The rate of intake for a community of our size continues to be the most staggering challenge faced by the ASCMV.
2012 - Combined Intake from the City of Las Cruces and Doña Ana County

An additional 612 Jurisdiction Unknown animals were received by the ASCMV, raising the total intake for the year to 13,367.
The ASCMV received 6,542 animals from the City of Las Cruces, and 6,213 animals from Doña Ana County in 2012.
The overall number of animals impounded at the ASCMV decreased by 9.35% from 2011 to 2012. There was a significant drop in the number of Unrestrained animals impounded by Animal Control and animals Owner Relinquished to the ASCMV. There was a significant spike in the number of Unrestrained animals brought in directly by members of the public.
A seasonal pattern can be seen in the monthly intake numbers over the course of the year, with an unusual spike in October. The Average Daily Intake works out to more than 36 animals received each day.
There was a \textbf{6.32\%} decrease in the \textbf{actual number} of \textbf{Dogs} and a \textbf{10.45\%} decrease in the \textbf{actual number} of \textbf{Cats} received by the ASCMV between 2011 and 2012.
Please keep in mind, the **Percentages** shown in the following graph are relative to the year’s overall **Outcome** or **Disposition** numbers. An Animal Shelter’s official **Euthanasia Rate** is calculated relative to the year’s overall **Intake** numbers, which comes out to **52%** for **2012**.

### 2012 - Outcome Numbers

- **7,013** - Euthanized
- **2,665** - Adopted
- **1,521** - Returned to Owner
- **1,133** - Transferred to Rescue
- **543** - Arrived Deceased
- **163** - Wildlife Released
- **218** - Expired in Shelter
- **40** - Stolen/Missing

The total combined number of **Adoptions**, **Reclams**, and **Rescue Transfers** all **increased** by **3.59%** while the number of **Euthanasias decreased** by **17.06%** in **2012**.
The number of animals Adopted at the ASCMV increased by **5.9%** - from **2,507** in 2011 to **2,655** in 2012.
In 2012, the ASCMV transferred 1,133 animals out to 40 different reputable animal welfare groups, including making 7 transports to and from the Denver Dumb Friends League in Denver, CO. As you can see, the number of lives saved through rescue transfers is on a significant upward trend.
Animals that were Euthanized at the ASCMV due to an apparent Feral temperament accounted for approximately 25.4% of all Euthanasias in 2012.

Timid animals accounted for approximately 19.55% of all Euthanasias in 2012, while Space - Pitbull accounted for 12.68%.
The ASCMV DOES adopt out Pitbull breed dogs; in fact the ASCMV adopted out a total of **105** Pitbull mixes in **2012**. In **2012** the ASCMV received **1,948** Pitbull mixes, by far the highest number of any breed received, with Chihuahuas in second place at **1,759**. With so many Pitbull mixes coming in, so few Rescues willing to take Pitbull mixes, and this community already being so saturated with Pitbull mixes, the difficult decision has to be made as to how many Pitbull mix dogs can occupy the ASCMV’s adoptable cages vs. non-Pitbull breed dogs.
The percentage of animals Euthanized out of the Overall Intake numbers decreased by approximately 5.34%; from 57.34% in 2011 to 52% in 2012.

The actual number of animals Euthanized decreased by approximately 17.06%; from 8,455 in 2011 to 7,013 in 2012; for a total of 1,442 less animals Euthanized.
The number of animals Stolen/Missing from the ASCMV decreased by 32.2%, from 59 animals in 2011 to 40 animals in 2012. Virtually all shelters have a small number of Stolen or Missing animals. Most shelters bundle these numbers along with the animals that have passed away while in shelter care, which also occurs at virtually all animal shelters.
The ASCMV averaged approximately 117.32 visitors through the facility each day. Public Attendance was highest in January with 4,168 visitors and lowest in November with 2,959 visitors. These numbers do not include the attendance of members of the public at Off-site Adoption Events and other events not held at the ASCMV facility.
The ASCMV’s Medical Facilities performed a total of **2,267 Affordable Sterilization Surgeries** for the public in 2012. **129** were performed in association with the local **Spay and Neuter Action Program (SNAP)**, **69** for **Action Program for Animals (APA)**, and **4** for **Coalition for Pets and People**. **936** of the Surgeries performed were **Neuters** and **1,331** were **Spays**.
**2012 – Community Outreach**

**Pet-of-the-Week:**
The ASCMV continues to send out *Pet-of-the-Week* information to all local media (newspapers, radio, and television), and posts a bio of the *Pet-of-the-Week* online at ASCMV.org and on the ASCMV *Facebook* page. In addition, the *Pet-of-the-Week* is introduced at Las Cruces City Council meetings each Monday, and bimonthly at the Doña Ana Count Commission meetings. The City and County Information Officers receive the *Pet-of-the-Week* bios and distribute the information through their respective channels as well.

**Radio:**
Local radio stations KSNM 570AM, KVLC 101Gold, and KMVR Magic 105, continue to host regularly scheduled spots for the ASCMV to come in and discuss the *Pet-of-the-Week* and other happenings at the ASCMV. The Executive Director periodically guests on the KSNM 570AM Thursday evening *Drive Home with the Bulletin*.

**Publications:**
The *Sun-News* continues to publish a biweekly section on Fridays called *Critter Corner*. The ASCMV provides pictures and bios of six adoptable animals for each edition. The ASCMV Executive Director submits a bimonthly article for this section concerning *Pet Ownership Responsibilities*.

**Television:**
ABC, FOX, and NBC news crews frequently respond and cover ASCMV press releases for special events or special needs animals.

**Online:**
The ASCMV continued to maintain a *Facebook* page, which promotes, not only our *Pet-of-the-Week*, but also our Off-Site Adoption Events, Special Adoption Events, Rescue Transfers, Special Needs Animals, and News Articles related to *Pet Ownership Responsibilities*. The page has also become a great avenue for keeping in contact with the local radio stations. Some of the local DJs follow the page and even talk about us on the air, using the information gleaned from the *Facebook* page.
2012 – Community Outreach

Special Adoption Events and Programs:
The ASCMV hosted and participated in numerous events such as the Adopt a Furry Valentine event (all adoptions for $14), Senior Expo adoption event, Spring Fest adoption event, Cinco De Mayo adoption event (all adoptions for $18.62), Fetch-a-palooza adoption event in Albuquerque NM, Mutt-Show adoption event, Health Fair adoption event, Pride Festival adoption event, Gold Group adoption event, Adopt a Cat Month event (free cat adoptions for the whole Month of June), 4th of July adoption event (all adoptions for $17.76), Tax-Free Weekend adoption event (free adoptions all weekend), Woofstock adoption event in Edgewood NM, October Free Pitbull Month event (adoptions of all Pitbull dogs for free, any dogs with us more than 6 moths for free, all adult dogs for $50), Pits for Peace adoption event, Dog Lovers Fair adoption event in El Paso, Lions Gun Show adoption event, Renaissance Faire adoption event, Black Friday adoption event (all black animals for free and everything else half-off), Project Save a Kitten: Whiskers in Wonderland adoption event, Home for the Holidays free adoption event sponsored by DACHS, and a Free Rabies Clinic event. ASCMV volunteers began the new Adopt a Kennel program.
The ASCMV participated in the DACHS Senior Program, which connected approximately 61 seniors with free adoptable dogs.

Education:
The ASCMV participated in the Humane Society International’s Expo Internship Program.
The ASCMV attended Career Day at the Chaparral High School.
The ASCMV attended the City of Las Cruces Health Fair.
The ASCMV hosted the NMSU ACES group.
The ASCMV attended Career Day at the Loma Linda Elementary School.
The ASCMV continued its coordination with the local school districts in relation to the ASCMV’s Outreach Program, “Operation: Alter Doña Ana County Classroom by Classroom.” The ASCMV Executive Director continued presenting educational lectures to the 6th grade level classes for this program. During 2012 the entire 6th grade level classes were reached in Lynn Middle School.
2012 - Volunteer Program

The ASCMV Volunteer Program had a total year-to-date hours of **7,585**; an increase of **47%** from **2011**. We averaged **429** hours per month in **2011**; compared to last year’s monthly average of **632** hours. Along with our regular weekly Off-Site Adoption Events, our Volunteers also made possible our Special Adoption Events, including traveling and assisting with out-of-town events in **El Paso, TX**, and **Albuquerque** and **Edgewood, NM**.

![Chart](chart.png)
2012 – Foster Animals and Foster Families

Under the Foster Program many Volunteers are able to remove an animal from the shelter environment and temporarily place him or her in their own home, while the animal recovers from an injury or illness or often just until the animal can find his or her new forever home. Many of these Foster Parents are able to not only provide these animals with the additional time and care they need and deserve, but are also often able to promote these animals and actively seek their new forever home.
2012 - Facility Improvements

- **Q and AD Kennel Renovations:**
  - Resealing the kennel floors and walkways.
  - Painting.
  - Installation of paneling on the walls.
  - Installation of new doors.

- **Euthanasia Room (A.K.A Blue Room):**
  - Installation of new Ventilation.
  - Installation of new Stainless Steel Work Bench.

- **Staff Restroom:**
  - Brought the Staff Restroom up to ADA compliance.
  - Creation of an area for a stacked commercial Washer and Dryer for the Medical Dept.

- **Replacement the door on the Shredded Paper Storage Building.**
- **Installation a new Counter Top and Commercial Sink in the Adoptable Cat Room.**
- **Installation of new Counter Tops and Commercial Sinks in the Medical Prep Area.**
- **Upgrades to the Telephone and Security Systems.**
- **New Rabbit Housing Cages – Sponsored by New Mexico House Rabbit Society.**
The industry standard for calculating a **Community’s Euthanasia Rate** is the number of animals **killed** per every **1,000 residents**. The following graph compares the **Community Euthanasia Rate** for **Doña Ana County** with the rates of **El Paso, TX**; **Albuquerque, NM**; and **Denver, CO**. As you can see, our community is in poor shape and our closest neighbor to the South is in even worse shape.

![Bar chart showing euthanasia rates for different communities in 2012]

- **El Paso**: 38.1
- **Dona Ana**: 32.8
- **Bernalillo**: 7.0
- **Denver**: 1.6
In 2011 the ASCMV euthanized approximately 41.4 animals for every 1,000 residents of Doña Ana County, while the national average, as of 2010, was reportedly at 10.2. The Euthanasia Rate of Doña Ana County continues to be one of the worst in the nation, at nearly 4 times the national average.

2007-2012 – Community Euthanasia Rate

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Thank You!