 animals.
Community Outreach

Public Visitors to the Shelter
July 2018

• Grand Total: 3,983
**Adoption Office:** 2,238

- To Adopt: 398
- Just Looking: 1,383
- Medical: 402
- Other: 82
- No Reason Given: 47
<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Looking for Missing Pet</td>
<td>847</td>
</tr>
<tr>
<td>Found a Stray Animal</td>
<td>193</td>
</tr>
<tr>
<td>Owner Surrender</td>
<td>27</td>
</tr>
<tr>
<td>Pet License</td>
<td>100</td>
</tr>
<tr>
<td>Rescue Organization</td>
<td>25</td>
</tr>
<tr>
<td>Euthanasia/Cremation</td>
<td>27</td>
</tr>
<tr>
<td>Medical</td>
<td>298</td>
</tr>
<tr>
<td>Other</td>
<td>200</td>
</tr>
<tr>
<td>No Reason Given</td>
<td>28</td>
</tr>
</tbody>
</table>
Community Outreach (continued)

- 101GOLD, Magic105, ZIA Country 99.5
- Wilson-Binkley Advertising Campaign
- Dog Cruces Magazine
- American Classifieds
- Best Friends Conference
- DACHS Senior Program –
  April: 0 Dogs  2 Cats
SPAY / NEUTER INITIATIVES
Animals in the Foster-to-Adopt Program.
Affordable Surgeries in July 2018 = 290

- General Public 182
  (Includes 10 Cherished K-9 and 6 APA)
- Community Cat Program 108
  (Includes 97 for APA TNR Grant)
Total Surgeries In July 2018

- Public: 290
- Adoptive: 107
- Shelter: 73
- Total: 470

Including:
- 7 Cryptorchid
- 22 Pregnant